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STERN'S
**GARDEN
ALMANAC**
NEW PLANTS & FLOWERS
FOR
SPRING PLANTING
1960

Flowering Cherries • Page 17

Stern's Nurseries INC.
GENEVA, NEW YORK

A PERSONAL
MESSAGE FROM
OTTO STERN
See Page 9

NEW SUPER RACE OF SUB-ZERO AZALEAS

Produce Huge, Fiery Flowerheads
... Measuring Up To 5" Across!

NOW... STERN'S RELEASES THE AZALEA
ACHIEVEMENT OF THE CENTURY! *For the first time...*
clear color-bright Azalea Flowers never before available.



Geneva, N. Y.—

From Stern's Nurseries comes news of the successful culmination of over 100 years of scientific breeding and selection—the Knaphill-Exbury Azalea. This thrilling story really began in the 1800s at Knaphill Nurseries, England, when Sir Anthony Waterer produced the first of this entirely new race of Azaleas.

Then one day the late Baron de Rothschild visited the Nurseries and saw these amazing plants. The Baron, who was a plant enthusiast, obtained a few of the choicest varieties for his very own. He then worked for years to improve the strain. Breeding, cross-breeding, selecting, reselecting until he had created **an entirely new form of Azalea**—the Exbury Hybrid, named after his famous estate.

But this remarkable achievement was withheld from the general public! Baron de Rothschild was one who truly worshipped the beauty of nature. It was his desire to retain these rare gems of the flower kingdom for his exclusive enjoyment. During his lifetime no amount of persuasion could sway his views. However, just before his death, he gave a few precious plants to one of his Dutch friends who was himself a life-long nursery man.

Now, after additional years of work and effort, a few of the famous Knaphill-Exbury Azaleas can be released to the general public.

Have Withstood Cold 25 Degrees Below

These hardy new varieties of super Azaleas have actually produced beautiful blooms even after temperatures of 20 degrees and 25 degrees below.

SO EASY TO PLANT AND CARE FOR

This remarkable new strain of Azalea thrives wherever regular Azaleas and Rhododendrons grow. Will even reach full glorious bloom if planted in full sun—yet is at home in semi-shade. For best results apply a 2 to 4 inch mulch of peat moss, cottonseed meal or sawdust. Feed with Stern's Miracid.

Plants arrive with flower buds—ready to bloom in 20-30 days. Sturdy 3 yr. 12-15" plants.

Postpaid: \$6.00 each; 3 for \$16.00; 10 for \$50.00.

NOTE: Stern's is proud to offer these plants in a special "LIMITED EDITION"—when this small quantity is gone this season, no more will be available!

4 NEW COLORFUL VARIETIES

- 2662 B. **Bright Pink**—Charming pink!
- 2664 B. **Orange-Red**—Brilliant color!
- 2666 B. **White Glow**—Sparkling white!
- 2668 B. **Sunburst Yellow**—Gay and bright!

STERN'S KNAPHILL-EXBURY AZALEA COLLECTION (Group 60-SH-1)

4 grafted varieties only \$21.00. Postpaid.



White Glow

FLAMING NEW COLORS EACH SPRING... COLORFUL FOLIAGE EACH FALL!

Even this first spring you'll enjoy colors such as you've never seen in an Azalea before. Fiery reds and oranges! Brilliant pinks and yellows! Glowing whites! And they bloom in large masses of flowers whose size approaches that of Rhododendrons. They grow into full mature beauties, 4 to 6 feet high and 3 to 4 feet wide. In fall their lovely green foliage dances with brilliant fluorescent shades of yellow and crimson. Surely your friends will marvel as this miracle of nature unfolds in your garden.

Sunburst Yellow



2



Bright Pink

**FOR 1960! THE MOST PHENOMENAL ACHIEVEMENT
IN OVER 2,000 YEARS OF ROSE CULTIVATION!**

8490 A. STERN'S SUB-ZERO **4-IN-1**

RAINBOW TREE ROSE

EYE-LEVEL ROSES **4 Different Colors**



4 Gorgeous Roses On One Tree

WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 feet apart. Plant anywhere you want a sensational landscape effect!

ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 4 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

DOZENS OF HUGE RED, YELLOW, PINK and THREE-TONE ROSES, ON A SINGLE TREE, THIS VERY SPRING!

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 4-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 4-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

EVERBLOOMING, EXTRA-HARDY ROSES

Like all members of the new race of Sub-Zero Roses, these four Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this season—enjoy abundant bloom starting this spring and right through to fall—and year after year! **MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.**

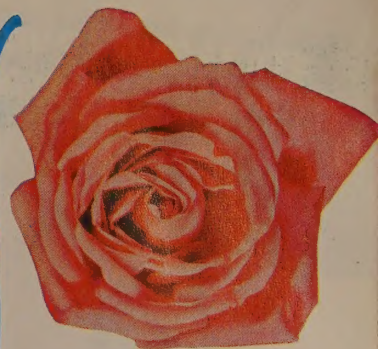
QUADRUPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN THAN ANY OTHER TREE ROSE!

Four different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means Roses of four different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'til now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

**ONLY STERN'S HAS THE NEW 4-IN-1 RAINBOW TREE ROSE!
MOST LIMITED SUPPLY—ORDER NOW!**

In all the world, only Stern's has the unique new Rainbow Sub-Zero Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now!

Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00 All Prices Postpaid



BLUSH-PINK
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.



BLAZING RED
Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.



BUTTERCUP-YELLOW
Large, very double, exquisite fragrance and form. Bloom constantly.



3-TONE
Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.

STERN'S PROUDLY PRESENTS

... The Most Important Rose

STERN'S NEW LIFETIME SUB-ZERO

BLOOM TESTED IN ARCTIC ALASKA! GUARANTEED

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Lifetime Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow three to four feet tall.

**A LIFETIME OF BEAUTY AND COLOR
DISEASE-RESISTANT—EASY TO GROW—BLOOM EARLY!**

These magnificent species were developed by famous Rosarian Dr. Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new SUB-ZERO race of Roses is perfectly hardy without protection!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant colorful flowers with rich, lush, green foliage. Almost totally immune to common black spot and most other Rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot, dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

WHY SUB-ZERO ROSES ARE LIFETIME ROSES

Unlike other Roses which are usually at their peak the first year, Stern's SUB-ZERO Roses, being bred back to the hardy, vigorous Rosa Wichuraiana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since SUB-ZERO Roses do increase in size year after year, it is advisable to plant them farther apart than regular Hybrid Teas. At least three feet is best.

**Stern's Super-Grade Selected No. 1 Plants ...
Guaranteed to Start Blooming 60 Days After Planting.**

	Each	3 for	6 for	10 for	25 for
Postpaid	\$2.25	\$6.25	\$12.00	\$19.00	\$45.00

Queen O' The Lakes

8390 A. V FOR VICTORY. Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

8380 A. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Arctic Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.

8370 A. LILY PONS. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

8387 A. TIP TOES. A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

**STRONGER, DEEPER ROOTS MEAN
SUPER-HARDY, LONGER-LASTING BLOOMS**

The secret of the SUB-ZERO Rose lies in development of this entirely new race resulting from the cross-breeding of the vigorous Rose Wichuraiana with the modern Hybrid Tea Rose. Not only is it stronger, more vigorous, hardier above the ground—but the roots themselves are stronger—enable plants to get more food—absorb more nourishment for extra strength during cold winter months. Insure longer-lasting beauty in your garden.

**STERN'S SUB-ZERO EVERBLOOMING
ROSE COLLECTION**
(Group 60-RO-1)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.50, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.

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**V for
Victory**

Development Since The Introduction of Hybrid Teas

ROSES EVERBLOOMING HYBRID TEAS

8382 A. RED DUCHESS. Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant Sub-Zero Rose.

8369 A. HANDSOM RED. Large, double deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush green healthy foliage. A prolific bloomer.

8364 A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. **Nearly immune to black spot.**



Curly Pink



Orange Ruffles

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled, artfully shading from capricious orange through saffron to saffron-yellow. **Totally immune to black spot.**

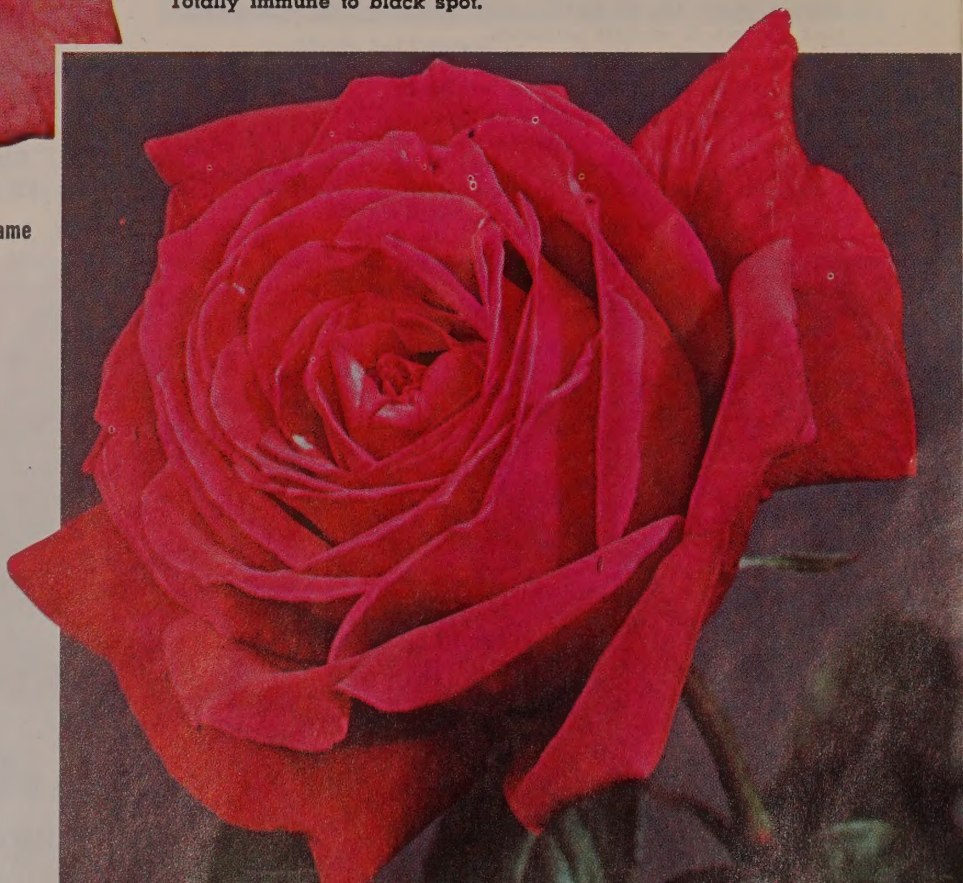
Arctic Flame

8377 A. PINK PRINCESS. A well named, vigorous growing Rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty.

8384 A. SHADES OF AUTUMN. Gorgeous combination of red, yellow and blush-orange. Very double flowers in great abundance. Its bi-colored beauty will delight the heart of the beginner and Rose fancier alike.

8362 A. COUNTRY DOCTOR. This magnificent Rose carries multitudes of large, very double, silvery pink flowers making a colorful display from June until late in the fall. Truly an aristocrat of Rosedom.

8395 A. ARCTIC FLAME. Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing Roses on each bush.) Immune to ravages of heat as well as cold! Even under drought conditions "Arctic Flame" continues to bloom freely, beautifully, brilliantly.





Pink Pillar Rose

4 Outstanding Colors

8401 A. PINK PILLAR ROSE. Large, double pink flowers in endless profusion.

8403 A. YELLOW PILLAR ROSE. Lovely double yellow flowers like beautiful Tea Roses.

8400 A. RED PILLAR ROSE. Fully double, cherry-red flowers all season long. Unfortunately the picture illustrating Red Pillar Roses is a deeper red than the true color.

Yellow Pillar Rose

8402 A. WHITE PILLAR ROSE. Beautiful double white flowers produced in abundance all season long.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days
After Planting

	Each	3 for	6 for	10 for
Postpaid	\$3.75	\$11.00	\$20.00	\$32.00

Red Pillar Rose

NOW Hundreds and Hundreds of Roses
... From a Single Rose Bush!

Stern's LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

GUARANTEED! BLOOMS THIS SUMMER

... AND YEAR AFTER YEAR

June-July-August-September-October . . . Right Up Until Frost

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their wonderful adaptability to use as a specimen plant in your yard. Planted by itself, the Pink and Yellow Pillar Roses will form a self-supporting, everblooming shrub, 6 to 8 feet tall, that will bloom from June to October, right up to heavy frost! Due to their rambling nature, the Red Pillar Rose is more effectively displayed on a trellis or other support. This everblooming characteristic is exceedingly rare north of the tropics. Two or three Pillar Roses strategically planted in your garden could easily become the focal point of your entire landscape theme.



Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

PILLAR ROSE COLLECTION

(Group 60-RO-2)

3 PILLAR ROSES \$11.00
(1 of each—Red, Pink, Yellow) Postpaid

Mr. and Mrs. Walter D. Brownell



NOW!

... A Breathtaking Miracle of Beauty For Your Garden!

STERN'S LIFETIME EVERBLOOMING SUB-ZERO

FOUNTAIN TREE ROSES

GUARANTEED TO BLOOM

This Very Spring!

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood.

**GRACEFUL CASCADES OF ROSES
ALL SEASON LONG!**

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this very spring!

**GUARANTEED TO BLOOM
IN 60 TO 90 DAYS!**

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

**PLANT ANYWHERE FOR
FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!**

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

HAVE FOUNTAIN TREE ROSES IN 3 GLORIOUS COLORS

8408 A. STERN'S RED FOUNTAIN—
Graceful, willow-like sprays of double, cherry-red blooms in continuous abundance.

8407 A. STERN'S PINK FOUNTAIN—
A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

8409 A. STERN'S YELLOW FOUNTAIN—
Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

STERN'S SUPER GRADE No. 1 PLANTS
Guaranteed to Bloom This Very Spring

Each	\$10.00	6 for	\$45.00
3 for	25.00	10 for	75.00

Postpaid

**EXTREMELY
LIMITED SUPPLY**

Please order early. Our limited supply will be sold out before the end of the planting season.

**FOUNTAIN TREE ROSE
COLLECTION (Group 60-RO-3)**

3 Fountain Tree Roses (1 of each)\$25.00

6 Fountain Tree Roses (2 of each) 45.00

Postpaid



Stern's Red Fountain



Stern's Yellow Fountain



Stern's Pink Fountain

Red Duchess



**EXCLUSIVE
NEW ROSE!**

**BLACK SPOT
IMMUNE!**

**SUB-ZERO
HARDY!**

No Other Roses are so
HARDY—HEALTHY—HANDSOME

Stern's **EVERBLOOMING ROSES** of the **FUTURE**

A New Race of Sub-Zero Roses
AMAZINGLY WINTER HARDY

TOTALLY IMMUNE TO BLACK SPOT

**NOW YOU CAN HAVE GLORIOUS SUB-ZERO
BLACK SPOT-IMMUNE SUPER ROSES!**

WINTER-HARDY AT 35° BELOW

Stern's Everblooming Roses of the Future need no protection—even in the coldest, severest winter as frigid as 15° below zero. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest brilliance and intoxicating aroma—produced in abundance on the largest, most vigorous bushes covered with an abundance of lush green foliage.

BUSHELS OF BLOOMS

Exceptional in their spectacular, long-lasting, everblooming performance. These special Stern's Sub-Zero Roses produce many more blooms than ordinary hybrids. Immense blooms—often more than 100 on a single four-year bush. Plants start blooming early—bloom all season long, right through hottest summer—often until early snow has fallen. These Roses laugh at early frosts—maintain a riot of vivid color in your garden from spring until frost.

**ENJOY ROSE BEAUTY BEYOND COMPARE
IN 3 DAZZLING VARIETIES!**

8382 A. STERN'S RED DUCHESS. The culmination of over 50 years of hybridizing! The perfect Rose! Such a robust and sturdy plant that it is **TOTALLY IMMUNE TO BLACK SPOT**. In addition, it has a heavenly fragrance of true Rose charm. Stern's Red Duchess develops

into beautiful, well-shaped bushes 4-6 feet tall. And, best of all, they're in bloom from spring until frost. Literally buried beneath hundreds of lovely, iridescent, rosy red flowers. For a wonderful everblooming Rose fence, plant Stern's Red Duchess Roses 3-4 feet apart.

8377 A. PINK PRINCESS. Well named for its deep, translucent, double pink flowers. An extremely vigorous growing Rose. Enormous very double flowers up to five inches wide cover the bush from June through October until killing frost. Flowers are exceptionally perfect in form—delightfully fragrant—enticingly beautiful.

8376 A. PINK BOUQUET. A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurved, double blooms, similar to Floribundas in size and beauty.

Stern's Super-grade Selected No. 1 Plants.
Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$45.00; 50 for \$85.00.

STERN'S BLACK SPOT- IMMUNE ROSE COLLECTION

(Group 60-RO-4)

3 Roses (1 of each variety) . . . \$ 6.25
6 Roses (2 of each variety) . . . 12.00
12 Roses (3 of each variety) . . . 22.50
Postpaid



The
Lourdes Rose



Pink Princess

Now, Created in Our Lady's Honor . . .

STERN'S **EVERBLOOMING GOLDEN YELLOW**

(Patent Pending)

8371 A.

Now, to commemorate the centenary of the appearance of Our Lady to Bernadette at Lourdes, an exquisite new rose has been created . . . the Lourdes Rose . . . "as golden, as the roses at Her feet." Developed exclusively for Stern's by the late great rosarian, Dr. Walter Brownell.

Lifetime Tribute to the Virgin!

Shapely yellow buds open to large 3-5" golden yellow flowers once the plant is established. Form long-lasting, fully double, many-petaled roses from early spring to first snow! Ideal for cutting. Dozens first year! Often 100 on a four-year bush! Armfuls year after year!

LOURDES ROSE

Resist Cold, Heat, Disease!

The Lourdes Rose, Ever-blooming Sub-Zero, is so hardy, cold 15° below zero can't harm it. Reaches its peak, 4' to 6' tall, in fourth or fifth season. Disease-resistant foliage is green and glossy all summer long—almost immune to black spot.

So Rare, Supply Extremely Limited

Stern's "Lourdes Rose" is so new, it's not available in quantity. First come, first served. Please order early.

Guaranteed to Bloom in 60 Days

Stern's Selected No. 1 Plants. Postpaid: Each \$2.50; 3 for \$7.25; 10 for \$22.50; 25 for \$50.00.

A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1960

Sincerely,

Geneva, N.Y.
January 1960

Otto Stern

President

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need

to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

MEMBER

American Association of Nurserymen
New York State Nurserymen's Association
National Mail Order Nurserymen's Association



We recommend that you use the enclosed coupons to subscribe to Flower and Garden Magazine for greater enjoyment, as well as Workbench, the leading craftsman magazine.

Valuable FREE GIFTS

Help Us Avoid the Spring Rush
Get These Free Gifts
For Ordering

Before March 15, 1960

Each FREE GIFT Worth \$1.00 or More.

No matter how carefully we plan the production on our new Experimental Farm, we are bound to have a surplus in some items or in the case of new plants, where our stock hasn't been built up as yet, we'll have too few to list in our catalog.

Now you can grow these new and unusual plants in your garden—absolutely free of charge. They are yours as free gifts.

Please make your preference from the gifts below. However, the choice of flowering shrub, rose bush, and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

GIFT No. 1— 1 Ornamental Flowering Shrub or Rose Bush.

GIFT No. 2— 1 Fruit Tree or Ornamental Tree.

GIFT No. 3— 3 Hardy Perennial Flowers.

GIFT No. 4— 10 Summer Flowering Bulbs.

GIFT No. 5— Special Surprise Gift—the most valuable gift of all! May be nursery stock or a House and Garden item.

To reward you for sending us your order before March 15th, 1960, we'll send you one free gift with every order for \$10.00.

Orders of \$10.00 or more
choose 1 FREE gift.

Orders of \$20.00 or more—
choose 2 FREE gifts.

With each additional \$10.00 of your order, please specify an additional gift from list above.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express, shipping charges collect.

Where there is a mixed order of postage and express items, we ship the whole order express, prepaying in advance, our portion of the charges.

DINERS' CLUB MEMBERS...

Diners' Club Members may now order from this catalog and charge to their Diners' Club Account. Just be sure to include on the order blank the address under which membership is carried and Diners' Club Account Number.

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STERN'S NURSERIES • GENEVA, N. Y.

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Simply Attach to Garden Hose—
Water Pressure Does the Work

New Automatic Garden Hose Sprayer—Needs No Pumping **HAYES SPRAY GUN**

So easy—so effortless. Just touch the button. Automatically sprays up, down, in any direction. For all plants, including tall trees. Powerful suction completely mixes the solutions. Positive, foolproof on and off valve. Sprays all liquid and wettable powder insecticide. Works with all standard water pressure—no tiresome pumping—just attach to any garden hose.

HAYES "4." Sprays 4 gals. yet weighs only 2½ lbs. fully loaded. **HG 115 Postpaid, \$6.45.**

HAYES "6." Makes 6 gals. of spray. Long nozzle (illustrated) reaches underneath leaves. **HG 116 Postpaid, \$9.95.**



Bigger... Sweeter... Meatier Berries with **BERRY-SET**

Makes berries grow 50% to 100% BIGGER... Meatier... Sweeter... more luscious tasting. Yields are increased as treated plants bear fruits over a longer period. Strawberry vines have fewer seeds.

EASY TO USE... THOROUGHLY TESTED

Simply dissolve Berry-Set (a Hormone Powder) in water and spray it on the blossoms of your Strawberry, Raspberry or Blackberry plants. Berry-Set has been tested by leading universities whose results prove that it greatly increases the fruit and yield. Complete instructions on every package.

3-oz. pkt. (makes 12 gals.) \$1.00; 12-oz. can (makes 48 gals.) \$3.00
Postpaid

Build A Pyramid of "Superfection" In Your Garden!

STERN'S ALUMINUM PYRAMID

STRAWBERRY GARDEN

NOW, Enjoy More Beauty—Grow More Berries!

Looking like a gigantic "strawberry shortcake" in your garden, the STRAWBERRY PYRAMID GARDEN grows three times as many berries in a limited area—75 luxuriant, everbearing strawberry plants—enough to supply the average family for every use all season long.

Uses Unlimited For Those With Limited Space!

Not only can this unique Strawberry Pyramid Garden be used for planting 75 strawberries in a 6' area, it's perfect for a 3-terrace rock garden, perennial or annual flower or bulb bed, or a pyramid miniature rose garden. Excellent as small vegetable garden. Special nozzle sprinkles entire garden.



Supporting Strips for
Plastic Cover and Net.

PRICE LIST

Strawberry Pyramid	\$9.95
(including sprinkler)	
Supporting Strips ..	3.95
Plastic Cover	6.95
Net	6.95

All Prices Postpaid

SPECIAL OFFER:

(Group 60-BE-6)

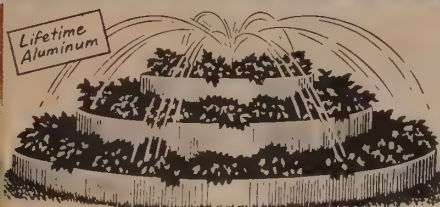
STRAWBERRY PYRAMID (including sprinkler) and 75 Superfection Everbearing Strawberry plants, postpaid.....

\$14.95

Enjoy Berries All Season Long

Grown the PYRAMID way, the fruit is easier to pick—easier to care for. Constructed of 5-inch bands of tough aluminum, 6 feet in diameter at the base and 3 terraces high, the gleaming beauty of Stern's STRAWBERRY PYRAMID will last a lifetime free from rust or corrosion. Aluminum Supporting Strips and Plastic Cover make a miniature greenhouse for early planting. Net protects against birds. All of these are optional. (Simple and complete assembly and growing instructions with order.)

Complete
with
Sprinkler



NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

**For Roses . . . Lawns . . . Shrubs
. . . Trees . . . All Flowers . . . Ever-
greens . . . Vegetables . . . Fruits
. . . Berries . . . House Plants . . .**

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant action Miracle-Gro brings plants "back to life"—stimulates new healthy growth, faster, surer than ever before. Miracle-Gro users report flowers bloom two weeks earlier—Roses transformed after one week—vegetables fifteen days ahead. Promotes healthy, steady growth, produces earlier flowers, extends growing and blooming season. No digging—no waiting—no watering in. Goes to work immediately because it's applied directly to roots and leaves.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

**AMAZING RESULTS IN 7 DAYS*
OR MONEY BACK!**

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. Compare growth size, quality of fruits or flowers. If not thrilled—money back.

Apply Miracle-Gro to lawns. In 7 days you'll see green lush growth. You'll say Miracle-Gro is better than anything you ever used—or your money back.

*During growing season.

READ THESE IMPORTANT FACTS!

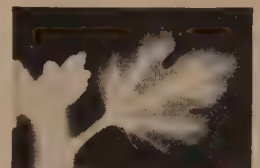
**FAMOUS UNIVERSITY uses radioactive isotopes
to prove super-rapid plant absorption**

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes!

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is
**RADIO-
ACTIVE
"HOT"
LEAF.**

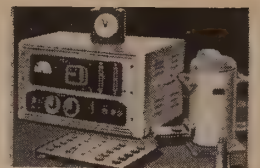


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1

No. 2

No. 3

Leaf Feeding for Foliage Growth

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

Scientifically Balanced

Formulated by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, clean, odorless.

1 1/2 Lbs. \$2.25

(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00

(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00

(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00

(Feeds up to 25,000 sq. ft.)

50 Lbs. \$35.00

(Feeds up to 50,000 sq. ft.)

All Prices Postpaid

STERN'S

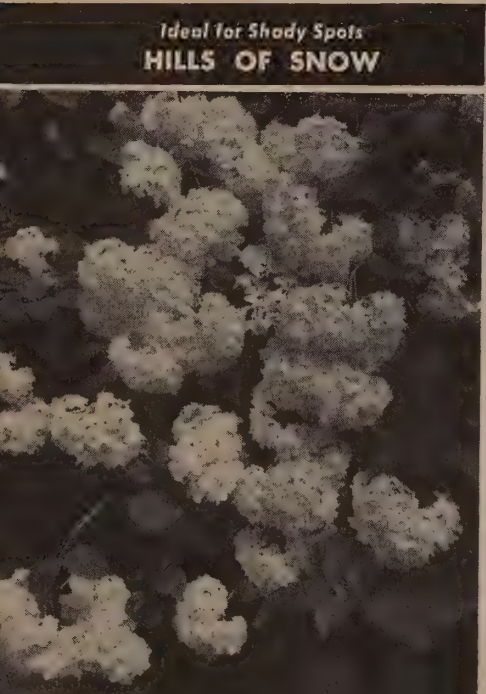
Miracle-Gro



Beautiful Hedge or Shrub
SPIREA VAN HOUTTEI



Gorgeous Sweet-Scented Flowers
SWEET MOCKORANGE



Ideal for Shady Spots
HILLS OF SNOW

A Rainbow of Color SELECTED SPECIMEN Produce Spectacular Blooms

AMERICA'S MOST POPULAR SHRUB
FOR BEAUTY—FOR PROTECTION

WHITE SPIREA

3830 A. (Spirea Van Houttei)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May, cascading down in a graceful arching manner. Grows 4-6 feet high. Excellent as an individual specimen shrub; it can easily be trimmed into a gracefully-shaped hedge.

SPECIMEN PLANTS, 2-3 ft. Postpaid
Each \$1.25; 3 for \$3.50; 10 for \$10.00

SPECIAL: HEDGE SIZE WHITE SPIREA PLANTS

(4990 B) 12-18 in. Plant 2 ft. apart.
Postpaid: 10 for \$4.50;
25 for \$10.00; 100 for \$35.00

Masses of Large Double Flowers

STERN'S REBLOOMING Sweet MOCKORANGE

3550 A. (Philadelphus virginialis)

The most popular of all the Mockorange! Its large double flowering floral display and its heavenly fragrance make this plant a delightful addition to any garden. During its first blooming period in June, the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced!

SUPERIOR FOR ITS CUT FLOWERS

This outstanding shrub produces the finest of cut flowers. Enjoy them in your home—make excellent floral gifts for your friends. Its sweet-scented Mockorange fragrance is delightful. Use as background for lower growing shrubs, plants or roses. Its creamy-white flowers make excellent contrast with bright or pastel colored blooms at its base. Plant a number around your yard to blanket your home with fragrance. Grows 6-8 feet in height.

Shipping size 2-3 feet. Postpaid: Each
\$1.75; 3 for \$4.75; 10 for \$15.00.

Have Beauty In The Shade!

3250 A. STERN'S HILLS OF SNOW

(Hydrangea arborescens grandiflora)

GUARANTEED TO BLOOM

THIS SUMMER

The finest white shrub for shady spots. Yes, here's the perfect answer for planting in the shade. Thrives even on the north side of the house. Its pleasing, rounded shape, garden-green or blanketed with white blooms, makes this an ideal shrub for specimen plant or mass planting to cover those unsightly bare spots or areas.

WHITE "SNOWBANKS" OF BLOOMS

A sparkling white spectacle of showy blooms! Produces immense, rounded heads of creamy white flower clusters up to six inches in diameter. In full bloom, Stern's Hills of Snow Hydrangea is a rolling mass of white, forming a living "snowbank." Blooms abundantly all summer long from July to October. Grows 4-5 feet high. Shipping height 2-3 feet.

Postpaid: Each \$1.75;
3 for \$4.75; 10 for \$15.00

NOW! BRIGHTEST RED FLOWERING SHRUB

STERN'S EVERBLOOMING

4192 A. FLAME RED

WEIGELA EVA RATHKE

Here's a very colorful, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

GUARANTEED TO BLOOM THIS SPRING, SUMMER, FALL

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display, there is scarcely a moment until freezing weather that there are not some blossoms.

EXTREMELY HARDY—GROWS IN ANY SOIL

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well formed bush, 5-6 feet tall.

Strong, Vigorous Shrubs, 18-24 inches.

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00; 10 for \$17.50

Giant Velvet Cushions of Sensational Beauty!

STERN'S GIANT FRENCH

PUSSY WILLOWS

3655 A. (Salix discolor)

SENSATIONAL SILVERY PINK BLOOMS

NOW, you can grow in your own garden the same superb Pussy Willows sold by the finest florists' shops for up to \$2.00 per dozen!

Stern's specially cultivated French variety is not the wild willow you knew as a child. But a beautiful round shrub whose soft silvery foliage is gorgeous all summer long. Whose giant catkins are flushed with an exquisite silvery pink.

AMAZING WINTER BEAUTY

To enjoy the thrill of these blooms indoors, just cut the ends of branches in January or February. Place in a vase of water. Then watch them unfold their large 1-2 inch silver-pink catkins.

At maturity Stern's Giant French Pussy Willow grows about 10 ft. tall; makes an excellent screen or background. By cutting back severely each year it can be kept at a lower height.

Strong, Vigorous Shrubs, 2-3 feet.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50

STERN'S SUMMER-FLOWERING

BUTTERFLY BUSHES

5 GORGEOUS, EVERBLOOMING COLORS

You'll be delighted and thrilled with these Lilac-fragrant Butterfly Bushes. A shapely, compact green shrub adorned with long, graceful flower sprays nodding in the slightest breeze. Just the thing to liven your yard.

Bloom abundantly from July Until October the first year planted. Grows 4-5 feet tall with flower panicles 5 to 12 inches long.

Strong, No. 1 plants.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00

2706 A. PURPLE BUTTERFLY
BUSH (Buddleia,
Ile de France).

2700 A. PINK BUTTERFLY
BUSH (Buddleia,
Charming).

2698 A. RED BUTTERFLY
BUSH (Buddleia,
Burgundy).

2703 A. BLUE BUTTERFLY
BUSH (Buddleia,
Empire Blue).

2712 A. WHITE BUTTERFLY
BUSH (Buddleia,
Snowbank).

STERN'S "BUTTERFLY" COLLECTION (60-SH-2)

5 Plants (1 of each) \$6.00
10 Plants (2 of each) 12.00

Postpaid

from March Through October

FLOWERING SHRUBS

the First Year Planted



Weigela, Eva Rathke



French Pussy Willow

Butterfly Bush,
Ile de France



Stern's Everblooming BOUQUET SPIREA ▶

3818 A. (*Spirea macrothyrsa*)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 feet. Shipping height 2-3 feet.

Postpaid: Each \$1.75; 3 for \$4.50; 10 for \$13.00.



Sparkling Color in 30 to 60 Days!

2983 A. **STERN'S**

FORSYTHIA, GOLDEN BELL ▶

(*Forsythia intermedia spectabilis*)

Here's brilliant early spring color for your garden! Stern's True Golden Bell Forsythia is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

Glorious in Bloom—Handsome in Foliage

When not in bloom the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet.

Loaded with flower buds to bloom this spring!

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50



YEAR 'ROUND BEAUTY FOR YOUR HOME

2942 A. **STERN'S COLOR-CHANGING**

DWARF BURNING BUSH

(*Euonymus
Alatus
Compacta*)

★ Fiery Copper-Red in Fall! ★ Yellow Blooms in May and June! ★ Lush Shining Green in Summer! ★ Sparkling Red Berries! ★ Unusual Ridged Corky Bark All Winter!

Spectacular Specimen Shrub

What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round... so spectacularly vivid in fall with its glowing crimson-red foliage, people will stop and stare! At Thanksgiving time, cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay, woodsy atmosphere to your decor. During the winter, the novel corky ridges on the bark give the branches the appearance of being square.

Supply Limited— Order NOW!

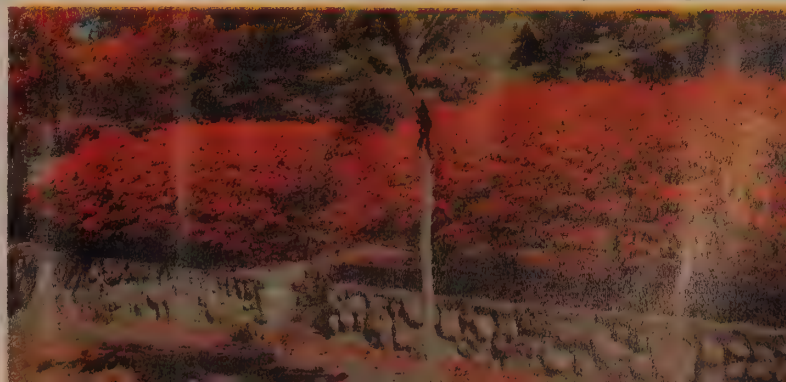
Because the supply is limited, mail your order early to avoid disappointment. Sturdy, Well-rooted, Heavily-branched Bushes, 12-18 Inches.

Postpaid: Each \$2.75;
3 for \$8.00; 10 for
\$23.00; 25 for \$50.00.

Fiery Color-Brilliant Hedge

Here's just about the most colorful fence you can plant! A living wall of flame, 4-5 feet, that will startle and amaze your friends and neighbors. Or use as a spectacular specimen shrub that will be the focal point of your lawn or shrub border. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

Dwarf Burning Bush Hedge



Now for '60, BRILLIANT NEW Unusual Shade-Loving Plants

Here's Exciting Evergreen News for Your 1960 Garden!

Stern's SUB-ZERO EVERGREEN

CHRISTMAS HOLLY (Ilex Opaca Hybrids)

Produces Flaming Red Berries—Year After Year!

**Survive Temperatures of
20° Below Zero**

Now, at last... After years of research, here are Stern's thrilling Winter-Hardy Holly Trees! Delightful plants with lush, glossy, deep-green leaves, and brilliant red berries that have made them the pride of the South. Now with a sturdy hardiness that insures their thriving, even under rugged Northern conditions. Best of all, their lush color remains vibrantly green the year 'round—even when other evergreens become drab and brown.

Holds Its Beautiful Green the Year 'Round!

This green aristocrat puts on its glorious display during all seasons. Just when your fall flowers have given up the ghost and your garden needs a lift for winter, these amazingly hardy Holly Trees produce a splash of red color amidst the green leaves, as brilliant berries ripen... turning your garden into a riot of gay color—And most important, those crisp, sparkling winter days are brightened with this exciting lush, green color and flaming berries.

Grow Your Own Christmas Decorations

Yes, from the beautiful "Christmas Holly" ornaments in your own yard, you can have all of the bright holiday decorations you desire. Just imagine the fun you and your family will have making Christmas wreaths, sprays, holly rope, mantel pieces and many other gay decorations. Your home, dressed in Christmas greenery, will radiate the true meaning of the holidays.

**The Pride of Palatial Estates—
Now Practical for All**

Stern's superior strain of Holly is propagated from choice name varieties. To insure large crops of berries on your female plants you must plant a pollinating male companion nearby. Each Stern's collection has three female and one male plant, sure to provide sufficient pollination. Stern's Christmas Holly needs no coddling—thrives with minimum care.

Evergreen Beauty Guaranteed

Stern's Sub-Zero Christmas Holly reaches a height of 30-40 feet at maturity if left untrimmed. Looks its best if trimmed to a compact 4-10 feet. Can be planted wherever a pyramidal evergreen would be used. Plant in good garden soil enriched with peat moss or leaf mold if possible. Feed with Stern's Miracid for superior results. Plant in semi-shade and mulch.

STERN'S CHRISTMAS HOLLY COLLECTION (Group 60-SH-3)

- 4 Named Varieties of Holly (3 female and 1 male)
6-10 in. high, with planting directions, postpaid
for only \$5.95
- 8 Named Varieties of Holly (6 female and 2 male)
6-10 in. high, with planting directions, postpaid
for only \$11.00

Christmas Holly



Holly Berries

Bright Golden Yellow Flowers on Shade-Loving Evergreen Shrub!

Stern's Dwarf OREGON HOLLY GRAPE

3430 D.

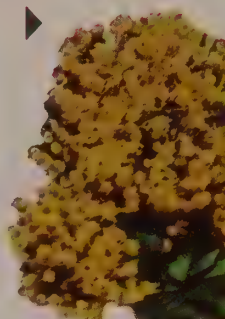
(Mahonia aquifolium)

The perfect small shrub to add a splash of exciting color to your foundation planting. Low in habit, does not exceed three feet in height—it is most effective either among or in front of evergreens and other shrubs. A most unusual plant—its lustrous dark green, leathery leaves turn a bronzy red in the autumn. It closely resembles the foliage of our Christmas Holly although it is much more shining.

Yellow Flower Clusters and Blue-Black Berries. Stern's DWARF OREGON HOLLY GRAPE is adorned with breathtaking color—pyramidal clusters of bright golden yellow flowers in May, followed by delightful blue-black berries in June and July. **Plant in the shade.** Here's the answer for those bare spots or areas in shady places. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs.

Well branched, 12-15 in., with peat ball.

Postpaid: Each \$3.00; 3 for \$8.00; 10 for \$22.00.



3815 A. **The Perfect Shrub for Ranch-Type Homes**

Stern's DWARF RED SPIREA (Spirea japonica coccinea)

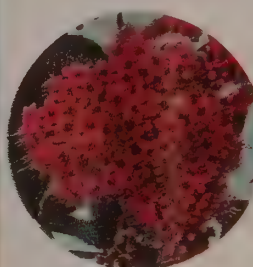
Here's a low growing plant, ideal for the modern home. In June, Stern's Dwarf Red Spirea is covered with rich, crimson-red blooms—resembles a bush laden with tiny red umbrellas. These, contrasted with its rich green foliage, present a beautiful bush you'll be proud to plant under your picture window. After June, there's hardly a moment throughout the summer that some blooms are not produced.

Crimson Beauty from June 'til Frost!

Large, handsome clusters of rich, crimson-red flowers 4-5 inches across from June until frost, Stern's Dwarf Red Spirea is highly recommended to give your home and yard an exciting splash of color wherever needed. Because of its low height, can be used most effectively for foundation planting. So beautiful is this attractive shrub you'll want several strategically located as specimen plants. Grows in partial shade. Thrives even in poor soil.

Shipping height: 18-24 inches.

Postpaid: Each \$1.75; 3 for \$4.50; 10 for \$13.00; 25 for \$30.00.



COLOR for Shady Spots!

Brighten Even Dullest Corners

HAVE BLAZING NEW COLOR...THIS SPRING!
THE CROWN JEWEL OF FLOWERING SHRUBS

STERN'S "SELECT-STRAIN"

Rare European AZALEAS

Guaranteed to Bloom in 30-60 Days

Colors You've Seldom Seen Before! Stern's representatives in Holland have secured a choice but extremely limited supply of these rare Azaleas. Now you can enjoy a fireworks display of blazing colors only 30-60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breath-taking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden.

THRIVE IN ANY SOIL... GUARANTEED TO BLOOM

Another tremendous advantage of these specially developed beauties! Thrive in any soil—even endure temperatures as low as 10 degrees below zero. Plant in full sun or partial shade—will increase in size, beauty and tremendous value each year! Your garden is not complete without these rare Azaleas.

HOW TO GROW AZALEAS SUCCESSFULLY

Contrary to the general belief, Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results, feed with Miracid soil acidifier. (See page 53.)



PLANTS ARRIVE WITH FLOWER BUDS Ready to Bloom in 30-60 Days!

These Stern's European Azaleas are a "Selected Strain." Each thrifty plant is **guaranteed** true to color! Bloom in May.

2566 B. Red—Abundance of large showy flowers.

2562 B. Orange—Striking—prolific producer.

2568 B. Yellow—Glowing golden yellow blooms.

2564 B. Orange-Red—Mass of garden color.

Postpaid: \$3.00 each; 3 for \$8.50; 10 for \$25.00.

Stern's "CROWN JEWEL" Collection of Rare EUROPEAN AZALEAS

(Group 60-SH-4)

One of each color listed above—with flower buds. For only \$11.00 Postpaid.



Versatile Year 'Round Garden Beauty Stern's HARDY IMPROVED EVERGREEN BITTERSWEET

4610 A. (Euonymus radicans vegetus)

Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover!

This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Varied Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

AS A HEDGE! Planted twelve inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls, and stays green all year long. If left untrimmed will grow to 20 feet.

AS A GROUND COVER! Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected No. 1 Plants.

Postpaid: Each \$2.50; 3 for \$7.00;
10 for \$20.00; 25 for \$45.00.



Most UNUSUAL Midsummer Color Display

3252 C. STERN'S NIKKO BLUE HYDRANGEA

(Hydrangea nikko blue)

MASSSES OF GIANT BLUE FLOWERS COVER THE BUSH!

The most beautiful of all the Blue Hydrangeas. Truly an unbelievable sight—masses of gorgeous Real Blue flowers some of which measure a foot across! Its bright green, lustrous foliage makes this a very attractive bush. Excellent as foundation or lawn specimen plant. Grows 2-4 feet tall. Blooms in July and August.

HARDY TO 20° BELOW!

Stern's Blue Hydrangea is very hardy—having withstood 20° below zero. At their best in partial shade. Bloom on new growth each year! For best results mound up in the fall as you would a Rose bush. Cut back old growth in the early spring. See your Stern's Blue Hydrangea shoot up again—burst into full glorious bloom.

Flowers are **True Blue** in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 53). Shipping height, 12 to 18 inches.

Postpaid: Each \$2.25; 3 for \$6.25;
10 for \$19.00.



Color-Bright Ornamental

Double Flowering FRENCH LILAC TREE

Not a Shrub! Not a Bush!

Now Stern's brings you the **Rare French Lilac Tree**—the tree of poets—the legendary wishing tree of romance in exciting new beauty. Just imagine... an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight!

French Lilacs Grafted on Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 feet tall at maturity; when shipped they are well-branched trees about 3 to 4 feet tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has eight petals (not the usual four).

Exclusive! Only Stern's Offers These Rare Double Flowering Specimens

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. **But order now—supply is extremely limited.**

Breath-Taking Colors Now Available in Stern's French Lilac Tree

5726 C. RED-PURPLE. Spectacular flowers of glowing red and purple. Extremely prolific. Immense in size. Exquisitely perfumed.

5722 C. VIOLET-ROSE. Clouds of rosy lavender flowers. Immense clusters of

large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

5724 C. PURPLE-BLUE. Soft glowing purple buds opening into rich royal-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Postpaid: Each \$5.00; 3 for \$12.00; 9 for \$30.00; 12 for \$37.00.



★ Violet-Rose

★ Red-Purple

★ Purple-Blue

Super-Fragrant

*Makes
Your Home
A
"SHOW
PLACE"*

NOW... A Purple Cloud of Beauty For Your Garden!

STERN'S NEW SUMMER BLOOMING

PURPLE-LEAF SMOKE TREE

3642 A. (Cotinus coggygria purpurea, Royal Purple)

Old Garden Favorite in Glorious New Coloring!

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Royal Purple Smoke Tree. Completely different in coloring from the older common form—this rare new strain is not only purple-leaved but "purple-plumed." Imported from Europe—tested at our farms—now they are ready for American gardens.

Spectacular Color from Earliest Spring Until Late Fall

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Royal Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July until October. And from earliest spring until winter, you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. Just this past summer one visitor to our farms exclaimed: **"I never knew a Smoke Tree could be so beautiful—so colorful.** Even though I already have the old-fashioned type, I simply must plant one of these this fall."

Perfect Tree for Ranch-Type Homes

Excellent specimen tree for small homes, you will be amazed at their grace and beauty—you will enjoy them year after year. The perfect tree for small yards, never too large, always graceful. Use to soften sharp corners of your home, plant in groups or as a hedge.

Enjoy Gorgeous Indoor Bouquets— Foam-like flower panicles are very attractive when cut and brought indoors for bouquets.

Grows Most Anywhere! Winter Hardy!

Stern's Royal Purple Smoke Trees thrive in any well-drained garden soil. Grow into a bushy shrub or small tree 8-15 feet in height. Perfectly hardy here in rugged Western New York where they have withstood temperatures of 23° below zero.

Extremely Limited Supply

Our supply of this unusual specimen tree is still limited. Please order early. Sturdy 2-3 foot plants, well branched.

Postpaid: Ea. \$5.00; 2 for \$9.00; 4 for \$17.



Trees For Your Home

Most Beautiful Flowering Shade Tree

Stern's **GOLDEN CHAIN TREE**

5345 G. (*Laburnum Vossii*)

Because of its upright growing habits and flowering beauty, we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring—turning almost bluish in summer and a rich, handsome, deep green in fall.

Flowering Beauty. At full bloom in May and June, Long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18- to 20-inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 feet in height.

GUARANTEED TO BLOOM THIS SPRING

Heavy, well-branched trees, 6-8 feet in height. Sturdy 4-foot stems. Covered with flower buds to bloom this very spring.

Each \$7.50; 3 for \$21.00; 10 for \$65.00



Mature Golden Chain Tree and Young Tree

Now . . . from the Imperial Gardens of Japan!

5573 B. **Stern's AUTUMN-FLOWERING**

◀ **JAPANESE CHERRY**

(*P. subhirtella autumnalis*)

Beautiful Fall Blooming Tree!—Have Flowers In The Snow!

Now you can enjoy the many splendored beauty of Japan's famed cherry blossoms in your garden or yard **twice a year!** Stern's Autumn-Flowering Cherry Trees burst into gorgeous, breathtaking bloom beginning in October. But, most amazing of all—flowers continue to appear in November and December—you actually may have joyous color-bright, double cherry blossoms in the snow!

Fragrant Ornamental Lawn Tree

This delightful ornamental tree will highlight your landscape and bring exciting exclamations of praise from your neighbors and friends—you'll be proud as punch. Stern's Autumn-Flowering Cherry grows about 12 feet high, producing a graceful tree of rare beauty with slender, spreading branches. The flowers are semi-double, fragrant and of a glorious light pink color. After flowering in the fall, your Stern's Autumn Flowering Cherry will bloom again the following spring. Sometimes these lovely trees will be so anxious to please you, the entire tree will burst into bloom in the fall—literally blooming itself out. In this case flowers may not be produced in such lavish abundance the following spring.

Limited Supply Available

Our supply of such an unusual tree as this is extremely limited and is sure to be exhausted early. We don't wish to disappoint you, so please order early.

**Sturdy No. 1 Trees, Well-branched, 4-6 ft.
Each \$7.50; 3 for \$21.00; 10 for \$65.00.**



**Blooms
in
Fall!
and
Spring!**

Rare and Unusual Flowering Beauty for Your Lawn

STERN'S **TREE WISTERIA**

5800 B. (*Wisteria sinensis*)

What a vision of loveliness your Stern's Flowering Tree Wisteria will be when in full bloom! Your yard, your home, your garden will be enriched and enhanced by its abundant flowering beauty. While the common form of Wisteria vine is well known, Stern's unusual tree form is still available in limited quantities only. You can be among the first to have and enjoy this rare garden gem.

GRAFTED SPECIMENS—GUARANTEED TO BLOOM!

Stern's is proud to offer only the finest specimens grafted directly from heavy flowering plants. The original vines from which these trees are grafted are among the most vigorous and beautiful Wisterias of the northern hemisphere. Now you can enjoy showy clusters of violet-blue flowers in the most spectacular cascade of floral beauty imaginable. Actually produces up to a thousand or more beautiful flower clusters each year! Moreover, our selected specimen trees **usually begin to bloom the first year planted.**

RARE SHOWPIECES—UNUSUAL BEAUTY

Tree Wisterias are a wonderful novelty for your front lawn. Excellent in front of picture windows or other strategic spots. Use two as living gate posts at your entranceway.

Will develop into beautiful specimens, 8-10 feet in height. Bloom for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 feet.

Each \$7.50; 3 for \$21.00; 10 for \$65.00





Crimson Sunburst Red-Leaf Maple

**SHADE TREES KEEP YOUR HOME COOL IN
SUMMER—WARM IN WINTER**

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing the strong, young tree grow to stately maturity cannot be equalled. It is a monument that will always say: "He who planted me loved beauty."

You'll enjoy the cool, refreshing shade created by these beautiful trees all summer long—gives that cozy, secluded look to your home. Acts as a wind-break.

Mountain Ash



**SELECTED
SPECIMEN**

STERN'S *Garden Aristocrats*

SHADE

**THE MOST BEAUTIFUL OF
ALL SHADE TREES!**

5010 A. STERN'S

**CRIMSON SUNBURST®
REDLEAF MAPLE**

(*Acer platanoides*, Faassen Black)

**SENSATIONAL NEW PURPLE
"FLOWER-FOLIAGE" TREE**

Stern's Crimson Sunburst Redleaf Maple is a magnificent specimen tree for large or small gardens. Easily distinguished by the glistening satiny sheen of its handsome dark red foliage, Stern's Crimson Sunburst Redleaf Maple holds its amazing rich purple color from earliest spring until late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season.

A Remarkable Introduction from Europe's leading ornamental tree specialists, they have been planted and observed for several years. Now they are ready for American gardens. Although this new tree has been offered for only a short time, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty.

**Branched Trees,
6 to 8 Feet Tall.**

**Each \$7.50; 3 for \$21.00;
10 for \$65.00.**

Thrilling Berry-Laden Shade Tree

**Stern's EUROPEAN
MOUNTAIN ASH**

5700 A. (*Sorbus aucuparia*)

BEAUTIFUL IN FLOWER!

BEAUTIFUL IN FOLIAGE!

BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 feet. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

**GRAFTED TO INSURE
BOUNTIFUL BERRIES**

This special Stern's strain of European Mountain Ash is budded from selected trees which are sure to produce massive clusters of flashy red colored fruits which form a brilliant picture from mid-summer 'til late fall—often through the winter. Birds love them. Truly an aristocrat of the Garden World.

**Well Branched Trees,
6 to 8 Feet Tall.**

**Each \$6.00; 3 for \$17.00;
10 for \$50.00.**



**Sunburst Locust
Clump Birch**



for the Home of Distinction!

TREES

PRIDE OF
AMERICA'S
SHOWPLACE ESTATES

Stern's Proudly Presents

The Most Beautiful of All Locusts

SUNBURST GOLD®

5235 A. **LOCUST**

New Golden Foliage Lawn Beauty

Here is a spectacularly colored lawn tree that has the brightest golden bronze foliage of any plant we know. So brilliant, so beautiful—even its picture fails to do it justice. Throughout the season the growth on the branch tips constantly develops new color. The beautiful golden yellow color is most brilliant on the last 8 to 10 inches—gradually blending into a lustrous deep green which makes a charming color contrast.

See Results This Very Year

Now Stern's Sunburst Gold beautifies your place quickly! Grows several feet each year. Its lacy branches with fine foliage permit light to filter through, allowing lawn grass to grow right up to the trunk of the tree. With a broadly pyramidal head and excellent branching habit, SUNBURST grows straight with a stately form and natural symmetry.

Grows Anywhere

Stern's Sunburst Gold Locust Tree is a perfect tree for rugged city conditions. It grows well even in poor soil; withstands smoke and dust; is extremely drought-resistant and completely winter-hardy. Highly resistant to insects and diseases. Maturity height 40 to 50 feet. Sturdy 6-7 foot branched trees.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.

Rare Triple-Clumped Beauty Stern's WHITE BIRCH

5080 A. (Betula alba)

AMAZING YEAR 'ROUND BEAUTY

- ★ Earliest Sign of Spring
- ★ Summer Shade That Won't Harm Grass
- ★ Beautiful Yellow Autumn Color
- ★ Cold Climate Trees for Winter Beauty

Get all this and much more by adding Stern's White Birch to your landscape scheme. You'll be the first to know that spring is on its way when the Birch catkins enlarge and drop their pollen. Enjoy the vision of sunlight filtering through its lacy, luxuriant foliage which provides wonderful shade, yet lets the grass grow right up to the trunk of the tree. Watch shimmering green leaves gradually turn to a beautiful yellow as autumn approaches. Even after the leaves drop, the snow-white bark with finely etched lines of black make this tree a thing of beauty on a dreary winter landscape.

One of the Most Spectacular Shade Trees!

A superb specimen on the lawn. In groups of three or 10, they form a small grove of amazing beauty. We have a fine supply grown as triple-stemmed clumps of at least three trunks five to seven feet in height. Specimens this size and form are rarely available. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. Growth is gracefully upright, reaching 25 to 30 feet.

Each clump with three trunks, 5-7 feet tall, \$7.50;
3 clumps (3 trunks each), \$21.00; 10 for \$65.00.

Very Dense Sweet-Scented Shade Tree

5748 A. Stern's Fragrant SILVER LINDEN

(Tilia tomentosa)

Shimmering Beauty of Silver and Green

Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!

Sparkling Yellow Flowers—Rare Perfume

In mid-summer Stern's Silver Lindens are adorned with tiny yellowish flowers which give off a very delightful sweet-scented perfume. So fragrant they flood your home and yard with their lovely scent. Excellent for tall, dense shade, these trees grow 40-60 feet tall. Stern's Silver Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, well-branched trees, 6-8 feet tall.

Each \$9.00; 3 for \$25.00; 10 for \$75.00.

Fast Growing, Tall Living Fence!

5550 A. STERN'S LANDSCAPE-SIZE LOMBARDY POPLARS

(Populus nigra italica)

What grandeur—what a sweeping vista of beauty our magnificent Landscape-size Poplars bring to your home! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all these majestic big trees add gracious old world charm to your property THIS VERY YEAR!

Shipped 6-8 Ft. Tall—Grow Five Ft. a Year!

Here are the fastest growing of all specimen yard trees! They actually grow up to five feet a year—reach 30 to 50 feet at maturity. Plant six feet apart for a spectacular living wall of beauty—excellent as a screen or windbreak. Need little care, they will thrive almost anywhere. Just plant them and watch them shoot up.

Shipping Height: 6-8 feet tall. Well-branched.

2 for \$3.50; 5 for \$8.50; 10 for \$15.00; 25 for \$30.00.

Fastest Growing Shade Tree

Stern's True Golden WEEPING WILLOW

5660 A. (Salix niobe)

Most Beautiful of all Willows

No other Willow tree can compare with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to six feet in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40 to 50 feet tall at maturity. Adds prestige to a home, as nothing else can do.

Exquisite Beauty—Summer and Winter

In summer the sun shines on shimmering leaves that cast dancing shadows all about them. In Winter its handsome shape is accentuated by its brilliant golden yellow bark. Adds beauty and value to your home. An exceptionally strong grower, Stern's Golden Weeping Willow is very hardy. Thrives almost anywhere. Ideal for wet spots.

Well-Branches Trees, 6-8 feet.

Each \$3.75; 3 for \$10.50; 10 for \$32.00.



NOW... ONE SPRAY FOR ALL PLANTS! Stern's Amazing New Mira-GardTM



Kills most garden pests quickly... easily... surely
REPLACES A SHELF FULL OF INSECTICIDES!

SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

MALATHION

New fast acting insecticide. Kills aphids, scale insects, mites, Japanese beetles, etc. Helps prevent the spread of virus plant diseases.

CAPTAN

Powerful new fungicide. Controls Rose diseases including black spot, tomato blight, leaf spot of Mums, fruit spot, apple scab, etc.

METHOXYCHLOR

Amazing new garden insecticide. Controls chewing and sucking insects, especially curculio which attacks apple, plum, peach, pear and cherry trees.

SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for control of most fungi including apple and peach scab, mildew and rust. Also for red spiders and broad mites.

Stern's Nurseries Proudly Presents Powerful New Garden Spray!

Years of scientific research now guarantees amazing results with Stern's New Garden Spray—MIRA-GARD! Now you can stop insect, pest and fungi damage in your garden with the very first application.

Protect your flowers, shrubs, trees, fruits and vegetables from insects and diseases. Use Mira-Gard and watch them grow and flourish to bring true garden beauty to your home and yard this very summer! See your rose bushes covered with gorgeous big unblemished roses and lush vigorous foliage, unmarked by black spot or mildew—your favorite shrubs, flowers and trees in all their intended glory—and, enjoy huge crops of fruit from healthy, pest-free trees. Yes, Mira-Gard really works wonders!



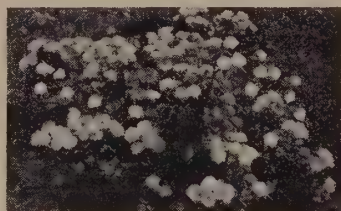
NO OTHER SPRAY NECESSARY... ONE SPRAYING LASTS 2 WEEKS

Now at last! One spray for all garden plants... one multi-purpose spray for all seasons! You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous, protect fruits and vegetables simply by applying Stern's new Mira-Gard every two weeks. If used regularly, it should not be necessary to use any other spray or dust to control most plant diseases and insects. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

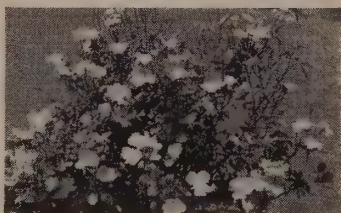
LASTS LONGER—WON'T WASH AWAY READILY!

Stern's new Mira-Gard Multi-Purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Contains a special chemical "sticker" that holds the spray chemicals on your plant longer. Won't wash away with the first rain. Saves you work—saves you money because you don't have to spray nearly as often.

Amazing Results with MIRA-GARD



SAVED! The gorgeous hybrid tea rose bush shown above was saved with Mira-Gard. Attacked with Rose Mites and Black Spot, it seemed impossible to restore its healthy beauty.



DESTROYED! Once beautiful, the disease-infected rose bush above was completely lost for the entire blooming season. Mira-Gard could have saved it!

Always keep a supply of Mira-Gard on hand. For Quality Sprayer see page 55.

MIRA-GARD INSURES GARDEN BEAUTY FOR YOUR HOME!

Don't gamble with your garden beauty! Protect your trees, shrubs, flowers and plants. Enjoy the colorful growing beauty of your landscape this year—and every year to come. Help keep your neighborhood free from plant disease and insects.

PROTECT FRUITS AND VEGETABLES

Now, Stern's New MIRA-GARD can be used on most fruits and vegetables—even up to 14 days prior to harvest! Now—you can have healthy, vigorous trees and plants which produce huge crops of luscious, taste-tempting fruits and vegetables. Fruit Spraying Schedule and Vegetable Control printed on every package.

BEAUTIFY AS YOU SPRAY—PEPS UP LEAF GROWTH!

Add Miracle-Gro to your Mira-Gard solution. Acts as a leaf tonic to encourage foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying. Your plants appear greener, more lush, more beautiful. You actually see the improvement within a few hours.

MIRA-GARD IS EASY TO USE! ECONOMICAL! PRACTICAL!

Simple—Complete directions and easy fruit spraying instructions on every can. Just mix two tablespoons of MIRA-GARD with one gallon of plain water. Use any usual spraying device.

Low Cost—MIRA-GARD is concentrated! You don't buy water when you buy MIRA-GARD. You add the water at home. 4 oz. package makes 4 gallons of liquid garden spray.

Practical!—Now you need buy only one product to treat most garden plants. Stern's MIRA-GARD replaces a shelf full of sprays.

IMMEDIATE RESULTS GUARANTEED!

You get amazing results from the very first application or you get your money back. Complete instructions on every package.

4 oz. Canister (makes 4 gals. of liquid spray) \$ 1.50
1 lb. Canister (makes 16 gals. of liquid spray) 4.00
5 lb. Canister (makes 80 gals. of liquid spray) 18.00

ALL PRICES POSTPAID



STERN'S NEW

Mira-GardTM

NOW JAPANESE CAMELLIAS Flourish up North Survive 7 Winters, Sub-Zero Weather!

FOUR MAGNIFICENT VARIETIES PROVE HARDIER THAN AZALEAS, RHODODENDRONS, LAUREL IN NEW YORK, LONG ISLAND TESTS!

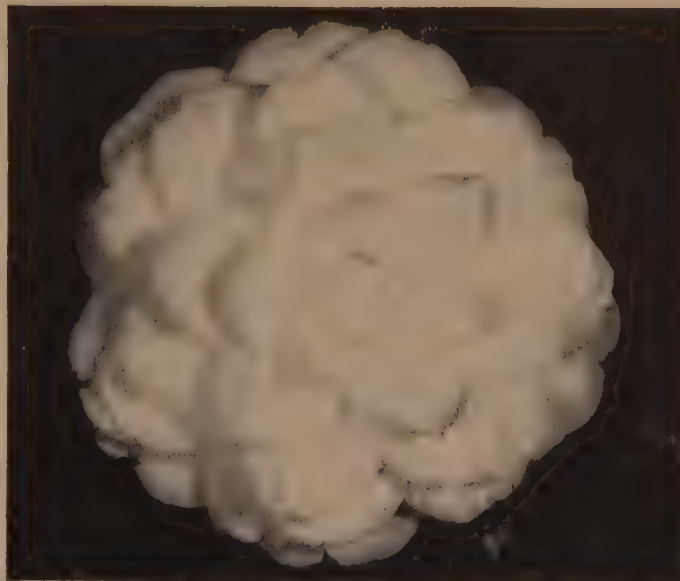
GENEVA, N. Y. —

From Stern's Nurseries comes news of a spectacular triumph. Precious Japanese camellias, considered for a long time the exclusive property of southern gardeners, are now confirmed northerners as well.

Tests begun in 1950 in Yonkers, soon spread to other parts of metropolitan New York, New Jersey and Long Island. The work parallels the most exhaustive testing in horticultural history — through severe winters as well as mild ones, in a variety of locations, by home gardeners as well as experts. These Stern's varieties — the big "corsage" camellias — survived a winter so cold that hardy azaleas, rhododendron and laurel were badly damaged. The results are in . . . and for northern gardeners, so are the famed Japanese camellias!

HAVE WITHSTOOD COLD 7° BELOW—In actual field tests, these hardy varieties of *Camellia Japonica* selected by Stern's Nurseries for their remarkable cold tolerance, produced beautiful blooms even after winter temperatures of 7° and 8° below.

MONTHS OF BLOOM STARTING EARLY EACH SPRING — LOVELY GREEN FOLIAGE YEAR 'ROUND! In the words of a prominent horticultural expert: "I have found that the hardy camellias are among the easiest plants to grow." They thrive in partially shady places where most other broad-leaved evergreens will not. Once established they require minimal feeding and care — need little pruning to retain their graceful, compact, symmetrical form. They start to bloom as early as March and April, long before most other flowers are in bloom . . . then bloom week after week for months, making the garden a fairyland of color. Glorious big corsage camellias are just like those sold by florists for premium prices.



HAVE HUGE CAMELLIAS UP TO 5" ACROSS!

Their lovely lush foliage stays glossy green all year long.

WHERE TO PLANT THESE GARDEN ARISTOCRATS—To quote a leading garden authority, "Out of bloom they are the handsomest evergreens available, in bloom they are a wonder almost beyond comprehension." Plant singly for delightful accents in garden or lawn. Plant a matched pair to form a living gateway to your home or garden path. Plant in the foundation planting near your home, or in the shrubbery border. Plant in rows for a magnificent evergreen flowering hedge!

MUST BE PLANTED EARLY—

It is important that Stern's Sub-Zero Japanese Camellias should be set out soon, to permit them to become well-established this summer.

Plants arrive with flower buds—ready to bloom in 30-60 days



Lovely for corsages & arrangements

CHOOSE FROM 3 EXQUISITE VARIETIES

Chandleri Elegans—Cherry Red, with white variegations. One of the largest peony-flowered Camellias. Produces an abundance of blooms up to 4" and 5" across.

C. M. Wilson—Possibly the most sought after variety. Beautiful soft light pink double peony flowers. Laden with huge blooms.

Mathotiana—Big double scarlet crimson blooms of dazzling brilliance. Produces a magnificent abundance of flowers.

Each \$6.00; 2 for \$11.00; 4 for \$21.00; 10 for \$50.00.

Shipped Express, Shipping Charges Collect

STERN'S SUB-ZERO CAMELLIA COLLECTION

(Group 60-SH-5)

3 Camellias (1 of each)
for only \$16.00

6 Camellias (2 of each)
for only \$31.00

Shipped Express
Shipping Charges Collect



Plant as glowing garden accents or have a flowering camellia hedge!



4980 B.

Now You Can Plant the World's Strongest Fence!

Beautiful LIVING FENCE

of Stern's Multiflora Roses—SO DENSE
NO PERSON OR ANIMAL CAN GET THROUGH!

Here are the tough, hardy Shrub Roses that are perfect for hedges and farm fences! About one-fifth the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

**Plant 18 Inches Apart
They're 3 to 4 Feet Tall Next Year!**

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through! Shoot up so fast, they sometimes **grow an inch a day!** Reach about eight feet at maturity, then gracefully arch down. Or keep any height you like by clipping them once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year!

**Spring is the
Perfect Time to Plant!**

For a 2-3 ft. tall Living Fence by THIS SUMMER, plant THIS SPRING. Easy directions enclosed. Plant 1 to 2 feet apart for farm fence, 18 inches for garden hedge. (Use 25 plants for 40-ft. hedge; 50 for 75-ft.)

4980 B. Fine Quality,
Heavy 12-18 in. plants
10 for \$2.50; 25 for
\$5.00; 50 for \$9.00;
100 for \$15.00; 250
for \$30.00; 500 for
\$50.00; 1,000 for
\$90.00. Postpaid.

Hardy,
Fast Growing



For Farm

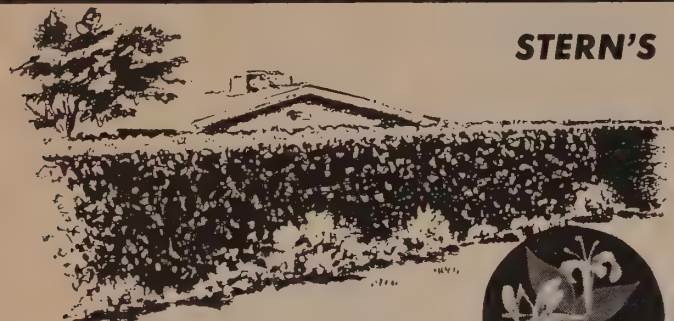


For Garden

Beautiful Protection All Year!

Use to reinforce present fences, or alone. **Needs no support.** Covered with Roses each spring, sparkling foliage in summer, red berries all winter!

Recommended by U.S. Department of Agriculture and U.S. Soil Conservation Service. Found... the one shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attract song and game birds and other small game that cut down destructive insects and rodents. Help conserve top soil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the Rose."



STERN'S CRIMSON RED HONEYSUCKLE

4922 B.

(Lonicera tatarica zabeli)

**FINEST TALL HEDGES FOR SCREENING...
KEEPS OUT NOISE AND INTRUDERS**

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

Year 'Round Miracle Beauty

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, two or three months—but twelve beautiful months throughout the year.

How to Plant

Easy-to-follow planting instructions with every shipment. For hedge use, plant 2 feet apart. For individual plantings, set 3 feet apart.

**Strong, 2-year plants with husky roots,
12-18 inches. 10 for \$5.00; 25 for
\$12.00; 50 for \$23.00; 100 for \$40.00.**

All prices postpaid.

SPECIAL LANDSCAPE SIZE SPECIMENS

3404 G.

Heavy, well-branched shrubs 3-4 feet.
Postpaid: 5 for \$6.00; 10 for \$10.00;
25 for \$24.00; 100 for \$90.00.

**Excellent to Provide
An Attractive Screen
Around the Borders and Rear of Your Property**

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. New, trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 ft.

Trouble-Free—Grows Anywhere!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this spring. They'll amaze you with their Miracle Growth!

TALL
HEDGE!



Low Formal Hedge or T-A-L-L Windbreak!

4850 B. STERN'S

RUSSIAN OLIVE

(Elaeagnus angustifolia)

Silvery, Gray-Green Hedge

Now you can have a beautiful color-tone hedge—excellent low

formal hedge or, superior tall windbreak or screen. Has withstood the fierce winds of the Northwestern Plains, where it is used extensively. Yes, such a vigorous plant that it will quickly form a thick, compact, dense hedge which can be clipped to formal shape four to six feet tall or will grow rapidly to a height of 15 to 20 feet, forming an excellent windbreak. Not bothered by heat, drought or cold—it will grow in almost any soil. Also thrives under seaside conditions.

Most Unusual Foliage—Small, silvery, gray-green leaves create new hedge beauty as contrasted by the darker greens around it. Its dainty flowers, silvery outside and yellow within, appear magically in early summer—spreading a lovely blanket of perfume over your yard. For hedge use, plant 4 feet apart. For individual plantings, set 6 feet apart.

Sturdy plants with husky roots, 18-24 inches.

Postpaid: 10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00.



**Fast-Growing—
Semi-Evergreen Hedge—
Ideal for Trimming**

STERN'S 4900 B.

AMUR PRIVET

(Ligustrum amurense)

This winter-hardy privet from Eastern Siberia is the hardest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

See Results the First Year

Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

4900 B. 12-18 inches

Postpaid: 10 for \$3.00; 25 for \$6.00; 100 for \$20.00; 500 for \$90.00;
1,000 for \$165.00.

FENCES

FOR BEAUTY...
PRIVACY AND
PROTECTION

Lafayette

Stern's EVERBLOOMING ROSE HEDGE



**GUARANTEED... HUNDREDS OF BLOOMS
IN YOUR GARDEN IN 60 DAYS!**

Now you can have the striking beauty of these spectacular Floribunda Roses not only as superb specimen plants but in the form of an ever-blooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, form a living wall of blossoms giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Masses of Colorful Blooms for Nearly 6 Months!

What's more, they keep their shape and beauty on the bush for months—that's why these Floribunda Roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring until late fall.

Goldilocks

Floribunda Roses Produce Masses
of Blooms. Easiest to Grow!

5 TOP FLORIBUNDA VARIETIES

8160 A. BETTY PRIOR. A magnificent Rose always in bloom. Great clusters of beautiful, beautiful blooms just like double Pink Dogwood blossoms—2-3 inches across. They're deep carmine-pink in the bud, gradually changing to soft, lovely shell-pink as the buds open.

7210 A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

7240 A. IMPROVED LAFAYETTE. Brilliant, deep glowing red flowers suffused with vivid crimson! An abundant bloomer. One of the finest Roses for bedding. Flowers without fail until frost.

7230 A. FLORADORA. Most colorful of all. Red... orange... scarlet... yellow... geranium—all blended into a perfect rose. The double flowers are large, well shaped and tight. Abundant bloomer.

Selected Heavy Bushes—2-Year, Field-Grown No. 1.

Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$13.00; 25 for \$32.00.

GOLDILOCKS The World's Best Yellow Floribunda

8220 A. This bright golden yellow, 2½-foot Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double, fragrant flowers which open to a full 3½ inches across. (Plant Patent No. 672.)

Stern's Super-Select, 2-year, Field-Grown No. 1 Plants.

Postpaid: Each \$1.75; 3 for \$4.95; 10 for \$15.00.

100 Roses or More on Every Plant... Starting This June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous, bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose Garden.

Showy Specimens... Spectacular Entrance Border!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

Easiest Rose to Grow! Require almost no care. Rugged, extremely hardy, disease and insect resistant.

Stern's FLORIBUNDA ROSE Collection

(Group 60-RO-5)

5 Plants (1 of each) ... \$ 7.00
10 Plants (2 of each) 13.00
15 Plants (3 of each) 19.50

All Postpaid

Most Exquisite Ornamental Flowering Shrub!

Stern's Famous "OWN ROOT"

FRENCH LILAC

BUSHES

Fragrant, Spectacular, Colorful Double Blooms!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

PERFUMED BOUQUET CLUSTERS UP TO 18 INCHES LONG

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

PLANT THESE FIVE SPECTACULAR VARIETIES

4020 A. DOUBLE RED (Charles Joly). One of the darkest red Lilacs. Large, deep maroon-red flowers in long clusters. A real beauty.

4023 A. DOUBLE WHITE (Mme. Lemoine). A prolific producer of large, well-filled clusters of large, double, creamy-white flowers. An extremely dependable bloomer.

4021 A. DOUBLE PINK (Belle de Nancy). Lovely mauve-pink flowers of very large size are produced in long, narrow clusters. A fine variety of strong, healthy growth.

4028 A. DOUBLE PURPLE (Pres. Grevy). One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear, soft, delicate purple-blue. An abundant bloomer.

4030 A. DOUBLE BLUE (Alphonse Lavallee). A free-blooming, strong-growing variety producing very large, double, light lilac-blue flowers of very good color and form.

Heavy, well-branched bushes, 18-24 in.
Postpaid. Each \$2.25; 3 for \$6.25;
10 for \$19.00.

Charles
Joly

Pres.
Grevy

Stern's FRENCH LILAC Collection

(Group 60-SH-6)

5 French Lilac Bushes (1 of each)
for only \$10.00. Postpaid

Daphne Lilac



Giant
Flowered
Hybrids

NOTE!
Eight Double
Petals
(Not the usual
four.)



STERN'S PROUDLY PRESENTS

3939 A.

Reblooming "DAPHNE LILAC"

(*Syringa microphylla superba*)

QUEEN OF THE HYBRID LILACS—BLOOMS IN SPRING—AND AGAIN IN FALL

Fragrant, Spectacular Two-Toned Blossoms—Truly, a garden masterpiece. Introduced from China, this remarkably lovely Lilac shrub blooms twice yearly! Imagine, a Lilac that blooms with super-abundant beauty in the spring and then **again in the fall**.

But wait! There's more. Unique not only in flowering habit, its blooms are novel, too.

Each perfect flower produced on graceful, slender stems; rich mahogany-red buds open to softest pink—as delicate as a breath of spring; each huge bloom a pyramid of small individual florets. A living bouquet of two-toned beauty. Perfect in every way, as it forms a neatly-shaped shrub, seldom growing over five feet tall.

Unlike regular Lilacs that bloom mainly at the ends of branches, Stern's "DAPHNE" LILAC, in addition to the main truss on top of each stem, amazingly produces flowers all the way down each branch. So solid is this mass of bloom, it forms a perfectly balanced bouquet. With a florist's touch, Nature artistically harmonizes unique green leaves with gorgeous pink flowers.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last year.

Heavy, well-branched bushes, 2-3 ft. Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$22.50.

A Rare and Fabulous Mediterranean Beauty!

Stern's Everblooming **TAMARISK**

4057 A. (*Tamarix hispida aestivalis*)

Guaranteed to Bloom This Summer!

Covered with Clouds of Exquisite Lacy Pink Blossoms All Summer Long! Here is one of the loveliest flowering shrubs we've ever offered! Stern's Everblooming Tamarisk—a Mediterranean beauty that's winning delighted praise from wise home gardeners. Its graceful, feathery foliage of silvery blue-green is plumed with thousands of lacy pink blossoms all summer long. The long slender branches, covered with lacy flowers, paint a picture of infinite grace and beauty as they shimmer and dance gracefully in the lightest breeze.

Vigorous—Ideal for Coastal Gardens

These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore. Will withstand exposure to sun and wind—demand little or no care. For unpampered beauty, Stern's Everblooming Tamarisk can't be beat.

Special Note: Tamarisks develop few roots, the tops are cut back to six inches at time of shipping to insure satisfactory results.

Specimen Bush or Everblooming Hedge

Stern's Everblooming Tamarisk is slender, graceful, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breathtaking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness.

Enjoy Its Beauty Indoors, Too! The feathery foliage and rosy pink, lacy flowers are perfect for cutting—lend themselves to arrangements of unusual grace.

Supply Going Fast—Order Now

Our healthy, vigorous, fine-quality shrubs are 2-3 feet tall now, and ready to plant this very season. We have only a limited quantity of these unusual shrubs, so demand will be far greater than our supply. Don't be disappointed. Send for yours today, with satisfaction guaranteed.

Fine quality 2-3 foot plants, ready to plant.
Postpaid: Each \$2.00; 3 for \$5.50; 6 for \$10.00; 10 for \$15.00.



Thrilling Spirals of Winter Beauty Berries

3620 B. **STERN'S SEMI-EVERGREEN SCARLET FIRETHORN**

(*Pyracantha coccinea lalandi*)
SUB-ZERO HARDY!

No other shrub supplies as much vivid winter color as Stern's Scarlet Firethorn. The profuse clusters of brilliant orange-red berries are colorful all fall and far into the winter. **Makes glorious Christmas decorations!** Their striking beauty contrasts sharply with the dense growth and lustrous green leaves of the finely shaped shrub. The arrival of these brilliant berries is heralded in May by attractive long trusses of pure white flowers which dance in the sparkling spring sunlight.

WHERE TO PLANT SCARLET FIRETHORN

A sunny position in well drained soil suits them best. Therefore, this is a marvelous plant for foundation planting where soil is dry. Stern's Scarlet Firethorn makes a beautiful shrub 4-8 feet in height. Superb climbers against a warm wall, the long shoots it makes can be used as a vine on a door-

Unusual "Mound of Gold" Plant
Stern's Everblooming HYPERICUM

3262 B. (*Hypericum, Sungold*)
WINTER-HARDY!

This charming low shrub is covered all summer long with immense quantities of brilliant golden yellow flowers 2-3 inches across. The dense, shiny, leather-like leaves form a perfect background to the fragrant golden bloom. Since the flowers appear at the end of every shoot, the plant, when in full bloom, appears to be a "mound of gold" 1½-2 feet high. Makes a spectacular low hedge or individual specimen plant. Sturdy, No 1 plants, 15-18". **Plant Pat. No. 568**

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.



way or along a window casing. The plants can be trimmed to fit any position; excellent for forming a hedge or as dense bushes in the shrub border. Stern's is proud to offer a hardy strain which stands below zero temperatures.

Sturdy Plants, 15-18 inches. Earth balled for guaranteed planting results. Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$17.50; 8 for \$33.00.

Golden Yellow Blooms From June 'Til Frost! **Stern's DOUBLE GLOBE FLOWER**

3335 A. (*Kerria japonica flore pleno*)

Everbearing—with Rose-Like Fully Double Flowers!

Stern's Double Globe Flower is a very valuable addition to any yard or garden. Golden yellow, rose-like double flowers cover the bush in June and, most important, there's scarcely a moment when this lovely shrub doesn't have flowers—right up 'til late fall. Flowers are unusual ball shaped and ideal for cutting—keep well in water.

Very Attractive All Winter!

One of the most beautiful shrubs. Grows in sun as well as in partial shade. Vigorous and thick growing, they normally grow 4 to 5 feet tall. Because of their unusual green branches they are attractive all winter long. Ideal as foreground to shrub borders or small specimen bush.

Sturdy No. 1 plants, 18 to 24 inches.
Postpaid: Each \$2.25; 3 for \$6.00; 10 for \$18.00.





Presenting...The Spectacle-of-the-Year!

3142 A.

Stern's Fabulous Rainbow 3-In-1

ROSE OF SHARON

Have Huge Rose-Like Double Flowers

...3 DIFFERENT COLORS ALL ON ONE BUSH...

Blooming in Your Garden This Very Summer!

Just imagine the excitement in your neighborhood when you plant Stern's rare 3-in-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time, all on one bush!

A Triple Cloudburst of Color This Summer and Fall!

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in mid-summer when other flowering shrubs fail—bloom, bloom, bloom continuously right up until frost, transforming your yard into a fairyland of color!

Hardy, Easy to Grow!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in most areas. Even below zero temperature won't harm them. They require almost no care. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each bush!

Plant Anywhere You Want Color From Summer to Frost!

Plant directly before a picture window and enjoy this astounding beauty indoors and out. Use to soften harsh corner lines. Plant two, to form a picturesque living gateway to your home. Line walks and entrance-way with these exquisite flowering shrubs four to five feet apart; or plant three to four feet apart for a glorious rainbow hedge! Wherever you plant, you'll enjoy a rainbow of color for over three months—from July until October—from mid-summer up until frost.

Guaranteed to Bloom This Summer

Spring is the ideal time to plant Stern's fabulous Rainbow Rose of Sharon plants. They are sturdy, heavy, two to three feet tall, ready to bloom this summer. Every one will grow into a perfectly shaped bush, leaf out and bloom beautifully.

Rare! Limited Quantity—Order Now!

All Prices Postpaid: Each \$3.75; 3 for \$10.00; 6 for \$18.00; 10 for \$29.00.

Stern's Color Changing Garden Masterpiece

Rare Everblooming TREE HYDRANGEA

5300 C. (H. Paniculata Grandiflora—Tree Form)

GUARANTEED TO BLOOM THIS SUMMER

**Spectacular!... Flowers As Big
As Your Head!**

In full bloom there is no lovelier sight than the rolling mass of flower panicles of Stern's Everblooming Tree Hydrangea. Its big, conical-shaped flowers are as large as your head! Their beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

Changes Color Four Times A Year!

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. When the immense cone-shaped blooms appear in July they are **Green**,

changing to **White** in August, **Rosy Pink** in September and to **Bronze-Purple** in October.

Small Garden or Landscape Tree

A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the front lawn; as a single specimen in a flower bed; or use them in strategic garden show places. Easy to grow, **hardy!** Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions. Plant now for showy garden beauty this summer!

Specimen Size Trees, Well Branched, 4-6 Feet.
Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$23.00.



VERY RARE, EXOTIC FERN-LIKE FOLIAGE

Stern's Sub-Zero MIMOSA TREE

(Albizia julibrissin rosea)



**LOW GROWING—
SUMMER BLOOMING
SILK TREE.** The fantastic beauty of these trees is undescrivable. Long admired in the south—

Stern's Fabulous SUB-ZERO strain of Mimosa Tree is now available to northern home owners. Recommended by leading garden writers, this superior strain is winter hardy. Specimens have been growing at East Lansing, Michigan, where winter temperatures have dipped to 10 degrees below zero. (In areas where below zero temperatures are common, plant in a protected location.) **No other tree like this**—low growing with broad graceful spreading crown, its deli-

cate feathery foliage is fern-shaped of unusually perfect design.

BLOOMS ALL SUMMER!

Its bright pink flowers with softer touches look like fuzzy pompons and bloom continuously from early July to September. Holds its fern-like leaves even after light frosts. Sometimes called the "Silk Tree." Grows only 20-30 feet high at maturity, in any soil but prefers dry, gravelly soil.

STURDY FIELD GROWN PLANTS

**5070 C. 3-4 ft. Postpaid: Each \$3.00;
3 for \$7.50; 10 for \$21.00.**

**5070 B. 4-6 ft. Express: Each \$5.00;
3 for \$12.00; 10 for \$35.00.**



NOW . . . A New Garden Thrill for You—
Starting This Spring!

Stern's

SUNBURST®

**FLOWERING
CRAB APPLE**

**EXPERTS SAY—"MORE BEAUTIFUL THAN
WASHINGTON'S FAMOUS CHERRY BLOSSOMS"**

Like a cloud of multicolored splendor! Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care. It's the perfect tree for small or ranch-type homes—grows only 15 to 20 feet at maturity—always gracefully spreading.

World's Most Beautiful Flowering Tree

Many people call these the most beautiful trees in the world! It's a spring-time tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.

Almey
Crab

5400 A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, which gives them the effect of a 5-sided star. Many bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 feet.

\$4.00 each; 3 for \$11.00; 10 for \$35.00.

5410 A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 feet. **\$3.50 each; 3 for \$10.00; 10 for \$30.00.**

Dolgo Crab



Hopa Crab



5404 A. STERN'S DOLGO CRAB

In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of **brilliant crimson fruit** . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 feet. **\$3.00 each; 3 for \$8.50; 10 for \$25.00.**

**Stern's SUNBURST FLOWERING CRAB
COLLECTION**

(Group 60-FR-1)

3 Flowering Crabs (1 of each shown on this page) for only \$10.00
6 Flowering Crabs (2 of each shown on this page) \$19.00



Dr. H. C.
Dresselhuys

Catawbiense
Grandiflorum

BEAUTY SUCH AS YOU'VE NEVER KNOWN BEFORE!

STERN'S EVERGREEN **Sub-Zero** **RHODODENDRONS**

Heavy with Flower Buds...

Guaranteed to Bloom in 30-60 Days!

NOW you can have the Queen of all evergreen flowering shrubs... blooming in your yard or garden **this very spring!** Each one of Stern's Hardy Evergreen Rhododendrons is already loaded with healthy flower buds—ready to burst into huge exciting blooms—grows into a perfectly magnificent specimen bush 4-6 feet tall. Intermix the colors for a truly breathtaking sight.

Makes A Glorious Evergreen Flowering Foundation Plant

These majestic shrubs are unequaled as evergreen foundation plants in front of any home—of any size. They will highlight your home **all year long**. Their foliage is deep green, full and lovely, and it stays that way 12 months of the year!

How and Where to Plant

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Since Rhododendrons are shallow-rooted plants, only the upper 12-15 inches of the soil should be treated. Acidify your soil by using a liberal quantity of cottonseed meal or Stern's MIRACID (see page 53 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to two inches in depth. Your Rhododendrons will reward you with lifetime beauty.

Our Supply Is Very Limited—Order Early, Please

Each year we can import only a limited number of these superb plants from Europe. They are peat-balled to insure guaranteed planting results.

2583. CATAWBIENSE GRANDIFLORUM.
Lilac-purple.

2581. Dr. H. C. DRESSELHUYS.
Crimson-red.

2584. CATAWBIENSE ALBA. White.

2582. ROSEUM ELEGANS. Deep rosy pink.

Heavy Plants, 3-4 Years Old, Already 12-15" Tall—Ready to Bloom in 30-60 Days!

Postpaid: Each \$6.50; 3 for \$18.00;
6 for \$35.00; 10 for \$55.00.

Stern's "Majestic" Rhododendron Collection

(Group 60-SH-7)

One of each shown—4 grafted
Rhododendron plants with flower
buds for only \$22.00, postpaid.



Roseum Elegans

**Feed With
MIRACID**

see
page
53

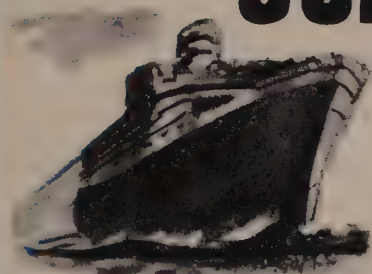


Dr. H. C.
Dresselhuys

Now Stern's Announces A Rare Garden Miracle! IMPORTED IMPERIAL TREE PEONIES

Freshly Dug In Nursery Fields
At Yokohama...

**RUSHED BY
OCEAN LINER
FROM JAPAN!**



RARE, EXOTIC...YET SO EASY TO GROW!

In 3 Radiant Colors:

**DEEP CRIMSON RED
RICH PURPLE
GLEAMING PINK**

Order NOW with Money-Back Guarantee

Despite their exotic loveliness Stern's imported Tree Peonies are remarkably easy to grow—flourish in any good garden soil. We guarantee they'll bloom with great beauty, and grow larger and lovelier with each passing year. You must be thrilled with their blooms—delighted in every way. Otherwise receive free replacement or your money back.

Extremely Limited Supply Rushed Here by Ocean Liner

Don't Lose Out — SEND TODAY!

Husky field grown plants—Stern's Hardiness Rating: AAA

Each \$3.75 (any color you choose)	3 for \$10.00 (1 of each color)	6 for \$18.00 (2 of each color)	9 for \$25.00 (3 of each color)
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All Prices Postpaid
Easy planting directions enclosed.

Now, from the Far East, rushed here by Ocean Liner, to be the crowning glory of your garden, Tree Peonies of such rarity and magnificence you have probably never seen anything like them before! For centuries, they were the jealously-guarded treasures of the rulers of the Orient. Now they're yours—at amazingly low cost!

Big Double Blooms up to 8" Wide—As Many as 200 Blooms per Plant!

We honestly believe these are the most beautiful plants ever to bloom in a garden. Lovely fully double goblet-shaped flowers measure up to 8 in. wide! Their petals have the rich gleam of Oriental silk and a transparency unknown among lesser peonies!

**Rarest of All Garden Treasures—Start to
Bud Even Before Snow Leaves the Ground**

While the frost is still on the ground these glorious Tree Peonies begin active growth. Each April you'll see their buds shoot out, then open with a remarkable unfolding of color and form—the hues of the red stems and sea-green leaflets varying from one plant to

Live for Generations. Add Beauty Year 'Round!

Unlike ordinary peony varieties, these woody bushes do not die back to the ground in winter—instead grow larger and more beautiful each year! The bush seldom grows higher than 4 to 6 ft., but spreads gracefully

Their foliage is a lush deep green. To add to their many splendors, they have delightful perfume. Have them in purple, gleaming pink and deep crimson red. They bloom with royal lavishness—produce up to 200 huge flowers per plant.

the next. What a thrill to watch them unfurl! What a joy when the huge flower buds appear—and swell to the size of apples—then open wide their silken petals and burst into full bloom! Folks will come miles just for a glimpse of your garden.

with each succeeding year. Like the Giant Redwoods, they live for generations—for a century or even more! So amazingly hardy, living blooming plants of 200 and 300 years old are reported from China and Japan!

**These Royal Beauties Deserve
The Place of Honor in Your Garden**

Stern's spectacular imported Tree Peonies should be planted alone, in the most outstanding spot in your garden, so you may have an unobstructed view of their queenly beauty. Don't fence them in with other shrubs or trees.

TREE PEONY COLLECTION

(Group 60-SH-8)

3 Plants (1 of each
color) .. only \$10.00
6 Plants (2 of each
color) .. only \$18.00
9 Plants (3 of each
color) .. only \$25.00

Postpaid





Now Enjoy A Complete "Apple Orchard" On One Tree!

Pick 5 KINDS OF Apples

EVERBEARING

ALL FROM

1260 A.

ONE DWARF TREE

HAVE GORGEOUS BLOSSOMS AND LUSCIOUS FRUIT FROM YOUR OWN SMALL ORNAMENTAL TREES!

Imagine the thrill of owning Stern's Amazing 5-On-1 Apple Tree—the beautiful, fruitful miracle of a tree that bears five different apples of virtually every color that an apple can be!

The tree that glorifies your landscape 12 months a year. In the spring it's a cloud of fragrant pink and white blossoms. In the summer you'll enjoy its cooling shade, begin to harvest your big, juicy, luscious home-grown apples. By autumn your tree is a blaze of spectacular beauty, heavy laden with rich-colored fruit. It goes on bearing right into winter. Then, in the coldest part of the year, it takes on still another kind of beauty as its gnarled branches become frosted with snow. It is the perfect apple tree for the small garden.

Apples—Apples—Apples, Summer, Fall and Winter!

You'll find that Stern's fabulous 5-On-1 Dwarf Apple Tree is a thing of rare beauty. But beauty alone is not its reason for being! Its development by Stern's horticultural experts was inspired by a most practical need. Unlike ordinary apple trees whose fruit ripens all at once, the 5-On-1 Tree's different varieties ripen at different times, ripen in succession from summer through winter! It is self-pollinating, grows only 6 to 10 feet in height, thus for the low cost of one tree you'll have fresh, home-grown, tree-ripened fruit summer, fall and winter, every year for life!

Add Striking Beauty to Your Home

Ornamental is the word for these beautifully-shaped dwarf trees—lush with fragrant pink and white blossoms in spring; their deep green foliage shot with red and yellow fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating—for lifetime enjoyment!

Finest Tasting Varieties for Eating, Baking and Cooking

These specially grown Stern's Trees frequently bear the second year!

- 1. RED DELICIOUS**—A choice eating apple. Big, dark red, with crisp, fine-grained flesh. Incomparable flavor! Try it with cheese for a truly delicious "continental" dessert.
- 2. YELLOW DELICIOUS**—Many epicures consider this large, juicy, firm eating apple the best dessert fruit of all. Tangy! Beautiful golden yellow. Looks as good as it tastes!
- 3. RED McINTOSH**—A most versatile and flavorsome apple. Mmm... what flavor! The leading commercial variety.
- 4. LODI**—Early yellow apple of excellent flavor. Fruits are similar to but larger than Yellow Transparent, A regular bearer.
- 5. COX ORANGE**—Delightful golden yellow with russet cheek. Sweet, winy flavor. Perfect for eating and cooking. European favorite.

Dwarf 5-on-1 Apple Trees, grafted on dwarfing Malling No. 9 rootstocks, 2-year, 3½-4½ feet.

Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00.

ONLY
8 FT. TALL!

Mary Washington Asparagus



A Banquet From Your Own Garden! Stern's EASY to GROW INCH-THICK ASPARAGUS

One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of **Stern's Mary Washington Asparagus**, up to one inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U.S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large, tender stalks with exceptionally mild flavor.

EASY PLANTING INSTRUCTIONS

Special easy-to-follow planting instructions sent with every shipment. Tells amazing new way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

100 plants, set one foot apart in rows three feet apart, will provide an average family supply.

Strong Plants, No. 1

Postpaid: 25 for \$3.00; 50 for \$5.00; 100 for \$9.00.

Express Collect: 250 for \$15.00; 500 for \$25.00; 1000 for \$35.



Canada Red Rhubarb

Stern's 'EVERBEARING' Pear Gives

4 KINDS OF PEARS

1501 A.

ALL FROM ONE TREE

**Delicious, Taste-Tempting Varieties!
Covered with Blossoms Each Spring!**

EVERBEARING—Here's one of the most remarkable trees yet developed! Think of picking FOUR different kinds of pears from just one tree! From only a small space you can grow full-size Bartlett Pears, Clapp's Favorite, Seckle Pears and Duchess Pears.

Be the first in your town to enjoy and show off this amazing 4-in-1 tree—rotating crops of 4 different taste-tempting, luscious varieties. No other tree like it—and it actually pays for itself with the first basket of fruit you pick.

STERN'S AMAZING EVERBEARING 4-IN-1 PEAR BEARS IN AUGUST-SEPTEMBER-OCTOBER!

You will pick pears starting in August when the first variety ripens... then, as each succeeding variety ripens, you will pick delicious pears even on into October. And each variety was selected as the finest for salads, canning and fresh-eating!

Covered with Pear Blossoms Every Spring! What a lovely display these beautiful trees put on in the spring. Your yard and home will be enhanced beyond words by these charming trees. Each tree is self-pollinating and attains standard tree height. Plant yours this Spring—their big, heavy root systems dig in fast. You'll have blossoms surprisingly soon! In not too long, you'll actually be eating your own home-grown Pears.

Standard Trees, 2-Year, 3½-4½ feet. Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00.

**Pick 'em
August!
September
October!**



4-in-1 Everbearing Pear Tree

**Stern's
"Little Miracle"
ORCHARD
(Group 60-FR-6)**

This collection will produce an amazing supply of health-giving, delicious, tree-ripened fruit from a small space. **Nine** kinds of fruit from two trees. **One Dwarf 5-in-1 Apple Tree and One 4-in-1 Pear Tree for only \$9.50, Postpaid.**

ALL FOUR VARIETIES ON ONE TREE!

- 1. BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
- 2. CLAPP'S FAVORITE.** August. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
- 3. SECKLE.** September. Most delicious, sweet-tasting pear. Yellowish-brown with red cheek. Smaller than other varieties but of highest quality. Very productive.
- 4. DUCHESSE D'ANGOULEME.** October. Excites admiration because of its enormous size and high quality. Delicious. Bears most abundantly and is blight resistant.

Garden Fresh Flavor Treat!

Stern's Super-Vigorous CANADA RED RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL

Here's a new variety of vitamin-rich Rhubarb so superior to common types that you will find it hard to believe. STERN'S CANADA RED RHUBARB is a vigorous grower, producing giant stalks up to 2 feet long. Not only is the skin a deep red all the way through the stalk 'way up into the leaf—but, most important of all, the flesh, too, is deep red. This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition, Stern's Canada Red Rhubarb is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. Please order early, our supply is limited.

Strong No. 1 Roots. Postpaid: 2 for \$2.50; 5 for \$6.00; 10 for \$11.00.



**Large, Juicy Fruit of Sure Crop
Exceptional Eating Quality**

S-M-O-O-T-H And Tasty . . .

A Rare Fruit Delight

STERN'S HARDY

SEMI-DWARF NECTARINES

**Pick This Rare, Juicy Fruit
From Your Own Small Trees**

Here's eating fit for an epicure! Enjoy the rare taste delight of growing and savoring your own Super-Hardy, Super-Delicious mouth-watering Nectarines! Now, for the first time, we are proud to offer these unusual trees on rootstock which produces hardy, heavy-bearing trees only 10-12 feet tall. These new varieties are recommended highly by leading authorities in the fruit testing field. They have borne fine crops of extra large fruits even when older varieties have failed.

1797 B. SURE CROP—Juicy-rich large round fruit. Light, almost white, with overtones of very attractive reds. Noted for its firm, tender flesh and tasty flavor. The tree is vigorous and very productive. Freestone.

1794 B. GARDEN STATE. A large, firm yellow fleshed fruit of highest quality. A freestone variety. Perfect for canning, freezing and slicing.

Selected No. 1 trees, 4 to 6 feet tall. Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.



Elberta Peaches on Quick Crop Tree

STERN'S QUICK-CROP PEACH COLLECTION

(Group 60-FR-2)

5 QUICK CROP PEACH TREES, for only one of each variety listed on page. \$13.00

NEW ORNAMENTAL FLOWERING RED-LEAF PEACH

5580 A. *Stern's "Royal Red"*

Dwarf RED LEAF PEACH

Beautiful in Flower, Color, Foliage and Fruit

Something entirely new—a lovely ornamental tree for your lawn producing an abundance of edible fruit. Now...in dwarf form.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in Spring, stays red all Summer, and changes to deep maroon in the Fall. Deep rose blossoms cover the tree in early Spring, creating a most colorful picture.

During Summer and Fall the tree is loaded with a crop of small, perfectly round, edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 6 to 7 feet tall at maturity. This is an entirely new tree and our supply is limited. Please order early.

Pick Your Own Juicy-Rich Peaches!

Stern's Hardy Early Bearing

PEACH TREES

THE FASTEST GROWING OF ALL THE FRUIT TREES

Beautiful Ornamentals—These amazing Peach Trees will astonish you with their large, luscious, brilliantly colored fruit. Now you can have juicy, taste-tempting Peaches from your own ornamental trees. Excellent for canning, freezing, pies and preserves.

JUICY RICH PEACHES FROM ORNAMENTAL TREES!

Covered with Peach Blossoms Every Spring

The lovely low silhouette of this sensational tree makes it a perfect and beautiful ornamental tree. Every spring they are covered with exquisitely colored peach blossoms. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Winter-Hardy, Self-Fruitful Trees! Because Stern's Peach Trees are grown from hardy northern stock you can transplant them anywhere with assurance that they will thrive. All of Stern's Selected Peach Trees are self-fruitful. Any variety planted alone will bear heavy crops. We recommend planting more than one variety to extend the harvest season.

Stern's Early Bearing Trees!

These Stern's Peach trees are a wonderful investment. Start bearing the second or third year! The first few bushels you pick actually pay the cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

Vigorous, Selected Quick Crop 2-Year Trees . . . 6-7 ft.
Each \$3.00; 3 for \$8.25; 10 for \$25.00.

1700 G. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1695 G. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1710 G. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1740 G.

RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.



Selected Quick-Crop Trees



"Royal Red" Red Leaf Peach

Selected No. 1 Trees, 3-4 Feet.
Postpaid: Each \$3.75;
3 for \$10.00; 10 for \$30.00.



Have Beautiful Blossoms and Candy-Sweet Cherries!

STERN'S FLOWERING, QUICK-CROP

OXHEART CHERRY TREES



Bear Young! Bear Every Year!

Imagine your yard, a fairyland of color, with clouds of exquisite cherry blossoms each spring! Imagine picking baskets and baskets of rich, juicy, sugar-sweet cherries from your own cherry trees every year! Enjoy this double thrill with Stern's wonderful Quick-Crop Oxheart Cherry Trees.

Graceful Ornamentals Glorify Your Front Lawn

Plant them anywhere for marvelous ornamental effects. Semi-dwarf, low-growing—their graceful spreading branches are a delight, all year! In spring, a mass of heavenly bloom! In summer, with big, bright cherries clustered like jewels among glistening green leaves, they're breathtaking!

Juicy, Flavorful Cherries . . . All You Want—Every Year!

And what luscious cherries these big Oxhearts

are! Truly the finest! Firm, flavorful, juicy, sweet! A treat to eat right from the tree, and in pies, jams and preserves.

So Hardy They Thrive Even in Coldest Sections

So vigorous they need little care to delight you with glorious blooms and fruit year after year. Plant two of these exciting varieties for cross-pollination.

3 Superior Varieties

1545 BING. Early July. Fruit is sweet and large. A deep, almost black cherry of the highest quality.

1550 BLACK TARTARIAN. Early July. Sweet, bright purplish black. Juicy and rich. A prolific bearer.

1590 WINDSOR. Late July. A dark red Oxheart Cherry. Very large, sweet, firm and rich.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstock, 2-year, 5-7 ft. Usually begin to bear three years after planting. Each \$3.75; 3 for \$10.00; 10 for \$30.00.

Heavy Yielding SEMI-DWARF MONTMORENCY

The King of the Pie Cherries

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry. Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-year, 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.

Cherry Tree At Blossom Time

Stern's CHERRY TREE COLLECTION (Group 60-FR-3)

- 1 Purple Oxheart Cherry (Black Tartarian)
- 1 Red Oxheart Cherry (Windsor)
- 1 Black Oxheart Cherry (Bing)
- 1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees, For Only \$13.00

Stern's Early Bearing PLUM TREES

NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

Quick Crop Trees. 3-year, 6-8 feet. Usually begin to bear the second year planted. Each \$3.75; 3 for \$10.00; 10 for \$30.00.

1660 G. STANLEY PRUNE. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

1620 G. ITALIAN PRUNE. September. Dark purple, juicy, delicious.

1650 G. REINE CLAUDE. (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

Stanley Prune

Large, Sweet Tasting Fruit!



Plum Tree In Blossom

Stern's BACKYARD ORCHARD

(Group 60-FR-4)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

2 Cherry Trees (Black Tartarian, Windsor)

2 Dwarf Apple Trees (Red McIntosh, Yellow Delicious)

1 Dwarf 4-in-1 Pear Tree

2 Plum Trees (Reine Claude, Stanley Prune)

2 Peach Trees (Elberta, Golden Jubilee)

ALL 9 QUICK CROP FRUIT TREES FOR ONLY \$28.00 . . . Express Prepaid

Now... Pick Huge Baskets of Luscious Berry Fruit!

STERN'S FAMOUS "HEAVY ROOT"

QUICK-CROP

RASPBERRIES

YOU WILL HAVE BIG, JUICY BERRIES
FROM ORNAMENTAL BUSHES!

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong, fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. **They make ideal decorative shrubs**, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant three feet apart in rows six feet apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. 2-year, transplanted

Postpaid: 10 for \$3.50; 25 for \$8.25; 100 for \$30.00; 250 for \$60.00.



Latham



Morrison

2190 A. LATHAM. Red. The most popular of all red Raspberries, Latham produces heavy yields of large, firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2222 A. SODUS. Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

2200 A. MORRISON. Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.

COMMERCIAL GROWERS interested in larger quantities of Raspberries, Blueberries, Strawberries and Fruit Trees—please write for special quantity prices.

STERN'S FAMOUS FAMILY RASPBERRY GARDEN (Group 60-BE-1)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

15 QUICK CROP plants, 2-year transplanted—(5 of each variety listed at left) Postpaid for only **\$5.00**

September

Stern's NEW 3-SEASON RASPBERRY

Pick Stern's Sweet "September" Raspberries In Spring! Summer! Fall!

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious, rich red Raspberries all season long! All the berries you'll want—**SPRING . . . SUMMER . . . and FALL!** These new Stern's "miracle Raspberries" were developed in Geneva for your mouthwatering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

"Miracle Raspberries"
from June Through November!

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in

the New York City area. With the exception of a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September to November. You've never really known how good Raspberries can taste until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK SOME BERRIES THIS SPRING.**

2220 A. QUICK CROP PLANTS, 2-Year, Transplanted

Postpaid: 10 for \$3.75; 25 for \$8.50;
100 for \$32.00; 250 for \$64.00.



Huge Berries That Measure Up to 2 Inches Around

STERN'S JUMBO BLUEBERRIES

NEW Giant-Size Berries on Gorgeous Ornamental Shrubs

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's presents the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big, low, spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. The lush foliage of these Stern's Jumbo Blueberries is almost ever-green. In summer, shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our three-year-old plants usually bear within 90 days of planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants four feet apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

2133 A. RANCOCAS. (Early.) An excellent producer. Fruit is large, light blue, good quality.

2145 A. STANLEY. (Early.) The Agricultural Experiment Station at Geneva, N.Y. acclaims Stanley as the most delicious of all.

2092 A. CONCORD. (Midseason.) Large berries borne in large clusters. Very tasty when fully ripe.

2125 A. PEMBERTON. (Midseason.) Produces large clusters of quality berries. Exceptionally productive. Hardy.

2095 A. COVILLE. (Late.) Yields sweet, rich fruit July 'til August. Very popular.

2115 A. JERSEY. (Late.) Fruit is large and firm. Acid until fully ripe. Good quality.

QUICK CROP Bushes. 3-year, 18 to 24 inch. Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00; 50 for \$60.00; 100 for \$100.00.

COMMERCIAL GROWERS

interested in larger quantities of
Blueberries, Raspberries, Straw-
berries and Fruit Trees, please
write for special quantity prices.

Feed With
MIRACID
See Page 53.

SEMI-EVERGREEN FLOWERING BLUEBERRY HEDGE

Amazingly hardy. Easy to grow. Produce ever-increasing crops of luscious, big sapphire Blueberries every year for a half century! Plant these sturdy Semi-Evergreens in rows 4 feet apart around lawn, terrace or garden, for a three-foot-high hedge so gorgeous folks will gaze with wonder! Plant along front walks, property lines, garden paths, driveways or in groups in your shrub border—for beauty and Blueberries year after year!

STERN'S BLUEBERRY GARDEN

(Group 60-BE-2)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 in.
One of each variety listed on this page...
for only **\$11.00** Postpaid.

12 Plants (2 of each) for only **\$19.00** Postpaid.

Attractive
Blueberry Bush



Frame Your Home
PROVIDE SHADE and BEAUTY! **STERN'S**

The World's Fastest Growing Vine Stern's SILVER LACE VINE

4730 A. (*Polygonum aubertii*)

Actually Grows 20-30 Feet in a Single Season

What a sight! Plant a vine of Silver Lace this spring and you'll have to run to keep out of its way. When it grows it doesn't grow slowly like ordinary vines, but springs out and up like "Jack's Famous Beanstalk." Actually grows up to 20 feet in a single season. Some authorities even report growth up to 30 feet. This rapid growth is important when you want to cover eye-sores; unfinished spots; walls; fences; or as an added feature or accent to the porch or patio. If you want to see results this year, if you want to see really amazing growth, Stern's Silver Lace Vine is the vine for you!

Covered With Lacy White Blooms from August 'til Frost

Its sparkling glossy green foliage and neat growing habits make Stern's Silver Lace Vine a joy to behold—with a long August-to-frost blooming season, with bushels of creamy white blossoms. The cloud-like blooms are borne in graceful sprays which have often been compared to the misty foam of a turbulent sea. They look delicate enough to vanish at a touch, but actually are almost as tough as leather.

Needs No Care—Plant It and Forget It

This hardy vine is one of the most vigorous of all plants. Easy-to-follow planting instructions are included with every shipment. Just plant it and it will do the rest.

Finest No. 1 Quality, Field-Grown Plants

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.

Grows Fast . . . Like "Jack's Famous Beanstalk" Disease-Resistant—Thrives Anywhere

The Silver Lace Vine, sometimes called the "China Fleece Vine" is a native of far-off Western China, where it was originally discovered by a missionary. Stern's Silver Lace Vine is **naturally disease resistant**. It is not bothered by pests or insects. Needs little or no care. Just plant it in a sunny location in well-drained soil and watch it shoot skyward covering itself from "tip to toe" with lovely, misty, foam-like white to pinkish flowers. Plant 3 to 4 feet apart for an ideal living screen that's both beautiful and practical.

For **FRESH FRUIT** or **PRESERVES** It Pays to Plant . . .

Stern's Quality JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

EVERY PLANT GUARANTEED TO LIVE AND BEAR!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

Important—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

FAIRFAX. (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

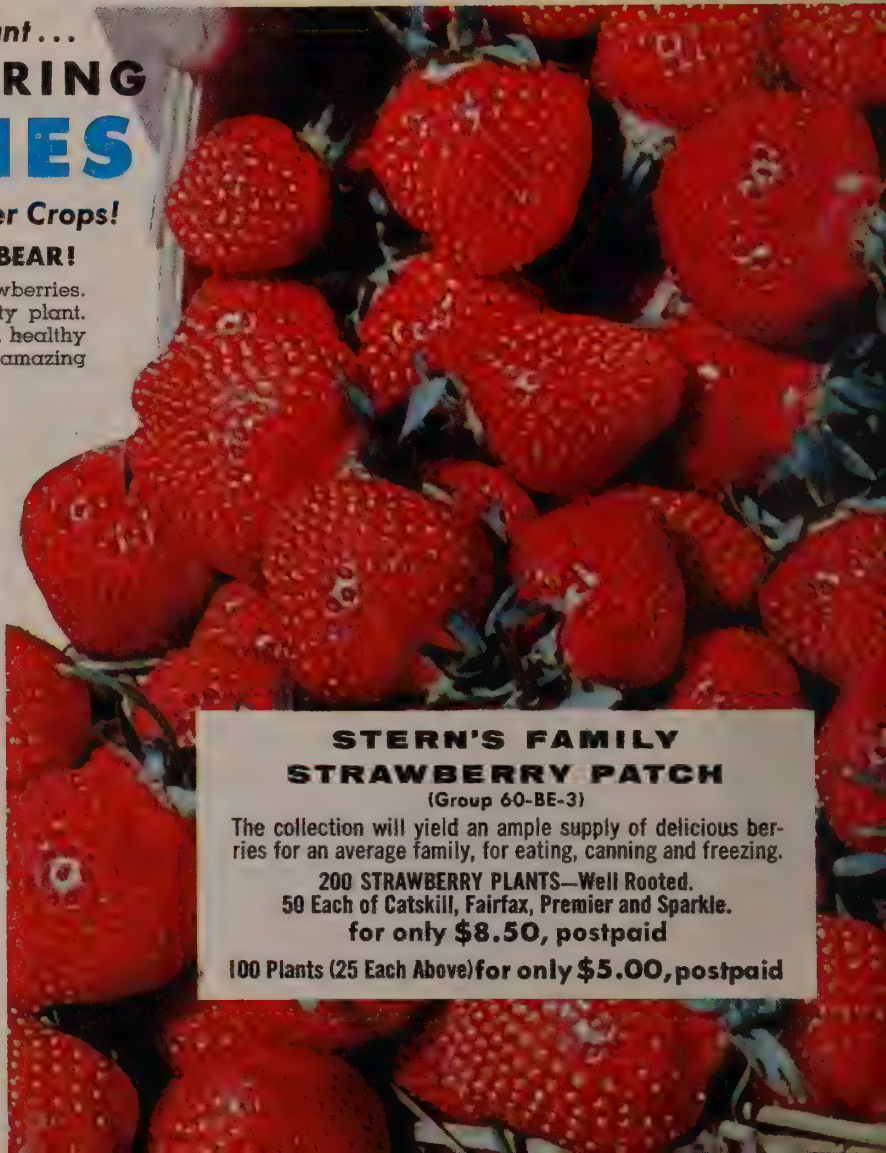
PREMIER. (Early.) Here's an early variety that's practically frost-proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

CATSKILL. (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

SPARKLE. (Midseason.) New variety rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

FAIRPEAKE. (Late.) This variety is our best late berry. Excellent commercial crop. Extends the Strawberry season for another week. Berries very large, firm, red to the center.

Super-Grade Plants, No. 1. Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00; 250 for \$10.00; 1000 for \$30.00.



STERN'S FAMILY STRAWBERRY PATCH

(Group 60-BE-3)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

200 STRAWBERRY PLANTS—Well Rooted.
50 Each of Catskill, Fairfax, Premier and Sparkle.
for only \$8.50, postpaid

100 Plants (25 Each Above) for only \$5.00, postpaid

and Garden With Fountains of Flowers

FLOWERING VINES

PROVIDE SHADE
and BEAUTY!

Discover This European Garden Treasure—Thousands of
Giant Iridescent Flowers on Graceful Vines 10 Feet Tall

STERN'S HARDY GIANT CLEMATIS

Gorgeous Flowers up to 6 Inches!

Now—you can enjoy New Vine Beauty. Stern's beautiful, hardy Clematis hybrids are noted for their spectacular flowers, **4 to 6 inches across**. The first of these gorgeous flowers appear in July and continue to paint your landscape with their exciting color through the early part of September. In addition to their glorious beauty on the vine, they make superb cut flowers—lasting as long as 10 days when placed in water.

Blooms First Year Planted!

These popular flowering vines add a gay note of color to your outdoor decor. Grow them on arbors, trellises or old tree stumps. Prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary, a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well-drained soil. It's easy to mix peat moss into your soil to establish perfect conditions. Plant 3-4 feet apart.

Select No. 1 Plants from pots, grown on their own roots for superior results.

Postpaid: Each \$2.00; 3 for \$5.75; 5 for \$9.00;
10 for \$16.00.

Stern's GIANT CLEMATIS

(Group 60-VI-1)

5 Plants (1 of each) \$ 9.00
10 Plants (2 of each) 16.00

Postpaid



Clematis,
Ernst Markham
Spectacular
4-6 inch flowers!

Choose From 5 Colorful Varieties

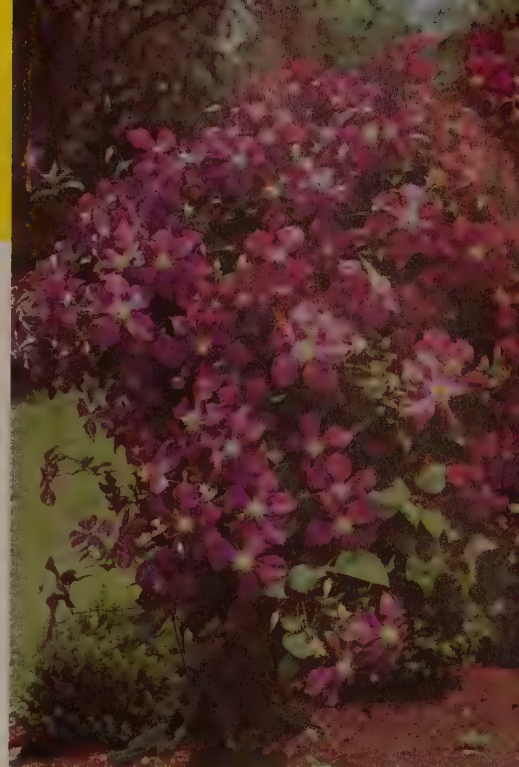
COMTESSE DE BOUCHARD. Produces lovely gleaming pink flowers in showy abundance. Its bright green foliage provides ideal color contrast for the delicate light pink flowers.

ERNST MARKHAM. Here's an exciting red variety which gives a real display. Blooms from June until September. Flower petals have rich velvety sheen. Blooms abundantly.

JACKMANI. Most popular purple Clematis of all time. Flowers are large, deep violet-purple and bloom in amazing abundance. Very attractive.

LANUGINOSA. Myriads of radiant, creamy-white blooms cover the deep green foliage for a dazzling sight.

RAMONA. Very large lavender-blue flowers borne in immense quantities. Here is real Clematis beauty.



Clematis, Jackmani



Clematis, Comtesse de Bouchard



Clematis, Ramona



Exciting New Wisteria... Blooms First Year Planted!

Stern's Double-Flowering WISTERIA

(Floribunda violacea plena)

4775 A.

Produces Huge, Double, Blue-Violet Flowers The Very First Year!

Now you can have Wisteria beauty unlike any you've ever seen before! Huge clusters of double-flowering blooms that almost completely cover the vine—nature's own floral drape of striking beauty. And—you'll have blooms the very first year planted.

Stern's Double-Flowering Wisteria vines are strong, 2-year plants which have been grafted from heavy blooming specimen vines—bloom this very year and every year thereafter in ever-increasing abundance. The flower clusters are dense, compact, with fully double flowers. The entire flower cluster measures 15 to 18 inches and opens at one time—producing a picture of amazing color and charm. Once the long flower clusters finish their bloom, the vine is covered with thousands of charmingly attractive green leaves. Plant three to four feet apart.

Strong, Healthy, No. 1, 2-year plants. Postpaid: Each \$3.75; 3 for \$10.50; 10 for \$32.00.



Stern's "Barry" Dwarf Apple Tree

Pick Delicious, Full-Size Apples From A Small Tree!

STERN'S EARLY-BEARING DWARF APPLE Trees

SMALL, ORNAMENTAL "FLOWER 'N FRUIT" TREES
TO BEAUTIFY YOUR HOME!

Now you can enjoy delicious tree-ripened apples without years and years of waiting! These wonderful quick-crop Dwarf Apple Trees bear big, full-sized, delicious fruit much earlier! And they're very ornamental, producing fragrant, colorful blossoms every spring. Colorful fruit, red or yellow, appears and ripens ready for picking at eye-level! Never grow taller than 8-10 feet. Start to bear second or third year planted.

NOW EVEN A SMALL YARD
HAS ROOM FOR A FAMILY ORCHARD

Dwarf Apple Trees take up so little space, there's room for several even in a small yard or garden. They add so much beauty with their delightful blossoms, lush foliage and colorful fruit, you'll want to plant them right in your front yard, where everyone will see and admire them!

COVERED WITH APPLE BLOSSOMS EVERY SPRING.

Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

1250 A. RED DELICIOUS. December-February.* One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1253 A. LODI. August. Early yellow apple of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent. A regular bearer. Becoming a leading early commercial apple.

1255 A. RED MCINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

1251 A. YELLOW DELICIOUS. October-March.* Queen of yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily. *Ripens in Storage during this month.

1254 A. BARRY (New Introduction). Features best qualities of McIntosh and Cox Orange. Finest dessert and sauce apple for home gardener. Dark red skin. Firm, crisp, juicy flavor. Rated season's highest quality apple.

Large Taste-Tempting Apples

These ornamentals, due to special rooting stock used by Stern's, actually produce big, orchard-size apples which appear larger than fruits produced by regular standard apple trees. And... they save you money, too! The first bushel of Apples you pick will pay the complete cost of the tree.

Exciting New Apple Introduction "BARRY"

Recently developed by crossing the American favorite "McIntosh" with the European favorite "Cox Orange." This new variety "BARRY" is highly recommended to the home gardener by leading Agricultural Experiment Stations.

Plant TWO varieties 15 or 20 feet apart for cross-pollination.

Dwarf Apple Trees—Grafted on dwarfing Malling No. 9 rootstock. 2 year, 3 1/2-4 1/2 feet. Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.

Dwarf "APPLE ORCHARD" Collection (Group 60-FR-7)

5 Dwarf Trees (1 of each variety) . . . \$18.25
10 Dwarf Trees (2 of each variety) . . . 36.00

All Prices Postpaid

ENJOY LUSCIOUS, MOUTH-WATERING APRICOTS
RIGHT IN YOUR OWN YARD

Stern's Winter Hardy APRICOTS DEPENDABLE BEARERS OF LARGE, JUICY CROPS

Beautiful all year long! In earliest spring these attractively-shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne, your Stern's Apricot trees are gorgeous specimens—perfect for ornamental use.

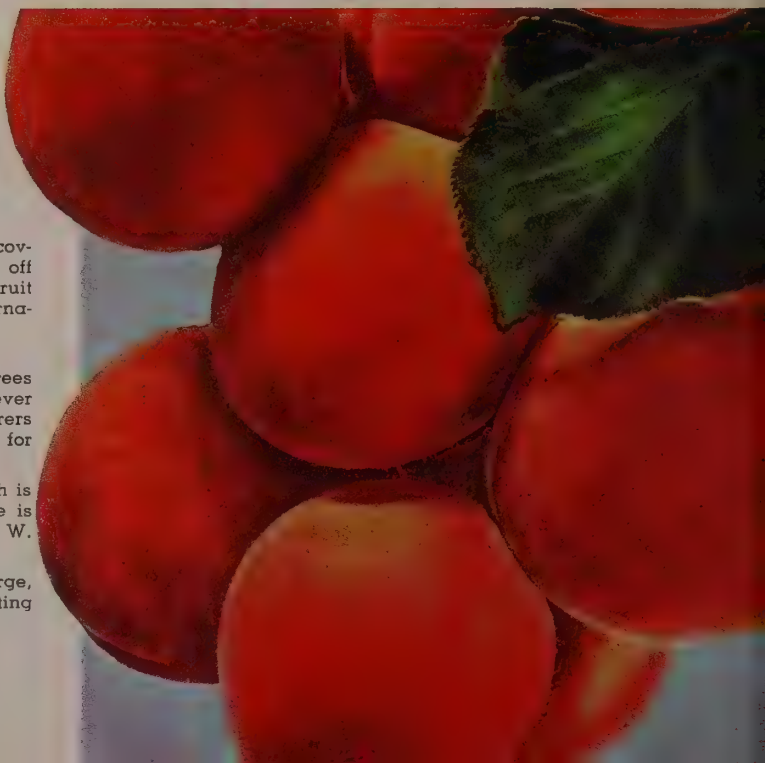
Gorgeous Ornamental Trees

Stern's Winter Hardy Apricots rarely exceed 12-15 feet. These low-growing trees are the ideal size for the modern one-story ranch type home. Thrive wherever Peaches grow. They ripen after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed. Plant two varieties for cross-pollination.

1766 A. HENDERSON. Has large, roundish, yellow and blushed fruit. The flesh is yellow, slightly fibrous, sweet and good in quality, and freestone. The tree is strong, vigorous and productive. This variety originated with the late George W. Henderson of Geneva, N. Y.

1767 A. HUNGARIAN. Here is a hardy variety that bears abundantly. Large, bright-colored fruit of highest quality. Very sweet tasting—excellent for eating and canning.

Selected No. 1 Trees, 3-4 ft. Postpaid: 2 for \$6.00; 4 for \$11.00; 10 for \$25.00.



Grow Bushels of Delicious Golden Walnuts
in Your Own Yard—ANYWHERE IN THE U.S.!

Stern's New **CARPATHIAN STRAIN** of

**WINTER-
HARDY
ENGLISH**

WALNUT TREES

2495 G. (*Juglans regia*)

GUARANTEED HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below! Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada 30 years ago. Year after year as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

ENJOY HOME GROWN THIN-SHELLED WALNUTS ALL WINTER LONG!

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½ to 2 inches in diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!

SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED—BE AMONG THE FIRST TO OWN THEM—ORDER NOW!

For faster, heavier crops, plant two or more trees for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees—4-5 Feet

Each	\$ 6.00	5 for	\$23.00
2 for	10.00	10 for	45.00



English Walnut

LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage.

PRODUCE UP TO 150 LBS. OF NUTS A YEAR!

Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts. When ripe, husks split open and Walnuts drop to the ground!

Red Lake Currants



The Best RED CURRANT

2340 A. **RED LAKE**

Unusually large berries—up to ½ inch in diameter. Huge clusters of 8 to 10 juicy berries are 4 inches long. When ripe, dust with powdered sugar for a taste-tempting delight. Makes the world's finest jams.

Strong plants, 2-year, transplanted.

Postpaid:

**\$1.25 each; 3 for \$3.60;
10 for \$10.00.**

New! Stern's Easy-to-Grow

2288 A. GIANT SWEET GOOSEBERRIES

Big Producers of Delicious Fruit

How you'll enjoy these Stern's Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Pixwell Gooseberry is one of the finest in the world, producing large, firm, tasty fruit. The beautiful light green fruit turns to pink when fully ripe, with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows four feet tall and four feet in diameter.



GOOSEBERRY and CURRANT SPECIAL (Group 60-BE-4)

3 Pixwell Gooseberries and 3 Red Lake Currants for only **\$7.00** Postpaid

WINTER-HARDY—EASY TO GROW

Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year... are guaranteed to bear the second year.

Strong plants, 2-year, transplanted.

Postpaid: \$1.50 each; 3 for \$4.00; 10 for \$12.00.

NOW! ENJOY YOUR OWN

FRESH-ROASTED

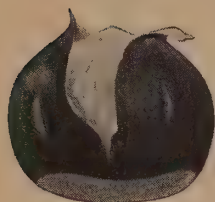
CHESTNUTS!

STERN'S WINTER HARDY

CHESTNUT TREES

MAJESTIC SHADE TREES!

FINEST CHESTNUTS YOU EVER ATE!



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home too small for some of these beautiful and useful trees.

GUARANTEED TO LIVE AND BEAR NUTS

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.



EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY. Stern's Chestnut Trees flourish in any well-drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

2460 B. STANDARD—Size 2-3 ft. Postpaid: 2 for \$4.00; 4 for \$7.50; 10 for \$15.00; 25 for \$30.



Beautiful Flowering BUSH CHERRY

3600 B.
(Prunus Besseyi)

YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!

Lovely Dwarf Ornamental . . . A Mass of Bloom in Cherry Blossom Time!

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

Thrive Despite Winter Cold—Summer Heat Grows Only 4 Feet High!

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage makes it an ideal

landscaping shrub. You can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in **delicious pies, jams and jellies**. In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Ideal Planting Time is This Spring!

Our fine quality two-year-old bushes are 18-24 inches tall; well branched, sturdy. They're ready to be planted this Spring—ready to bloom and bear next Summer!

Postpaid: 2 for \$2.50; 5 for \$5.00;
10 for \$9.00; 25 for \$20.00; 50 for \$39.00.



GROW YOUR OWN CHERRIES ON THIS LIVING FENCE

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

New Giant Blackberry Guaranteed 100% Fruitful

2254 A. Stern's New SWEET BAILEY BLACKBERRIES

Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. **One grower even describes them as being "as large as golf balls."** Test blocks are 100% free of sterility or plants that fail to produce berries. Very thrifty, vigor-

ous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants. 2-year transplanted.

Postpaid: 5 for \$3.00; 10 for \$5.00; 25 for \$12.00;
100 for \$40.00.



New "Landscaping" Idea In Garden Beauty

Stern's Lifetime GRAPES

FOR BEAUTY, PRIVACY, DELICIOUS FRUIT

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.

TWO NEW OUTSTANDING VARIETIES

2030 A. GOLDEN MUSCAT. Fancy light golden Grapes very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2-year, No. 1.

Postpaid: \$1.25 each; 3 for \$3.45; 10 for \$10.00; 25 for \$20.00.

2038 A. NEW INTERLAKEN SEEDLESS. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet, medium-sized berries. Its flesh is firm, meaty and crisp; ripens a full month before Concord. Can be eaten whole like California Grapes. Selected, 2-year, No. 1 vines.

Postpaid: \$1.50 each, 3 for \$4.25; 6 for \$8.00; 10 for \$12.75.

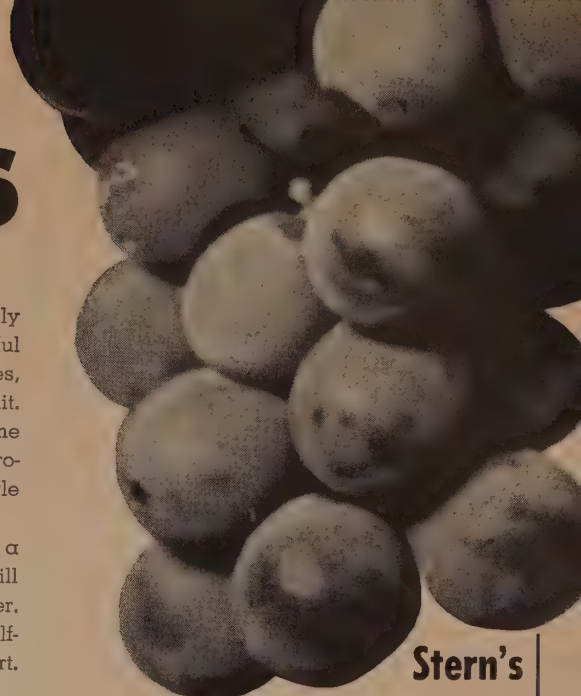
QUICK CROP FRUITING AGE VINES

3 yr., No. 1. Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00; 25 for \$20.00.

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

2003 G. AGAWAM. One of the finest of all red Grapes! Produces large purple-red fruit with a rich, aromatic flavor. Superb for table or juice.

2045 G. NIAGARA. Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.



Stern's

Red, White and Blue

VINEYARD

(Group 60-FR-5)

3 QUICK CROP VINES

3-year, No. 1 (ONE each of Agawam, Concord and Niagara)

\$3.45, Postpaid

6 QUICK CROP VINES

3-year, No. 1 (TWO each of Agawam, Concord and Niagara)

\$6.60, Postpaid

12 QUICK CROP VINES

3-year, No. 1 (FOUR each of Agawam, Concord and Niagara)

\$12.00, Postpaid

NEW "PLUM SIZE"® STRAWBERRIES

THOUSANDS OF GIANT BERRIES (EMPIRE—June Bearing)

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged six pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

EXTRA GARDEN BEAUTY

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

THRILLING NEW USES

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions.

Every plant fully guaranteed to grow or plants replaced free of charge.

Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00; 250 for \$10.00; 1,000 for \$30.00.

Each plant yields 6 pints a year!



ONLY

5¢ PER PLANT
IN LOTS OF 100

NOW!

You can have a lush "carpet" of Stern's WINTER BEAUTY SCOTCH HEATHER

(Erica Carnea Hybrids)

Blooming in your garden thru frost and snow!

Just picture **your** yard or garden, alive with bright **blooming** beauty, while other folks' gardens are still in Jack Frost's icy grip! **Your** garden, a "winter wonderland" of flowers, with thousands and thousands of dainty blossoms creating a lovely royal purple carpet of blooms against the "white ermine" snow! And—you'll have evergreen beauty the year 'round!

Ideal "Ground Cover" Plant—Delightful in Rock Gardens

Stern's Scotch Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers...flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 20 to 30 inches along the ground, never grows higher than about six inches.

Make Delightful Arrangements for Color Indoors, Year 'Round!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!

Plant Now for Evergreen Beauty

Plant Stern's hardy Scotch Heather now, and watch it burst into bloom right out of the frozen ground. See it go right on blooming, blooming, blooming all through March and April! You'll be thrilled with your flowering "carpet of bloom" every winter—and **even more important** you'll enjoy lush "living carpets" of evergreen beauty this very spring...summer...fall—yes, all year long!

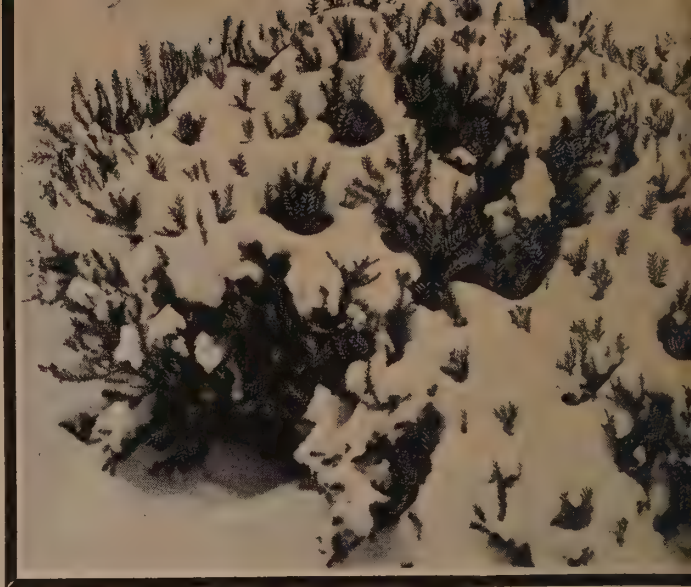
STERN'S NO. 1 SCOTCH HEATHER PLANTS WILL BLOOM THE FIRST SEASON Available Now in Two Glorious Colors

DEEP PINK. Dainty pinkish-purple flowers cover the bush in a mass display of color.
WHITE VELVET. Lovely white, bell-shaped flowers bloom in great profusion. Look like sparkling gems.

Note: By old Scottish tradition, white heather is the flower that brings good luck! Plant the White Velvet and the Deep Pink together to form a dramatic, unusual pattern in your Royal Carpet of bloom.

Each....\$	3.00	(produces a 20" to 30" carpet of bloom)
3	8.00	(produces a 5' to 8' carpet of bloom)
10	25.00	(produces a 15' to 24' carpet of bloom)
25	50.00	(produces a 40' to 50' carpet of bloom)

**ALL PRICES
POSTPAID**



Blooms Right Out of the Frozen Ground!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Scotch Heather—sometimes called Heath, or Creeping Scotch Heather—is in our opinion the most delightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!

Stern's Super-Fragrant LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all...the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. **They will thrive in full shade as well as in more favorable spots.** Here's just the right plant for the north side of your home where other plants have failed. We send bunches of at least 12 pips. **WILL BLOOM THIS COMING SEASON.**

Bunches of 12 pips \$2.00 each;
3 for \$5.50; 6 for \$10.50 postpaid.



"Giant Desert Candles from Tibet"

STERN'S IMPORTED SPIRE LILY

**THE EXOTIC GIANT EREMURUS from the Himalayan Mountains
FLOWERS UP TO 6 FEET TALL**

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color. One of the most dramatic and spectacular of all hardy perennials, their 6-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to three feet long atop a 4-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U.S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely; they will fill your garden with glowing color. As cut flowers they last three weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

Heavy Roots for Quick Results

Postpaid: \$2.00 each; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.





Best New Berry For The Home Garden! Stern's **3 SEASON** **STRAWBERRY**

Stern's **NEW SUPERFECTION Strawberry...**
Gives 3 Times More Fruit! First Crop in 60-90 DAYS

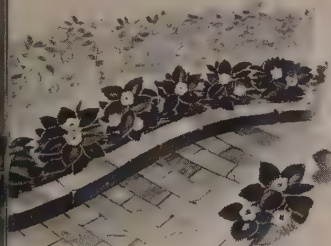
Miracle Strawberries from June through November

Imagine—your own fresh-picked, delicious, ripe-red Strawberries... month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want **SPRING... SUMMER... and FALL!** These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

Yield Three Times More Fruit Than Other Everbearing Varieties

Now available to all home gardeners! Stern's sensational **NEW SUPERFECTION**—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved **SUPERFECTION** produced approximately 8,000 quarts per acre the first year planted—**THREE TIMES MORE FRUIT** than older varieties!

Stern's Famous Flowering Strawberry Border



Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing garden space.

We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of **SUPERFECTION** starting within 90 days. Set plants this spring for a supply of fine berries from June, throughout the summer, right up to November frosts.

STERN'S EVERBEARING STRAWBERRY GARDEN

(Group 60-BE-5)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

only \$11.50
POSTPAID

Half Collection, 50 each, total 100 plants for \$6.50 postpaid.

Firm, Juicy, Sugar Sweet! New Flavor Sensation!

Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet. See page 10 for Strawberry Pyramid.

Satisfaction Guaranteed

Every plant guaranteed to grow or plants replaced free of charge.

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants are well rooted—with thousands of long, hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. **IMPORTANT**—the extra heavy, long root systems are protected by **special STERN'S MOIST-LOCKED** packing for guaranteed shipping safety.

Super-Grade Plants No. 1

Postpaid: 25 for \$2.50; 50 for \$4.00; 100 for \$6.50; 250 for \$15.00;
1000 for \$45.00.

Commercial Growers, interested in larger quantities of Strawberries, Raspberries, Blueberries and Fruit Trees, please write for special quantity prices.

**Pick 'em
Spring!
Summer!
Fall!**

43



Picture
of berries
1½ times
actual size

NOW—FOR 1960! Stern's Breathtaking New Rainbow

Giant Primroses

(Primula polyanthus, Hybrid)

Have Dazzling Colors... Guaranteed To Bloom In 30-40 Days!



RARE JUMBO HYBRID HARDY ANYWHERE IN U.S.

A Fabulous New Race of Primroses—now yours to enjoy! Primroses of super-size, on super-strong stems. Primroses with blooms almost three times bigger than the ordinary 1-inch flowers... and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of color tones... ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

Brilliant Rainbow of Bloom This Very Spring!

Plant this spring. Watch them burst into bloom when other gardens are just waking up! They will create a blooming rainbow of such breathtaking loveliness it will be the talk of your whole neighborhood this spring. They'll bloom again, year after year!

Shade-Loving Beauties Up To 2 3/4" Across!

Easiest to grow of all Primroses. Thrive in shady spots, so plant where shade has caused bare patches! Plant as a glorious rainbow edging for flower beds, or evergreen and shrub borders. Plant in your rock garden for dazzling color! Each lovely plant has a crown of flowers up to 8 inches across! Each individual Primrose blossom a good 2 to 2 3/4 inches across, instead of the usual one inch or less!

Rare and Fabulous Primroses For Your Garden

This rare Jumbo Hybrid strain is hardy anywhere in the U.S. Each plant is guaranteed top quality, heavily rooted, superbly healthy—ready to burst into bloom this spring. **Primroses In These Glorious Colors:** Blazing Red, Dazzling White, True Blue, and Sunny Yellow.

Supply of these Jumbo Hybrids is Limited
Postpaid: Each \$1.00; 3 for \$2.25; 6 for \$4.00;
12 for \$7.75; 25 for \$15.00.

Giant PRIMROSE Collection
 (Group 60-P-1)

4 plants (1 of each color) . . . \$2.75
8 Plants (2 of each color) . . . 5.25
12 Plants (3 of each color) . . . 7.75
All Postpaid



NOW AVAILABLE BY COLOR!



SOUTH AFRICAN PLANT DISCOVERY GUARANTEES...

"Thousands of Flowers"

YOURS... ALL SUMMER LONG!

FIERY-GLOWING FLOWERS IN JUST 90 DAYS!

Just Imagine! In your own garden, you get as many as 1700 or more magnificent, flaming flowers from a **single plant!** It took years of horticultural experimentation and scientific crossbreeding of its specie varieties to achieve this fantastic flame-flower... these amazing, ever-blooming Stern's **Torch-Lilies**—keep your garden ablaze with dazzling color from June to late frost! **Now** thrives in practically any soil with very little care—**Is now** sub-zero hardy—**Now** grows to just the right height of two to four feet to make your garden display more beautiful than ever!

Flaming Torch of Beauty! Stately Queen of the Garden!

You're in for a wonderful-filled experience as you watch these Torch-Lilies, rising like flaming, brilliant colored Sky Rockets above the other plants. And, they will bloom in unbelievable abundance! Each established Torch-Lily gives you up to 20 graceful flower spikes—each colorful flower-head up to 8" long—each flower-head produces as many as 80 to 100 flowers—each everblooming in a succession of continuous flowering you never dreamed possible! **By the time one spike is bloomed out, another comes up almost miraculously in full exotic bloom!** The more you pick, the more they bloom.

Blazing Blooms From June 'Til Frost!

Make your garden the envy of the neighborhood! See them start to bloom in the middle of June and continue their floral display right up until the heavy frosts of late October! Every garden has a place for Stern's exotic Torch-Lilies. Colorful beyond words—handsome green sword-shaped leaves surround each plant. Plant them as showy borders, as colorful "accent" spots or in spectacular mass plantings. Flourish in sunbaked areas. Excellent as cut flowers—like the ones florists sell for \$5.00 and \$6.00 a dozen.

**Pick
Huge
Bouquets
All Summer
Long!**



NOW... Winter Hardy; Easy to Grow

Northern gardeners report beautiful flowers as late as mid-November! You can expect at least two or three separate flowerings the very first year... plus additional, multiple flowerings thereafter. Easy to grow—flourish even in poor, well-drained soil. Plant in sheltered but sunny location. Withstand 5° below zero temperatures without mulching. In extreme northern sections, some mulching should be done.

Exclusive New Hybrids in Fiery Colors!

Stern's exclusive new Hybrid Torch-Lilies, the likes of which you have never seen before, in exciting colors of breathtaking beauty! Rainbow Color Mixture of brilliant coral reds, primrose yellows, ivory whites and duo-tones such as crimson and golden-yellow.

Available in Mixed Colors Only—Finest No. 1
Field Grown Plants. Postpaid: Each \$1.00; 3 for \$2.50; 6 for \$4.95; 12 for \$9.50; 18 for \$13.95.

**STERN'S
EXOTIC
AFRICAN**

Torch-Lilies

DAZZLING NEW COLORS from AUGUST UNTIL FROST!

STERN'S

Jewel-Tone®

Genuine

CUSHION

MUMS



BUSHELS OF FLOWERS LIKE THIS IN 100 DAYS!

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house... thousands of flowers for cutting—to brighten your home... armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

EACH PLANT A 2-FOOT MASS DISPLAY OF COLOR

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

EVERY PLANT ENTIRELY COVERED WITH FLOWERS BLOOMS 8 TO 10 WEEKS STARTING THIS AUGUST

When in bloom, all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact, low-growing plants seldom exceed 12 inches high. Because they spread two feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

AMERICA'S FINEST PLANTS!

These "Jewel-Tone" Mums are selected plants with big, vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Choose From These 6 Best Varieties

Red Cushion	White Cushion	Pink Cushion
Bronze Cushion	Yellow Cushion	Purple Cushion

Field-Grown Plants, No. 1—Your Choice of Varieties.

Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00.

STERN'S CUSHION MUMS

(Group 60-P-2)

6 Mums (1 of each color)	\$ 4.75
12 Mums (2 of each color)	9.00
18 Mums (3 of each color)	13.00
30 Mums (5 of each color)	20.00
Postpaid	





Brighter Colors!
Sweeter Scent!

**Stern's Everblooming
CARNATION COLLECTION**
(Group 60-P-3)

6 plants (1 of each) \$ 5.00
12 plants (2 of each) 9.50
18 plants (3 of each) 14.00
Postpaid

Big Everblooming Carnations for Outdoor Garden Beauty

STERN'S HARDY EVERBLOOMING CARNATIONS

LARGE DOUBLE FLOWERS • LONGER BLOOMING SEASON

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are fully double, gorgeous flowers that measure at least 1¾" across—and 2½" if they are disbudded. Have magnificent masses of bloom in your garden.

Wonderful Everblooming Flower Border. They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type CORSAGES. Growing to a height of 15-18 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

**Guaranteed to Bloom from
July 'Til October**

Commencing in July, these big, Double Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until Fall. For best results, pick the older blooms. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

6 Exciting Colors

RICH RED (Wallace Red). Deep glowing red.
PURE WHITE (Her Majesty). Double white blooms.
PINK & MAROON (Dinah). Rose pink with maroon center. Striking!
SALMON PINK (Salmon Unique). Richly scented.
BURGUNDY (Dubonnet). Very dark red.
SOFT PINK (Pink Princess). Old spice fragrance.

Healthy, Husky, Pot-grown plants. Guaranteed to bloom this summer! Postpaid: Each \$1.00; 6 for \$5.00; 12 for \$9.50; 18 for \$14.00.



Stern's Winter-Hardy

ORANGE GLORY BUTTERFLY PLANT

(Asclepias tuberosa)

Masses of Blooms This Summer!

THE SHOWIEST OF ALL SUMMER-BLOOMING PLANTS! There is hardly a flower of greater decorative value in the summer garden than Stern's brilliant Orange Glory Butterfly plant which blooms from July to September. The gay orange flowers are produced in lavish abundance—are superb for cutting and for use with other perennials. Thrives in full sun. Stands long periods of summer drought. Grows 12-18" high; plant 12" apart. Especially effective in mass plantings.

Strong, Field-Grown Plants.

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00;
25 for \$14.00; 50 for \$25.00.



STERN'S EVERBLOOMING

Dwarf Showy SEDUM ▶

(Sedum Spectabile Brilliant)

BLOOMS IN 90 DAYS!

Here's a hardy summer blooming flower that thrives under the most unfavorable conditions! Its thick silvery grey-green foliage is literally buried from July 'til October under showy clusters of bright rose-red flowers, 8 inches in diameter. Grows about 12 inches tall.

COLORFUL PLANT OF MANY USES—Use in the foreground of the perennial border. Among low growing shrubs for color emphasis; in window boxes; roof top gardens; as a low growing summer hedge; around rose or perennial beds.

Strong, Vigorous, Field-Grown Plants.

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.



Brilliant Summer Color

STERN'S CRIMSON SUNBURST®

SUMMER FLOWERING MONARDA ▶

(Monarda, Cambridge Scarlet)

BLOOMS THIS SUMMER!

For really brilliant midsummer color there's just nothing like Stern's Sunburst MONARDA. This brilliant beauty does well in almost any soil and blooms abundantly in full sun or semi-shade. At the summit of the 2-3 foot stalks the large brilliant crimson 2" flowers are produced in abundant clusters from June through August. A superb plant, hardy in the most northern states. Its fragrant leaves and fiery flowers make it an extremely attractive plant for city conditions.

**Sturdy, Field-Grown Plants. Postpaid: 3 for \$2.50;
6 for \$4.75; 10 for \$7.50; 25 for \$16.00.**



Plant in Shaded Areas Where Grass Won't Grow!

Stern's WINTER-HARDY EVERGREEN Sparkling Blue Flowers— Lush Green Leaves

Yes, indeed—this is the perfect plant for those bare spots where grass won't grow. Makes excellent ground cover for banks or in shady places such as under trees or tall shrubs. Even the most unattractive spot can now be dressed up with sparkling green and Periwinkle Blue.

Most Attractive Ground Cover

Stern's Evergreen Vinca Minor forms a dense, lush glossy green carpet—even in shadiest spots. Use as edgings for shrubbery or perennial borders.

VINCA MINOR

(Periwinkle or Creeping Myrtle)

Year 'Round Beauty—The foliage remains on these hardy plants all year long, forming a lovely year 'round evergreen carpet.

For best results plant Stern's hardy Vinca 4 to 6 inches apart. Once established, they spread quickly, require practically no care and will last indefinitely. For spectacular beauty interplant a few spring bulbs such as Daffodils among your Vinca. Well-rooted plants. Postpaid:
25 for \$8.00; 50 for \$15.00; 100 for \$25.00;
250 for \$45.00. ● Express Collect: 500 for \$80.00; 1,000 for \$150.00.

Light Up Your Garden... See It Aflame With Color

**STERN'S
WINTER-HARDY**

Flame-Flower PHLOX

(Phlox decussata)

Blooms Gloriously Even in Withering Heat Where Other Flowers Often Fail!

Guaranteed to Bloom This Summer. You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost two inches across. Combined in clusters, they produce immense flower heads up to 8 inches, or even 10 inches, across. For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color **all summer long**, even in hottest weather!

These New Phlox Are Vastly Superior to Ordinary Kinds. These large, lusty Phlox produce far more flowers—far more colors on upright stems. 2-2½ feet tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

BRIGHTER COLORS—LONGER BLOOM

Stern's Flame Flower Phlox gives the brightest color and most bloom over the longest period of time of any garden perennial. And now in this superb collection you'll receive varieties selected for their lusty bloom, their spectacular colors, their hardy, robust vigor.

10 DELIGHTFUL COLORS

SCARLET-CRIMSON. (Leo Schlageter.) Brightest of all!

SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets.

SHELL-PINK. (Salmon Glow.) Most exquisite pink.

VIOLET GLOW. (Ruby Lee.) A huge violet-purple flower!

ROYAL PURPLE. (Royal Purple.) Dark violet-blue.

SUNSET RED. (Flash.) Bright carmine-crimson.

DUSTY PINK. (Rynstrom.) Deep pink, extra large florets!

LAVENDER-PURPLE. (Starlight.) Warm purple with white star.

PURE WHITE. (White Admiral.) Just about the best white!

ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye.

Selected No. 1 field-grown plants.
Postpaid: 3 for \$2.00; 6 for \$3.75;
10 for \$6.00; 25 for \$14.00.

Stern's FLAME FLOWER PHLOX COLLECTION (Group 60-P-4)

10 Phlox (1 of each) \$ 6.00
20 Phlox (2 of each) 11.50
Postpaid



Stern's Flame-Flower Phlox

Sensational Dinner Plate Size Blooms!

STERN'S JAPANESE IRIS

(Iris kaempferi)

These Stern's Japanese Iris are the result of centuries of cultivation and selection by Japanese gardeners. Certain strains were actually the personal possession of single families. Now you can enjoy the most magnificent of all Iris in your own garden.

The gigantic flowers are up to a foot across! Established plants produce six to ten 2-3 foot stems with 2-3 buds per stem. Even after blooming in June and July, the graceful sword-like foliage is most attractive.

For best results and largest blooms a slightly acid soil and ample moisture during the blooming period are preferable. After blooming, Stern's Japanese Iris require no more moisture than other perennials. Plant with crown about 2 inches below the surface. Blooms increase in size after plants become established.

FASCINATION. Double mauve-pink with blush white veins.
LUCIA MARSHALL. Large, double pansy-violet blooms with white veins.

MRS. J. A. HAYDEN. Double white softly suffused pale violet. Anthers develop into extra petals making almost a triple form.

Postpaid: Each \$1.25; 3 for \$3.25; 6 for \$6.00; 10 for \$9.00.

Stern's JAPANESE IRIS Collection (Group 60-P-5)

3 Plants (1 of each) \$3.25
6 Plants (2 of each) 6.00
All Prices Postpaid



Stern's Old Fashioned CANTERBURY BELLS

Bountiful Blooms In 60 Days

Here is truly a handsome plant! This favorite of your grandmother is a prodigious producer of colorful clusters of bell-shaped violet flowers from May 'til July. Produces a lavish number of cut flowers—the very first year. An excellent biennial plant. Grows 2-3 feet tall. Plant in full sun and well drained location.

Sturdy, Field-Grown Plants
Postpaid: 3 for \$2.00; 6 for \$3.75;
10 for \$6.00; 25 for \$14.00.



The Most Amazing Flower Of Its Kind!

(Lantana Hybrids)

Stern's Everblooming FOUNTAIN FLOWER #365*

Blooms 365 Days Of The Year!



Mexican Shrimp Plant



Christmas Cactus



Climbing Lily ▲

Amaryllis ▼



in your home and keep right on blooming like mad all year 'round! These unique and fabulous new plants produce a wealth of graceful, trailing foliage that is covered with clusters of brilliantly beautiful, many-petalled flowers—flowers that bloom in profusion constantly, faithfully, every day—spring, summer, fall and winter, for years.

BLOOM INDOORS AND OUTDOORS ALL YEAR LONG!

Plant Stern's exciting new Everblooming Fountain Flowers in hanging baskets, pots or planters. They're all ready to start blooming when they arrive. Unlike geraniums, petunias, begonias and other such plants that may not withstand average room conditions, they'll thrive and continue to bloom without interruption—every day from then on. Then, when warm weather comes, **move them OUTDOORS** and see them continue to bloom all through Spring, Summer and Fall!

NO SPECIAL CARE

Stern's new Everblooming Fountain Flowers are easy to care for—need no special

soil, no pampering or fussing to reward you with their breathtaking lovely constant bloom. Plant them where they'll receive ample sunshine. Follow the simple directions enclosed for their care, and enjoy a spectacular flower show day after day, week after week, month after month, year after year—**365 days a year!**

NEW PATENTED VARIETIES

Spreading Sunset (Pat. No. 1477) Vivid orange-red flowers of blazing beauty!

Sunburst (Pat. Pending) Glorious yellow flowers, bright as sunshine!

Strong No. 1 Plants from 3" pots.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.50.

*Registered trademark.

A Rare House Plant of Spectacular Beauty! STERN'S SOUTH AFRICAN

BIRD OF PARADISE

(Strelitzia Reginae)

Brightest Orange-Yellow, Pink and Blue Giant Flowers Up to 6 Inches



You've never seen such a radiance of exotic, brilliant beauty in any other flower! Just imagine a richly colored tropical bird—that's the colorful BIRD OF PARADISE FLOWER! Spectacular! Its color can only be described as a combination of orange, yellow, pink and blue! Its foliage is strange and beautiful, similar in shape and color to the banana plant. Once established, a plant can produce from 25-50 huge flowers each year. The exotic 6" flowers will last up to three weeks after cutting! Easy to care for, all they need is a place indoors with plenty of sun. Complete instructions with every shipment.

Postpaid: Each \$2.25; 3 for \$6.00; 10 for \$17.00.

Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze, and Gold

EXOTIC, COLOR CHANGING

MEXICAN
(*Beloperone guttata*)

SHRIMP PLANT

Brings Your Home Glowing Color All Winter Long!

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature... from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR. Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3" a month... to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November 'til April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years. Directions for easy care enclosed.

Order now... supply limited! Postpaid: \$1.50 each; 3 for \$4.00; 6 for \$7.50; 10 for \$12.00.

READY TO BLOOM IN YOUR HOME!... STERN'S RED FLOWERING

BRAZILIAN CHRISTMAS CACTUS

(*Zygocactus truncatum*)

Have Deep Red Blooms on Your Window Sill

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order now, the strong, healthy, heavily rooted plants you receive will produce blooms this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

Stern's Brazilian Christmas Cactus produces a floriferous abundance of fuchsia-like glowing deep red flowers which hang in jewel-like brilliance

from every leaf tip. And goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more open into spectacular bloom. Really mature plants often produce hundreds of blooms.

Requires No Special Care

Despite its exotic good looks, this dazzling beauty from the mountains of Brazil needs little care. Just plant in a pot for window-sill growing or in a hanging basket. Directions for easy care enclosed.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00.

Stern's CLIMBING LILY

(*Gloriosa rothschildiana*)

6 Feet of Blazing Red and Yellow Blooms

Imagine a gorgeous, giant-flowering Lily that actually climbs like a fast-growing vine! A Lily that grows and blooms INDOORS this winter and spring... and then continues to bloom OUTDOORS in your garden until heavy frost! Crisp, green vines 5 to 6 feet tall blaze forth with dramatic lily blooms of crimson and gold. Each plant covered with artistically crimped and curved petals infinitely more beautiful than ordinary lilies. Strong 4-inch bulbs sent to you... easily forced into bloom within a few weeks.

Every plant covered with glowing tongues of brilliant fire until frost. Easy to grow; simply start indoors in pot of well-drained soil... water freely when growth starts. Enjoy blooms INDOORS... then set plants out in garden in late May. Ideal to grow on fences, lampposts, trellises, etc. Stake up in flower beds for striking color accent.

Strong No. 1 Bulbs, Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.50.

SPECTACULAR INDOOR-OUTDOOR BLOOMING

GIANT AMARYLLIS

Huge Red Blooms up to 6 Inches Across!

Imagine the thrilling pleasure of having this blazing scarlet beauty growing in your home this very winter! Never anything like it. And—these colossal flowers bloom months earlier than ordinary amaryllis because they are a special strain. This amazing Stern's strain of American Hybrid Amaryllis can be grown by anyone, INDOORS or OUTDOORS! **Indoors**, just plant in ordinary planting soil, water regularly. They flower even in hot, dry apartments. **Outdoors**, use them in flower boxes or plant in your garden after danger of frost is past.

BLAZING TRUMPET FLOWERS IN 60-90 DAYS!

Our hardy, giant bulbs 3" or more across have buds inside ready to shoot up. A short while after planting, 1, 2, or 3 enormous flower stalks appear. Each stalk puts out 3 or 4 huge blossoms with broad overlapping petals—each bloom 5", 6", sometimes up to 7" across!

GIANT AMERICAN GROWN BULBS... Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00.



NOW... READY TO BLOOM!

INDOOR-OUTDOOR GARDENIAS

Big Plants Covered With Buds!

Enjoy **FRAGRANT BEAUTY** the whole year 'round. Wonderful opportunity to have big, 10 to 15 inch plants already in bud or actually blooming! Guaranteed to thrill and delight you! Here's the most exciting garden idea-of-the-year! Now you can have the magnificent beauty-thrill of freshly blooming, fragrant Gardenias right in your own living room in winter—and again in your garden this summer! Never a plant more appealing!

Giant flowers of purest white—beautiful in shape—just like those exhibited by America's finest florists. Their exquisite perfume demands attention—their magnificent shape is unforgettable! Waxy smooth, glowing foliage—these are bushy plants—compact and graceful—covered with lush growth of shapely leaves. Even when not in bloom, these plants are a valuable decoration in home or garden. Limited supply of vigorous plants—actually in bloom or covered with buds—already growing in 3-inch pots. All you do is follow easy directions.

Strong plants, 10-15 inches, shipped with 3-inch pots.

Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.50.

HAVE A LOVELY Hanging Garden

On Your Porch or Indoors!

This smooth, sturdy, natural western wood planter comes with its own gleaming brass chain, all ready for hanging. Fill it with Hanging Basket Begonias, Ivy, Geraniums or your own favorite plants. Hang it on your porch, terrace, patio or anywhere indoors for a lasting touch of unusual charm. 11"x8"x12". (Plants not included.)

Only \$3.95 Postpaid



**Start Your HOUSE PLANTS Off Right In
Stern's Special Mix "Half 'n Half"**

POTTING SOIL

Direct From Our Own Nurseries To You...

For 100% success with your house plants, get them off to a good start by planting in Stern's fresh Special Mix "Half 'n Half" Potting Soil! This is the same fine quality mixture in which we grow our own choice plants and flowers... made up half of rich top soil right from our own well-cultivated fields, and half of famous Geneva peat moss. Order now, while ordering your plants.

1½ lb. pkg. (enough for 4-5 four-inch pots or 2-3 five-inch pots) \$1.00; 3 lb. pkg. \$1.75; 6 lb. pkg. \$3.00. All priced postpaid.



DAZZLING RED FLOWERS! FLAME OF THE WOODS

(Ixora coccinea)
BLOOMS INDOORS with DAZZLING
big clusters of BRIGHT RED FLOWERS
Almost All Year!

**SPECIAL
OFFER** 150
only per plant

What a showy, colorful house
plant is Stern's lovely Flame-of-
the-Woods! Glossy green leaves
provide magnificent contrast for its

big clusters of dazzling red flowers. It keeps budding and
blooming almost all year!

NEEDS LITTLE CARE

Hardy, very easy to care for. Thrives in sun or partial shade.
Brings your home bright, blooming color, winter and sum-
mer, year after year!

Take Advantage of This Special. Order For Your Home and Gifts
Now! \$1.50 each, 3 for \$4.00, 6 for \$7.50. All Prices Postpaid.
Directions for easy care enclosed.



Glorious Reblooming Indoor Plant
Cherished for Centuries

CROWN OF THORNS

(Euphorbia Splendens)

For the First Time, Stern's
Offers these Hardy, Colorful,
Easy-to-Grow Plants

Now you can have an exciting, almost
everblooming house plant. Believed to
be the very plant from which our
Lord's "Crown of Thorns" was made.

Small, requires little care, does best
in full sun. This little green-leaved shrub, with its fleshy,
thorny stems, produces scarlet flowers almost all year long.
A most bright and cheerful addition to the home during the
long winter months. Reportedly this plant will bleed to death
if a branch is cut. This is the plant's own sorrow at being
used as Christ's "Crown of Thorns."

A Perfect Living, Flowering Gift for Christmas, Easter, and
The Lenten Period. While a single plant makes a striking
display, for most exciting and abundant color, plant three
of these unusual, cherished-for-centuries plants in one pot or
container. Complete planting instructions included with each
order.

Sturdy plants shipped from 2 1/4" pots
Postpaid: \$2.00 each; 3 for \$4.00; 6 for \$7.00.



You Can Grow One of the
World's Strangest Beauties!

Stern's COBRA PLANT

(Darlingtonia californica)

Catches and Devours Insects

Imagine a beautiful growing plant,
with exotically lovely purple and yel-
low flowers! Such is the strange Cobra
Plant sometimes called Cobra Lily.
Endowed by nature with mysterious
beauty to lure its prey. Once flies, ants
and other insects sip its honey, they
start down its funnel-like stem... from
which there is no return!

Blooms Indoors or Outdoors
Spring and Summer

Looks like the hooded cobra of India
with its brightly speckled red and
green "hood" and its flowing, ribbon-like "tongue." Bursts
into bloom each spring—blooms indoors or outdoors May-
July year after year.

Limited Supply of this Rare Plant... Order Today.

Easy Growing Directions with Order.

Postpaid: Each \$2.95; 2 for \$5.50; 4 for \$10.00.

NOW HAVE A BLOOMING CACTUS GARDEN INDOORS!

Stern's Fabulous New Flowering
Cactus Collection Blooms on Your
Window Sill Starting the FIRST YEAR!

Imagine this collection of rare desert
plants, some from Mexico, Brazil, Africa,
growing in your home. Five different va-
rieties that bear breathtaking, unusual,
satiny-petalled flowers in yellow, laven-
der-pink and white! Some even bear tiny
scarlet jewel-like fruits!

Thrive Even in Steam-Heated
Apartments

These superb specimens actually enjoy
hot, dry heat that kills other plants. Need
little water, little care for glorious results.
Live for years. Plant together or individu-
ally for all-year decoration, exciting
bloom this very year! Easy growing in-
structions with each order.



Five Blooming Varieties

Night-Blooming White "Cereus"; Laven-
der-Flowering "Glory of Texas"; Shapely
Yellow "Nipple Cactus"; White Flowered
"Pin Cushion"; Yellow Flowered "Twisted
Rib."

Postpaid: Any 2 for \$1.00; 5 (1 of each) \$2.00.

NOW GROW FLORIDA FRUIT INDOORS
WHILE WINTER RAGES OUTSIDE!

STERN'S DWARF ORANGE and LEMON Plants

Thrive on your WINDOW SILL

Bear Fragrant Blossoms—Delicious, Colorful Fruit!



LEMON
(Citrus
Lemon
Meyer)



ORANGE
(Citrus
Orange
Staheite)

2 Plants { 1 Dwarf Orange and } for **\$3.50 Ppd.**
 { 1 Dwarf Lemon } only

Now you can grow tropical fruits and flowers right on your window sill—on graceful
miniature orange and lemon "trees" that thrive indoors! They'll brighten your home
with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

**EVERGREEN PLANTS ARE BEAUTIFUL YEAR 'ROUND—
BLOSSOM AND BEAR YEAR AFTER YEAR!**

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glisten-
ing evergreen foliage is a delight to behold even when there's no fruit or bloom. They
will bloom and bear for years and years!

**IMAGINE PICKING YOUR OWN LUSCIOUS
HOME-GROWN LEMONS AND ORANGES!**

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants!
Pick lemons that are not only rounder, juicier and often even larger than usual, but
have delicious flavor!

ORDER NOW FOR TROPICAL BLOOMS THIS VERY SPRING!

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants
from 2 1/4" pots. Because our plants are so well-established, they will burst into bloom
this very spring.

Easy growing directions with order.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$7.00.

"The House Plant of Distinction"

STERN'S

MOSES in the CRADLE

(Rhoeo discolor)

A Rosette of Red-Purple
And Green-Striped Leaves,
Dainty White Flowers

No other house plant like this. Display its lush tropical beauty in your home this winter and all year 'round. Your friends will admire and rave about this novel plant. Truly a conversation piece. Large waxy lance-shaped leaves spray upward from a common center forming a delightful rosette-like plant, about 12" tall. The top side of the leaves are dark metallic green while the under side is a vivid, glossy red-



purple. Adorable little white flowers grow in open boat-shaped bracts around the base of the rosette—suggesting its name: "Moses in the Cradle." Easy Planting Instructions With Each Order.

Strong No. 1 Plants, 4-6 in. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00; 12 for \$16.

NOW YOU CAN GROW...

MINIATURE ROSES

INDOORS ON YOUR WINDOW SILL AND OUTDOORS IN



Beautiful Roses in a Few Weeks. Imagine a dainty miniature rose bush that never grows taller than 8" to 12". Covers itself with a wealth of beautiful, colorful, perfect

YOUR SUMMER GARDEN

roses! And... each tiny bloom is about the size of a nickel. Needs no special care. Blooms indoors all winter and early spring—just like any house plant. Then, put outdoors in your garden, starts blooming again as early as May, and goes right on blooming 'til frost. That's Stern's fabulous Swiss Fairy Rose—available now in four delightful brand-new varieties—ready to bring you bright beauty this very winter!

The Duke of Windsor displayed his prize garden of Swiss Fairy Roses in a picture story in Life Magazine. Famous horticulturist F. F. Rockwell raves about these fascinating miniatures in November issues of Town Journal and Farm Journal Magazines. Now they're here ready for your own growing pleasure this very winter!

BLOOMS INDOORS AND OUTDOORS, ALMOST ALL YEAR!

These heavenly little roses thrive on any sunny window sill—the only roses that bloom indoors. Set out in your garden as early as May, they'll bloom 'til frost! Perfect for borders, edging, rock gardens! They're lovely in a rose garden, and make a charming border for paths or front walk, as shown at right.

SET A RECORD FOR CONTINUAL BLOOM!

They bloom so continuously they set a record in the Tyler, Texas, Municipal Rose Garden by continuing their 1954 flowering unbroken right up 'til February 10, 1955! Then on March 19, 1955, they started on their next year of bloom!

SO EASY TO GROW! NEED NO SPECIAL CARE!

Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardiest. Even unexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite roses! Tough little fellows, they'll bloom for years with minimum care.

DELIGHTFUL LIVING GIFT

Our enchanting Miniature Fairy Rose bushes will bloom this very year, right in the heart of winter, and bloom for many years to come. Imagine the joy of watching them grow and flourish! Think of the pleasure they'll give flower-hungry friends in city apartments... the color and loveliness they'll bring to a sickroom... the love of nature they'll awaken in a child!

ORDER NOW FOR BLOOM IN 60-90 DAYS!

Stern's "Swiss" Fairy Roses are ready to bloom indoors this winter, and outdoors in your garden as early as May! You must be completely satisfied with every plant.

HAVE ALL FOUR DELIGHTFUL COLORS

Deep Red, Gleaming Pink, Frosty White, Soft Yellow. Well-rooted plants.
Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00; 10 for \$12.00; 25 for \$25.00.
Special Assortment (4 plants, 1 of each color). \$6.00 (Group 60-RO-6)



Now Enjoy Cascading
Floral Beauty

Stern's South African TRAILING IVY GERANIUM

Blooms Indoors—
All Winter Long!

Bloom All Winter indoors—then continue their spectacular display in hanging baskets, planters, window boxes or in your flower garden all summer.



Luxuriant Ivy Foliage—Dozens and Dozens of Blooms

Here in one plant, is combined the graceful flowering beauty of lush green trailing ivy, further enhanced with dozens of gorgeous Red, Pink or White flowers. Long cascades of trailing stems, often reaching clear to the floor, form a mass of delicate color not soon to be forgotten. Keeps on blooming for months on end. No fuss—no bother. Just plant in any good garden soil or potting mixture and place in a sunny window.

Your Choice of Red, Pink or White. Yes, now you can choose from three beautiful color varieties: Blazing Red, Snow White or Salmon-Pink. For an eye-popping display, plant all three colors, or three of one color together.

Postpaid: Each \$2.00; 2 for \$3.50; 3 for \$4.50; 6 for \$8.00.

IT'S EASY TO GROW
These Lovely Miniature

ORCHIDS

(Bletilla Hyacinthina)

3 Jumbo-Size 1 1/2-3" Bulbs—Only \$2.25 ppd.

Guaranteed to Bloom
in 30-60 Days



It's easy to grow these exquisite miniature Oriental Orchids indoors in your home, and what a delight they are to give or own! They're true Orchids, with perfect orchid color and shape... look just like miniature Cattleya Orchids sold by florists... yet you don't need a greenhouse or other special equipment to grow them!

Easy to Grow—This is the "CAN'T FAIL" Orchid! A famous orchid specialist says, "Easiest of all orchids... can't fail! If you can grow daffodils you can grow this orchid."

Bloom Abundantly—Just plant our Jumbo-size bulbs in pots, following simple instructions provided. They'll shoot out flower spikes 6-8" tall. Every spike will bloom with as many as eight lovely orchids, each 1-1 1/2" across.

Jumbo-Size Orchid Bulbs (Each 1 1/2-3"). Postpaid: 3 for \$2.25; 5 for \$3.75; 10 for \$7.00.

Now a beautiful, luxuriant Southern
Vine to grow in Northern Homes
South American

BOUGAINVILLEA

Tropical Blooms Indoors and Outdoors

Northern gardeners need no longer lament, for they, too, may now enjoy the Southland's most beloved vine. From Stern's now comes a special variety of Bougainvillea especially recommended for pot culture. Famous garden writer says, "they make wonderful pot plants!" Easily kept pruned to pot culture without eliminating free-blooming habit. Long, plump clusters of showy, bright-colored red bracts grow in great profusion all over the vine. Indeed, a brilliantly colored Bougainvillea climbing in one corner of a living room is a garden scene to live in one's memory forever.

Blooms Several Times Each Year

Exotic and beautiful—yet easy to grow. Pot in any good soil mixture, place in your sunniest window, and keep well watered. May be placed outdoors for the summer months and brought back in next fall—no rest period required. So different is the Bougainvillea from ordinary house plants your home will come aglow with its electrifying beauty. Order today to have southern beauty in your home your friends never dreamed possible.



Very Limited Supply. Strong, No. 1 Plants from 2 1/4" pots.
Brilliant Red. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00.

**RUSHED BY
AIRMAIL**

FROM NURSERY TO GARDEN IN HOURS—
THEY NEVER STOP GROWING

STERN'S SUPER TOMATOES

"Giant, luscious home-grown
tomatoes 2-3 weeks earlier"

CHOICE F-2 HYBRIDS FROM PEDIGREED SEED

Chosen from thousands of varieties—grown from the finest, hand-pollinated seed—weather-hardened in outdoor frames for extra hardiness and vigor—certified "pest and disease free"—Stern's F-2 Hybrid SUPER TOMATOES are the healthiest, fastest growing, most everbearing tomatoes you have ever seen.

EXTRA EARLY—SUPER DELICIOUS

Just imagine deep red—deliciously sweet—vine-ripened tomatoes from your own garden a full two to three weeks earlier. Stern's Super Tomatoes produce large fruits that are very firm, thick walled, with bright red meaty flesh of exquisite flavor and excellent quality. A firm slicer ideal for table use—also unexcelled for canning.

SUPER PLANTS FOR SUPER YIELD

Speedy, air-mail delivery enables us to ship you plants as "fresh and green as the day they're dug." Large, hardy, outdoor-grown plants—not tender hot-house grown seedlings—toughened and weather hardened outdoors and

20 PLANTS— 20 BUSHELS

Fantastic—but true. Field tests of Stern's Super Tomatoes have produced as many as one heaping bushel of perfectly formed, luscious tomatoes to a single plant. These hybrids are extra strong, vigorous growers that out-produce all regular varieties. Their fruits are outstanding in quality, size and texture—and their fast growth, freedom from disease, and heavy yield are phenomenal.

SUPER DELICIOUS!

ready to set out immediately. These are large extra-heavily rooted plants that will bear and bear all season long. Shipped with dirt around roots and specially wrapped in moisture-proof polyethylene. Planting instructions with order.

GUARANTEE: Stern's F-2 Hybrid SUPER TOMATO plants are guaranteed to reach you in live, growing condition. Plants replaced free of charge or your money cheerfully refunded if dissatisfied.

Note: Rushed to you via Air Mail or Special Delivery, whichever is fastest, at the proper spring planting time.

20 SUPER TOMATO PLANTS	\$3.00
40 SUPER TOMATO PLANTS	5.75
60 SUPER TOMATO PLANTS	8.50

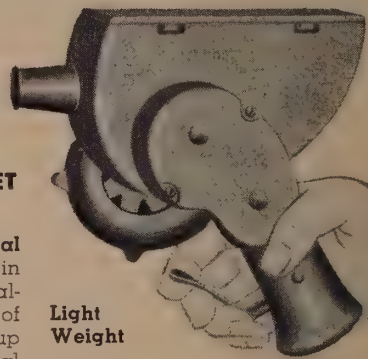
POSTPAID



ORDER NOW FOR A
MORE BEAUTIFUL
GARDEN
THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN



Light
Weight

NOW! ONE DUST FOR ALL ORNAMENTALS!

STERN'S NEW

GARD ROSE DUST



- Multi-Purpose Garden Dust
- Replaces a Shelf Full of Chemicals!
- Scientifically Balanced Formula Contains

Seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatran, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can be easily applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25	3 lbs. for \$3.75 Postpaid	6 lbs. for \$6.00
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THROWS A DUST STREAM UP TO 10 FEET
WITH THE FLICK OF YOUR FINGER!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its especially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load" dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from fast "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed... or your money back!

GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95, postpaid.

FREE
A 1½ lb. can Stern's New
GARD ROSE and ORNA-
MENTAL DUST given free
with each GARD-O-GUN.

STOP your precious Evergreens from turning yellow and dying . . . STERN'S NEW Miracid

Keeps all acid-loving Plants a Healthy Green

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid . . . or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions . . . checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

FOR ONLY \$1



LOST! 1 evergreen worth \$50.00
MIRACID could have saved it!



SAVED! These 5 evergreens worth \$250.00
\$1.00 worth of MIRACID did the job!

Completely Water-Soluble, Quickly Absorbed MIRACID "Iron-izer" Begins Acting Immediately—Rids Plants of "Yellow Anemia"

It supplies wonder-working *chelated iron*—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil . . . because it's entirely water-soluble . . . easily absorbed through roots and foliage . . . for fast action!

The Closer to Your House They Are, The More Your Evergreens Need New MIRACID Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start . . . because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil and makes it unsuitable for best evergreen growth. This chemical action continues for many years . . . becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourish-

ment they need quickly; regular use makes and keeps the soil acid . . . releases locked-up iron and other nutrients . . . produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth . . . Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, *all* acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich dark green growth. MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

Users Tell How New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds now for next year.

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

For Continued Results—Use MIRACID Every Two Weeks—Inexpensive!

1 Tablespoon makes 1 gallon . . . costs 5c or less!
8 oz. of Miracid makes 20 gallons of amazing soil acidifier.

8 oz.	\$1.00	5 lbs.	\$ 5.00
1 1/2 lbs.	\$2.25	50 lbs.	\$35.00

ALL PRICES POSTPAID

100% UNCONDITIONAL GUARANTEE!

You must be satisfied with MIRACID results or your money back. Stern's will return full purchase price at any time if you do not experience superior results. You need not return Miracid. You mail nothing back.

THESE PLANTS NEED MIRACID—
For Perfect Growing Conditions

ARBOVITAE	HAWTHORN	OAK TREES
AZALEA	HEMLOCK	PINE
BLUEBERRIES	HOLLY	RHODODENDRON
CAMELLIA	HYDRANGEA	SPRUCE
DOGWOOD	JUNIPER	YEWES
FIR	MOUNTAIN ASH	AND . . .
GARDENIA	MOUNTAIN LAUREL	

—ALL ACID-LOVING PLANTS, SHRUBS, TREES!—

LETTERS OF PRAISE FOR MIRACID

Many letters of praise for Miracid are received every year. Here are excerpts from two of them:

John Bakker of Valhalla, N. Y., writes about a young 18" Dogwood seedling that hadn't shown much growth—"Since treating it with MIRACID I now have a beautiful, healthy young tree that stands over 6 feet tall. Many thanks."

Mrs. F. E. Northcutt of Oklahoma City, Okla., tells about her Hydrangea bush which had never produced blooms since she planted it nine years before—"I ordered MIRACID, and then made regular applications—then the miracle. Buds began to appear, and then flower heads, so large, so vigorous, the plants couldn't hold them up—I'm so grateful to Stern's and MIRACID."



VAPO-LECTRIC

Kills Flies, Spiders,
Roaches, Mosquitoes, Moths

Now you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects.

Bug-KIL is **absolutely harmless to humans and pets**. Can't stain anything, leaves no strong odor. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-foot extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid: Each \$2.98.

early... Indoors!

FERTL-CUBES

FOR STARTING SEEDS

Use them in the house or garden! Grow earlier, healthier plants from seeds, by sowing them in these 1-inch cubes of compressed organic plant food and vermiculite. A depression holds 1 or 2 seeds. Fertl-Cubes always stay moist, so seeds germinate rapidly. Seedlings feed continuously on rich, natural plant food in the cubes and develop vigorous, healthy roots. Come transplanting time, put cube and all into the garden... plants keep growing without a setback! Fertl-Cubes are clean, easy to use, fit most containers. Their small cost will repay you many times over in bigger, better flowers and vegetables!

Pkg. of 120 cubes. (Wt. 2 lbs.) \$4.95 Postpaid
Pkg. of 40 cubes (Wt. 1 lb.) 2.00 Postpaid

HG 174



KILL POISON IVY and
POISON OAK with

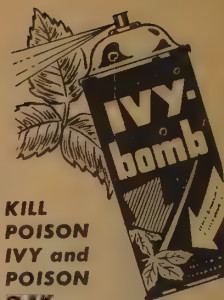
POISON IVY BOMB

SHOOTS A JET-STREAM
... OVER 12 FEET!

Now... you can rid yourself of dreaded poison ivy and poison oak safely and easily! You can stand over 12 feet away and shoot a jet stream of IVY-BOMB to completely destroy these poison plants for ever... roots and all. Excellent to control unwanted grass.

Will not injure evergreens, rhododendrons, mountain laurel, fruit trees, etc. Contains new Amino-Tiazole... the miracle poison ivy killer recommended by leading experimental stations and weed control specialists.

Giant Size Aerosol Can, 14 oz., Only \$2.00 Postpaid



KILL
POISON
IVY and
POISON
OAK

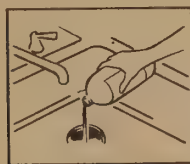
New 10-Second Treatment CLEANS OUT SEPTIC TANKS STOPS CESSPOOL OVERFLOW

*You Save \$50 to \$200!
No Messy Digging
Up Of Your Lawn!*

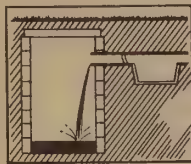
Amazing new CESS-KLEEN with Vitro Biolene eliminates septic tank back-up... cesspool overflow... clogged drains... filthy feed-back in pipes... **or your money back!**

Qt. Size \$3.98
ONLY postpaid
(enough for an 8-ft. deep pool)

Only a homeowner who has lived through the trying ordeal of septic tank back-up, cesspool overflow or clogged drains—and who has paid \$50 to \$200 for pumping bills, plumbing repairs and digging up of lawn and property—can appreciate how much money and trouble this new amazing "lasting-action" chemical cleaner can save! Easy-to-use—Just one "ten-second" application starts to work instantly and performs five clean-up "miracles."



Easy to use!



Immediate action!

PERFORMS 5 CLEAN-UP MIRACLES

1. Liquefies solids, neutralizes wastes—stops septic tank back-up.
2. Strips grease and grime from cesspool wall, allows water to penetrate into ground—stops overflow.
3. Clears grease trap clogging—stops filthy "feed-back" in drains, pipes.
4. Ends unpleasant "back-up" odors.
5. Eliminates unhealthy conditions—protects your family.

CESS-KLEEN contains no poisonous, caustic or corrosive chemicals. **It cannot damage plumbing, stain porcelain or tile—or hurt hands.**

COMPLETE MONEY-BACK GUARANTEE

Used with thrilling results by thousands of homeowners, schools, institutions, industries! Tested and approved by nationally famous Edel Chemical Laboratory! Try it yourself.

Amazing Growth Stimulant "Wakes Up" Weary House Plants

Makes Plants Leafier... Larger... Faster
Produces Flowers, Up to Twice as Big!

Mira-Cell

special horticultural formulation of GIBREL— A GIBBERELLIN
now in convenient, ready-to-spray aerosol form PRODUCT

LOOK AT THESE RESULTS! JUST ONE SPRAYING!



Use Stern's MIRA-CELL on African violets, gloxinias, and other flowering plants. You'll get better flower display as with the treated gloxinia at right.

Give Indoor Plants New Winter Beauty

Imagine house plants greener and more flourishing than any you've ever had, growing in your home within weeks! **Cactus** with its dormancy broken months early. **African Violets** with upright leaves and stalks, and larger, more exciting flowers! Plants that keep their leaves... and grow leafier, faster... all winter long! Lush green growth that brightens your home! Plants that take transplanting shock in stride! Plants that bloom weeks earlier. Flowers with longer stems... often more buds per stem... bigger, more beautiful flowers!

Practical, Economical for Home Use

One can of Stern's Mira-Cell will treat literally scores of plants with wonder-working gibberellin! So easy to apply!—Simply press the button... in just two seconds you completely cover a five-inch plant with millions of fine, uniform droplets of gibberellin in just the right potency! And, within a few days you may start to enjoy the miracles of MIRA-CELL... to see your plants attain thrilling growth and beauty that was never before possible!

Discover Exciting New Uses for MIRA-CELL in Your Home

No one yet knows all the miracles MIRA-CELL can work. It may be used to speed up flowering... to speed the germination of seeds... to break dormancy... eliminate the need for rest periods, cold treatment, or variable day length.

Stern's MIRA-CELL Works "MIRACLES" With These Plants!

HOUSE PLANTS	• FLOWERS	• ORNAMENTALS
African Violets	Asters	Pansy
Cactus	Begonia	Petunia
Geranium	Carnations	Phlox
Gloxinia	Cyclamen	Poinsettia
Holly	Dahlia	Snapdragon
Orchid	Fuchsia	Violets
	Hollyhock	Zinnia
		Rose of Sharon



Here's the latest, most potent form of gibberellin. Now famed Stern's Nurseries brings you this convenient, ready-to-spray aerosol form... ideal for use on indoor plants... and on smaller outdoor plants and shrubs.



Both geraniums above were of identical size, with buds in the tight stage when plant at far right received a single MIRA-CELL spraying. Photo shows difference between treated and untreated plant one month later.

Effective and Inexpensive for General Garden Use

Stern's MIRA-CELL is also available in economical powder form for general outdoor garden use. Each single 500-milligram packet contains 2.5 milligrams of Gibrel, and makes 8 ounces of standard MIRA-CELL solution—enough to treat scores of plants at one time with freshly-mixed solution. Only Stern's packages in this no-waste, easy-to-measure single packet powder form. Mix it as you need it. Use in any sprayer atomizer, or squeeze bottle that sprays a fine mist.

Mira-Cell Price List

AEROSOL CANS
10 oz. size \$2.25
POWDER (PACKETS)
6 packets \$1.35
12 packets \$2.00
Sprayer \$1.00
All Prices Postpaid

Special Offer!

Now you can purchase, while supply lasts, Stern's special 8-ounce MIRA-CELL SPRAYER for only \$1.00 Postpaid.

NOW! A Trouble-free Garden Sprayer

Stern's "LIFETIME" SPRAYER

Each Only

\$5.45 ppd.

HG#113



RUSTPROOF
Gleaming solid
Copper & Brass

Continuous Jet-Action Sprayer with amazing adjustable nozzle

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Gard but **recommended for all insecticides and fungicide sprays**. Will not clog or stick. A real gardener's pal.

COMFORTABLE AS
KNEELING ON AIR
No More Sore and Aching Knees with
NEEGARDS
the modern knee protector



Knees were not made to walk on. Yet—a thousand and one tasks require you to kneel. You can't weed a garden, paint a porch floor—lay a walk—install linoleum—mend a roof—or any of the countless other ordinary jobs around the house and grounds without paying the "knee tax" of pain and discomfort.

Here is wonderful news! NEEGARDS have banished all the torture of kneeling. In fact, they have made this posture as comfortable as it is necessary. NEEGARDS are made of thick sponge rubber—soft as ocean foam—knee shaped to fit perfectly—as natural feeling as your own skin, whether worn over or under clothing—tough and durable as elephant hide—and easily adjustable to any size.

Be smart—be comfortable! Protect your knees the modern way with NEEGARDS. Everybody needs a pair. Order yours today—and don't forget the other members of your family. You'll wonder how you ever got along without them.

HG 175

\$2.25 per pair—Postpaid



BANISH CRABGRASS FROM YOUR LAWN

STERN'S

MIRADOX

THE MIRACLE CRABGRASS KILLER

DESTROYS SEEDS AS THEY SPROUT

At last—an end to unsightly, crabgrass infested lawns. Stern's MIRADOX kills weed seeds as they sprout. Prevents them from even getting started. Crabgrass, the perennial problem, has finally met its match. No more will you have to wage a losing battle against this weed which has ruined so many fine lawns.

SAFE TO USE

Used according to directions, Stern's MIRADOX, due to its remarkable selectivity readily kills crabgrass in all stages of growth without injury to perennial grasses such as Merion, Kentucky Blue, Zoysia, Redtop, Colonial Bent, Creeping Bent or Bermuda. Stern's MIRADOX is recommended for use on lawns, fairways, and the finest turfs. Complete directions for using MIRADOX included with every package.

CONTROLS MANY OTHER WEEDS

In addition to being a sure-cure for crabgrass, Stern's MIRADOX also controls such undesirables as pigweed, purslane, chickweed, lambsquarters, carpetweed and foxtail for three to six weeks depending on weather conditions. For continued control of crabgrass, Stern's MIRADOX should be reapplied at monthly intervals through August. These applications will kill new crabgrass seeds as they start to sprout. Remember—one crabgrass plant can produce 90,000 seeds—every one of them a potential enemy to your lawn.



FIRST SELECTIVE CRABGRASS KILLER EVER DEVELOPED

Now, at last, Stern's MIRADOX gives control of your lawn's deadliest enemy—crabgrass! New MIRADOX is the result of years of experimentation to find a quick, sure control for crabgrass. It contains the new miracle ingredient Di Sodium Methyl Arsenate which kills crabgrass through the soil without injuring desirable grasses or other garden plants. Crabgrass has defied everything else—but MIRADOX, proven by scientific test, is a sure control.



EASY TO USE

Stern's MIRADOX is a convenient, water-soluble powder which can be applied to small areas by a hand sprayer—or to larger areas by a power sprayer or garden sprinkler. The blades of grass should be thoroughly covered by tiny droplets of MIRADOX solution. For best results apply MIRADOX as early in the season as possible while the crabgrass seeds are germinating. This allows the good grasses to grow properly without being crowded out by crabgrass. However, late season treatments against mature crabgrass gives equally fine results.

EASY TO APPLY

Amazing new HYDROMIX attaches to your hose faucet—enables you to free your lawns and borders of crabgrass—without bending down to dig up a single weed—without endangering your grass and shrubs with deadly chemicals—without dragging around a heavy tank or sprayer. Just attach Hydromix to your hose faucet. Then turn on your sprinkler, that's all! Complete instructions included. **HG 124 \$3.95, postpaid.**



ORDER YOUR "CRABGRASS INSURANCE" NOW

A crabgrass infested lawn is much easier to prevent than to cure. Order MIRADOX now and be ready for that first really warm spell when the weed seeds begin to sprout. Stop them before they get started—and enjoy this 4 ozs. ..\$1.50 12 ozs. ..\$4.00 (treats up to 1000 sq. ft.) (treats up to 3000 sq. ft.) **POSTPAID**

NOW START YOUR PLANTS IN STERN'S

MIRACLE POTS

Revolutionary New Plant Containers With

MIRACLE-GRO PLANT FOOD "BUILT-IN" SEE UP TO 50% FASTER, HEAVIER GROWTH

From Norway, where spring comes late, Stern's brings you a wonderful easy way to have the earliest possible blooms in your garden! Enjoy the most flourishing vegetables and flowers! Just start seeds or seedlings indoors now, in new MIRACLE-POTS. So much better for your plants (and you) than messy trays or old-fashioned clay pots. They bring glorious results—up to 50% faster and heavier growth!

ROOTS GROW THRU THE POT—"FEED" AS THEY GROW!

Our MIRACLE-POTS are molded of 75% special long-fibered Peat (Huminal®) and 25% wood fiber... with soluble instant-action Miracle-Gro Plant Food "built in"! The pots are clean, odorless, disease-free... provide the perfect environment for your plants. They act like sponges, hold moisture longer, provide excellent root aeration. Nitrogen "starter solution" in Miracle-Gro stimulates seeds for faster germination. As plants develop, roots grow right through the pot—"feed" on Miracle-Gro! Seedlings thrive, shoot up into the most flourishing plants you've ever grown!

YOU TRANSPLANT "POT AND ALL"—NO SHOCK, NO WILT, NO SETBACK!

Transplanting to the outdoors is easy, trouble-free, completely successful! There's no damage to tender roots. No guesswork as to whether plants are strong enough to stand the shock of transplanting, because there is no shock! No wilt, no stunted plants! Plants have heavier growth—bloom weeks earlier than if started outdoors, or indoors in other types of containers.

MIRACLE-POTS

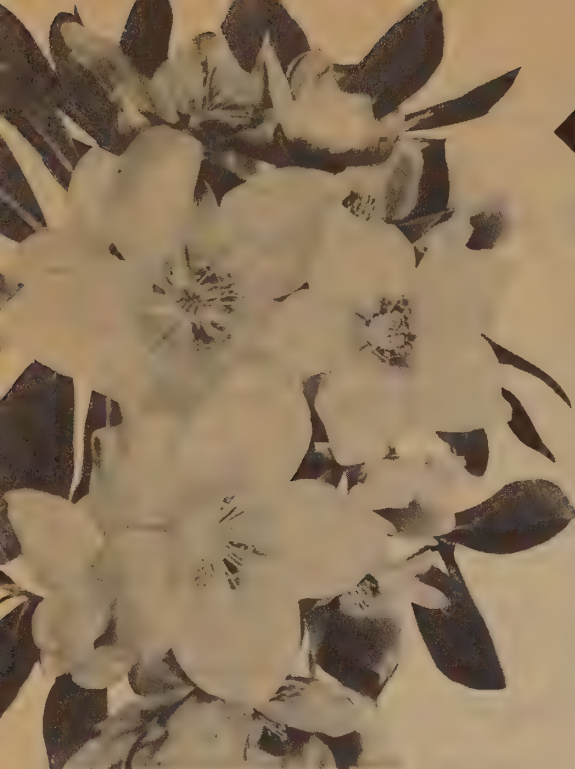
make it easier to get earlier bloom and greater results with—

Petunias	Tomatoes	Salvia
Geraniums	Cabbage	Morning Glories
Zinnias	Melons	Nasturtiums
Snapdragons	Pansies	Poppies
Marigolds	Delphiniums	Sweet Peas

All Annuals and Vegetables

Stern's Miracle-Pots with "built-in" Miracle-Gro are guaranteed to contain 1% Available Phosphoric Acid, 1% Soluble Potash.
2 1/4-inch size: 24 for \$1.00; 48 for \$2.00; 96 for \$3.95; 250 for \$6.95.
3-inch size: 12 for \$1.00; 24 for \$2.00; 48 for \$3.95; 96 for \$5.95.

All Prices Postpaid.



Now Have Flowers in the Snow!

STERN'S MIRACULOUS CHRISTMAS ROSE

(Helleborus niger
altifolius)

BLOOMS OUTDOORS ALL WINTER LONG!

Exquisite Fresh Flowers in Your Garden from October 'til March. What a rare winter thrill you'll enjoy with Stern's Miraculous Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming 'til March! Brightens your yard and garden with dozens and dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

These Beauties Laugh at Freezing Weather

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright-as-sunshine yellow centers. Folks just won't believe their eyes when they see them blooming in your yard in mid-winter! Yet, bloom they will—in spite of Jack Frost! Their lush, deeply cut leaves are decorative and green the year 'round. Then, as autumn approaches with its hints of winter, Stern's Christmas Roses lift their flower buds out of the ground to transform your garden into a winter-wonderland. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they will bloom as if nothing had happened! You'll see them re-

peat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors.

Plant Now for Christmas Roses!

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to or under evergreens, wooded areas, under trees in shady nooks next to walls.

Strong, No. 1 Plants, with 3-4 big, fat flower buds.
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$10.00;
12 for \$20.00.

NEW TREAT FOR STERN'S CUSTOMERS Everblooming Pink BABY'S BREATH

(Gypsophila Oldhamiana)

Just imagine a mass of lovely soft pink blooms flooding your garden with color **this very summer.** Makes a symmetrical bush 2-3 feet high.

Postpaid: 3 for \$2.50;
6 for \$4.75; 10 for \$6.00.

Just Released—NEW IMPORTED EVERBLOOMING

Stern's GIANT BABY'S BREATH

(Gypsophila, Perfecta)

Stern's is proud to present this new, much-improved form of Gypsophila, Bristol Fairy—the new Gypsophila, Perfecta. Developed and imported from Holland it is a stronger, more vigorous grower with very double white flowers **at least twice the size** of the older Gypsophila, Bristol Fairy.

The giant, airy sprays of **double** white flowers bloom continuously **all summer long.** The pure white, dainty blooms are highly prized for cutting and unsurpassed for mixed flower arrangements. The Gypsophila, Perfecta, thrives in full sun and well-drained soil. Plant two feet apart.

Postpaid: Each \$1.50; 3 for \$3.75; 6 for \$7.00; 10 for \$10.00; 25 for \$22.00.



Charming Lacy White Edging Plant Stern's Hardy Dwarf CANDYTUFT

(Iberis sempervirens)

Semi-Evergreen for Year 'Round Beauty!

Here's just the thing for your garden or yard! Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM THIS SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75
10 for \$7.50; 25 for \$15.00.



Now You Can Grow The Famous "Sword Plant" Stern's Bell-Flowering YUCCA

DRAMATIC MIDSUMMER GARDEN SPLENDOR!

We are pleased to offer for the first time a strain of the famous ornamental desert Yucca which is **winter-hardy even under the rigors of New England winters.** You'll thrill to see these towering "Candles of the Lord" in spectacular full bloom in your yard—actually grow up to 10-12 feet tall. The majestic spikes rise proudly from the stiff sword-shaped leaves. In July and August they are crowned with long clusters of white, bell-shaped flowers like huge Lilies-of-the-Valley. Lending a Spanish look to your landscaping they bring all the charm of yesteryear to the modern home of today.

Amazing Drought-Resistant Plant for Dry Spots

Here is a plant that withstands tropical heat, winter's icy blasts, droughts and floods. And is even able to laugh at salt in wind and soil. That's why it's **the perfect plant for the seashore.** And that's not all! The leaves make superb backgrounds for flower arrangements while the blooms are an excellent cut flower. For best results plant in well drained, fibrous soil with a sunny exposure.

Strong, 2-yr., field-grown plants.
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00;
10 for \$13.00; 25 for \$25.00.

Now You Can Grow Gorgeous Greenhouse Type
"Football" MUMS Outdoors in Your Garden!

**STERN'S
FABULOUS FAMOUS-NAME**

Giant Exhibition CHRYSANTHEMUMS

**ABSOLUTELY GUARANTEED
TO BLOOM THIS FALL!**

Now you can grow honest-to-goodness corsage-size chrysanthemums outdoors, right in your garden! Have magnificent big "Football" Mums up to 5" and 6" across—blooming in your yard or garden! Stern's thrilling "Famous-Name" Mum plants produce the same big greenhouse-type Mums that florists sell at premium prices—yet Stern's wonderful Sub-Zero strain needs no coddling, thrives with minimum care, survives below zero temperatures outdoors! They're guaranteed winter-hardy, guaranteed to bloom the first season. What's more, they'll produce gorgeous blooms year after year!

**GLORIOUS CORSAGE MUMS EVERY FALL TO GIVE,
TO WEAR, TO FILL YOUR HOME WITH COLOR!**

Just when your summer flowers have given up the ghost, and your garden needs a lift for Fall—these Mums really produce! Starting in September and up 'til heavy frost, you'll have flowers of deep blood-red, orange-yellow, snowy white, sunny yellow, raspberry-pink and rich bronze . . . turning your garden into a riot of gay color! You'll enjoy glamorous corsages, beautiful cut flowers every day for months, and still have plenty left over every day for garden beauty! For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest one on each stem to develop into a magnificent giant flower.

FAST GROWING . . . BUSHELS OF FLOWERS

These healthy, husky, pot-grown plants will grow 2 to 2½ feet tall . . . will produce bushels and bushels of giant Mums starting this summer. Full, compact and spreading—these abundant blooming plants form a perfect background for other low-growing Mums, provide thrilling color highlights for your garden year after year!

**GUARANTEED WINTER-HARDY, AND
...SO EASY TO GROW!**

Stern's "Famous Name" Chrysanthemums will grow almost anywhere. They thrive in full sun or partial shade and are extremely winter-hardy. These sturdy plants will survive SUB-ZERO temperature! Easy planting instructions are packed with each order. Just plant them and forget them. For hedge use plant 20" apart.

Healthy, Husky, Pot-Grown Plants.
Guaranteed to bloom this summer!
Postpaid: Each \$1.00; 6 for \$5.00;
12 for \$9.50; 18 for \$14.00.

Illinois

**GUARANTEED
WINTER
HARDY!**

index
PG. 10

Stylish

Fill Your Garden With Blazing Mum Colors!

- ★ **VELVETY BLOOD-RED** (Fred Stone). Rich, velvety deep red.
- ★ **GOLDEN YELLOW** (Illinois). Shapely yellow flowers.
- ★ **PURE WHITE** (Grace Bradshaw). Fully double blooms.
- ★ **BRONZE** (Purdue). Unusual shades of bronze.
- ★ **RASPBERRY ROSE** (Stylish). Unique new color.
- ★ **ORANGE-APRICOT** (Eamon Andrews). Beautiful color.

STERN'S GIANT CHRYSANTHEMUMS

(Group 60-P-6)

6 Mum Plants (1 of each color)	\$ 5.00
12 Mum Plants (2 of each color)	9.50
18 Mum Plants (3 of each color)	14.00

All Prices Postpaid



Stern's Winter-Hardy **PERE**

Now Enjoy Lush, Tropical Beauty In Your Garden!

STERN'S

GIANT SUN-GLORY® HIBISCUS

(Hibiscus Moschantos—Rose Mallow Hybrids)

- ★ Blooms In Just 90 Days!
- ★ Huge Flowers Up To 8" Across!
- ★ 50 Flowers On A Single Bush!

If you've visited Hawaii, you've been thrilled by the exotic shrub-tree Hibiscus—a sight so breath-taking you never forget it! Imagine huge, brilliant flowers, each up to 8" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sun glory Hibiscus—guaranteed to thrive anywhere in the U.S.

Easy to Grow—Withstand 26° Below—Bloom Continually, Mid-Summer to Frost!

Hibiscus
½ Natural
Size

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into

glorious, green, full foliated shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer until late fall. Live and bloom for a lifetime, increasing in beauty and flower production through the years!

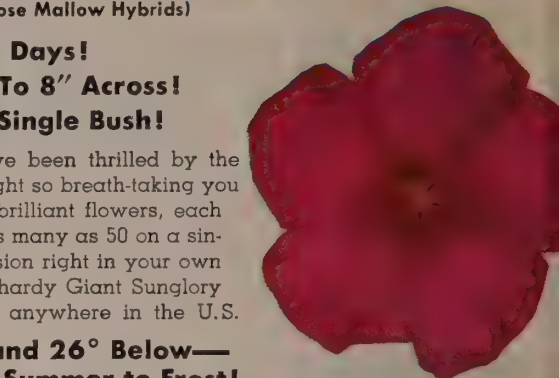
Spectacular Garden Showpiece

For most dazzling effect, plant in full sun in groups of three or more, about three feet apart. Plant among flowering shrubs or medium high flowers for exciting contrast. Plant as specimens in a bed on lawn, or along driveway. Wherever you plant, watch your friends gasp in amazement when they see these giant blooms! Watch your neighbors gaze in wonder! And count on still another thrill—the glorious arrangements you can make with even one huge flower!

LIMITED QUANTITIES—MIXED COLORS ONLY

Rainbow Mixture: Beautiful shades of Red, Pink, White, Maroon and Salmon.

Postpaid: 3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00.



Lythrum

Stern's Everblooming **LYTHRUM**

(Morden's Gleam)

From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes...literally thousands of blooms! One of the most spectacularly beautiful plants you have ever seen...it will flood your garden with solid masses of flowering spikes up to 2½ feet long...will cause friends and neighbors to be astounded at its lusty, vibrant, bright crimson bloom.

Crimson-Purple Blooms

Growing to a height of 3 to 5 feet, Stern's Everblooming Lythrum (Morden's Gleam) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright crimson blooms from June to late September. Grows into upright clumps three feet in diameter, in full

sun or light shade, in moist or dry soil. Plant this spring—you'll see them erupt into living walls of bloom beginning this June.

Finest No. 1 Field-Grown Plants. Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.



Sensational New
Double Flowering Varieties

STERN'S

L-o-n-g Flowering

**DOUBLE
HOLLYHOCKS**

(Althea rosea)

**Guaranteed To Bloom
This July!**

We are proud to offer a sensational, newer, double flowering strain of the old-fashioned Hollyhock. Because of their startling colors and graceful, tall growth (4 to 6 feet) they should be included in every garden. Use them for background borders, against walls or trellises, to screen unsightly views or buildings. Thrive in full sun or partial shade. Bloom profusely from July 'til September! Produce extra-large, delicately shaded, very double flowers! Available in Bright Scarlet, Clear White, Deep Lemon-Yellow, Newport-Pink.

Heavy field-grown plants.
Postpaid: 3 for \$2.00;
10 for \$6.00; 25 for \$14.00.

HOLLYHOCK SPECIAL (Group 60-P-7)
4 Plants (1 of each)\$2.50
8 Plants (2 of each) 4.75
Postpaid

Stern's Double-Flowering GIANT DELPHINIUMS

BLOOM TWICE EACH YEAR...UP TO 6 FEET TALL

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. Flowers of rare beauty! Enormous flowers up to 3" across—the double type with eight or more broad petals set close together. These perfectly formed spikes of rich color are **three to four feet long**. Tall and stately, they are the perfect background for your garden. Stems are strong and need no staking or other support. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

Brilliant Garden Color—Superb Indoor Cut Flower... Stern's Giant Pacific Delphiniums range in color from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue—also in a delightful "pink."

Winter Hardy! These colorful varieties are perfectly hardy as far north as Boston, Mass., and here in our own rugged Western New York climate. After first blooms in June and July, cut stems and they will bloom again in August, giving you spectacular midsummer color. Grow five to six feet tall.

6 DOUBLE FLOWERING VARIETIES

SUMMER SKIES. Clear blue of a summer sky—white bee.
BLACK KNIGHT. Darkest midnight violet-purple.
GUINEVERE. Nearly pink! Light pink-lavender flowers.
KING ARTHUR. Deep royal purple with large white bee.
GALAHAD. Huge glistening white flowers.
BLUE BIRD. New variety—clearest true blue.

Healthy, Husky Pot-grown plants.
Guaranteed to bloom this summer!

Postpaid: Each \$1.00; 6 for \$5.00;
12 for \$9.50; 18 for \$14.00.



Giant Pacific DELPHINIUM Collection (Group 60-P-8)

6 Plants (1 of each) postpaid \$ 5.00
12 Plants (2 of each) postpaid 9.50
18 Plants (3 of each) postpaid 14.00

Stern's Dicentra Hybrid, Bountiful NEW EVERBLOOMING BLEEDING HEART

(Pl. Pat. 1198)

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early autumn it blooms again as freely as in the spring. A single 2-year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well drained soil and does well in light shade or in full sun.

Stern's No. 1, Field-Grown Plants.
Postpaid: Each \$1.25; 3 for \$3.25; 6 for \$6.00; 10 for \$9.00.



Sensational Dicentra Bountiful

Guaranteed to Bloom from Earliest Spring 'til Frost!

STERN'S HARDY GIANT VIOLAS

(Viola cornuta, Jersey Gem)

Giant Violas! Now Stern's brings you one of Nature's loveliest sights in Giant Everblooming types that will thrill you with their beauty year after year. Grow in full sun or partial shade. Perfect for low border use. Easily grown. Just plant eight inches apart in good soil that has been well worked. Large blooms on strong, graceful, 8-inch stems.

3 for \$2.50; 6 for \$4.75;
10 for \$7.50; 25 for \$15.00.
Postpaid



STERN'S CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 12 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall! Order soon. Early planting required because they bloom so early.

Strong plants, No. 1. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Crimson Beauty)
BLUE CARPET PHLOX (Blue Hills)

PINK CARPET PHLOX (Emerald Pink)
WHITE CARPET PHLOX (May Snow)

CARPET PHLOX COLLECTION

(Group 60-P-9)
20 Carpet Phlox (5 of each color) for \$15.00
40 Carpet Phlox (10 of each color) for 28.00
100 Carpet Phlox (25 of each color) for 50.00
All Postpaid



Now—For 1960! Stern's Fabulous New Masterpiece



HANGING BASKET BEGONIAS

IN 6 HEAVENLY COLORS

Giant flowers up to 6"

Rare spectacular show-flowers

Thrilling cascade of color this very summer

So easy to grow!

gorgeous camellia-like blooms

Up to 100 glorious flowers from each bulb—blooms all summer

THE CROWNING ACHIEVEMENT IN BEGONIAS!

Stern's fabulous new Hanging Basket Begonias now are here! Glorious, giant, double, Camellia-shaped flowers—up to a huge 6 inches across... **6 times bigger than old-fashioned types.** Their beauty is breathtaking! You'll marvel as they transform a corner of your home or garden into a floral bower!

BLOOM FOR MONTHS—THIS VERY SUMMER!

Just imagine—living fountains of fabulous flowers hanging in magnificent profusion from flower boxes, pots or hanging baskets. Thrill to the delicate beauty of these Stern's Hanging Basket Begonias all summer long! Once they begin their spectacular display of sparkling iridescent colors, they'll continue in full bloom until frost. They'll be the showpiece of your patio, porch or garden—the envy of all who see them—this summer and for many summers to come!

FABULOUS FLOWER IS SHADE-LOVING!

Place these breath-taking Hanging Basket Begonias where shade from trees, bushes or the house has caused bare patches. Sheltered from direct sun and strong wind, they turn barren nooks into gorgeous attractions! Set them high in a hanging basket in a shady porch corner; plant them in a flower box to glorify a dull patio niche; put them in a flower pot to add unusual charm to a garden wall! They'll hang down like a lavish, blossoming fountain—your prize display!

SO EASY TO GROW! For the longest possible blooming season, start your Stern's Hanging Basket Begonias indoors from now through March. Just follow the clear, simple directions; in a few short weeks you'll be

rewarded with phenomenal flowers six times bigger than old-type hanging Begonias... a hundred or more dazzling blooms... a spectacular beauty you and your friends never saw before!

RARE AND MAGNIFICENT GIANT FLOWERS!

Stern's newly-developed giant Hanging Basket Begonias are a rare California strain. Tested...evaluated...selected...for size of flower...for abundance of bloom...for sparkling clear colors—only outstanding specimens developed after years of study and research have been chosen to be included among these Stern's Hanging Basket Begonias. Truly outstanding bulbs...measure a huge $1\frac{1}{4}$ - $2\frac{1}{2}$ inches across! Now, you can be one of the few to own them!

DEMAND IS SURE TO EXCEED SUPPLY! Don't wait! Make sure YOU have this miracle of beauty in your home this year! Send your order today! Please give second and third color choice so we can surely fill your order. No flower lover should miss this opportunity! Act at once!

NOW AVAILABLE IN SIX BRILLIANT COLORS!

World's Most Fabulous Hanging Basket Begonias

Flaming Red, Vibrant Orange,
Delicate Salmon, Gleaming Pink,
Radiant Yellow, Glowing White.

3 Bulbs for \$2.75; 6 Bulbs for \$5.00;

12 Bulbs for \$9.00;

18 Bulbs for \$12.00;

30 Bulbs for \$18.00.

All Prices Postpaid.

STERN'S HANGING BASKET BEGONIA COLLECTION (Group 60-BU-3)

6 Bulbs (1 of each)	..\$ 5.00
12 Bulbs (2 of each)	.. 9.00
18 Bulbs (3 of each)	.. 12.00
30 Bulbs (5 of each)	.. 18.00

POSTPAID



HAVE BLAZING COLOR WITH STERN'S SUMMER-FLOWERING

TORCH CANNAS

BLOOMS GLORIOUSLY EVEN IN WITHERING SUMMER HEAT!

Here's garden color rarely matched by any other flower! And, these excitingly new strains of Cannas, developed by the world's finest hybridizers, can now be yours! See them in all their color-glory—growing in your garden this very summer. Stern's new Torch Cannas will produce a gorgeous floral display with their large showy flower clusters sparkling in the bright summer sunlight—immense trusses with individual flowers as large and larger than those of Gladioli.

HOW TO PLANT—HOW TO USE

For maximum enjoyment and blooms, Stern's Cannas may be started indoors from February through April. (Complete instructions with shipment.) Plant a few in the flower border to give added color or in a sunny spot against a fence or house—in tubs for terrace or roof garden use. Or may be used most successfully in massed plantings. Plant 18" apart in rich garden soil and feed with Miracle-Gro.

Now Available In 4 Glorious Colors: Blazing Red... Gleaming Pink... Frosty White... Sunbeam Yellow. **Guaranteed To Bloom This Summer.**

Heavy No. 1 Roots. Postpaid: 3 for \$2.00;
6 for \$3.75; 10 for \$6.00; 25 for \$14.00;
50 for \$25.00.

Stern's Torch CANNA Collection (Group 60-P-11)

4 Plants (1 of each)\$2.50
8 Plants (2 of each) 4.75

POSTPAID

NOW... PICK EXHIBITION FLOWERS
UP TO 12 INCHES ACROSS

Bi-Color Dahlia
Tartan

Stern's DINNERPLATE and BI-COLOR Giant DAHLIAS

**BIG! BEAUTIFUL! BOUNTIFUL!
GUARANTEED! BLOOMS THIS SUMMER!**

Stern's now offers, for the first time, two new collections of the world's finest Dahlias. Select varieties from all over the world representing an international selection of blue-ribbon winners.

Week after Week of Bloom! Now thrill to wonderful new colors and shadings... pick flowers, flowers, flowers... all season long! These new improved Stern's Dahlias are especially grown and selected to produce early bloom... and to continue blooming after first frost.

How To Grow Prize-Winning Dahlias

So easy. Plant these Stern's Giants in any well-drained garden. Fertilize well. Starting in August, you will be rewarded with flowers of incomparable size and beauty. Only one flower makes a whole bouquet! Plants grow 5 to 6 feet tall, their brilliant colors are accented by lush green foliage. An ideal flower for cutting—they keep their beauty in the house for one full week or more! They last even longer when the cut flower is floated in a large bowl of water, a beauty similar to that of the Water Lily.

5 Spectacular GIANT DINNER PLATE DAHLIAS

DEEP RED (Linda Lou.) Here is a beauty! 10". Very dark red flowers are born in profusion on a shapely 4-foot bush.

PURE WHITE (D'Arcy Sainsbury.) Best all 'round pure white for exhibition and cutting. Large 10" flowers on vigorous 4-foot bush.

GLEAMING PINK (Kelvin.) Huge 12" flowers of tyrian pink with gold on the reverse of the petals. Free flowering 4-foot bush.

FLAME RED (Ruffled Giant.) Huge 10" to 12" flowers of brilliant flame red. The low three to four-foot bushes are a solid mass of blooms.

YELLOW GOLD (Monarch of the East.) Huge 10" to 12" golden yellow flowers on a sturdy four-foot bush.

DEEP PURPLE (Night Editor.) The well-shaped blooms reach enormous size and have a beautiful deep purple color. A recent American introduction. 4-foot bush.

Selected No. 1 Tubers—Each with a visible bud-eye. Postpaid \$1.00 each.

Stern's Dinner Plate Dahlias

(Group 60-BU-1)

6 Tubers (1 of each) postpaid \$ 4.95
18 Tubers (3 of each) postpaid 13.50

3 GIANT BI-COLOR DAHLIAS

WHITE & WINE (Dixie's Winedot.) Giant 10" blooms of creamy white with flecks and dots of wine. A free flowering six-foot bush.

RED & WHITE (Tartan.) Exceptional and new bi-color! Blooms are 7" to 8" across and a rich velvety maroon with glistening white edges and tips. Disbud for maximum size.

PURPLE & WHITE (Lois Walcher.) A gorgeous violet purple uniformly tipped with white. A striking four-foot garden plant.

Selected No. 1 Tubers—each with a visible bud-eye.
Postpaid: \$1.00 each.

Stern's Bi-Color Dahlias

(Group 60-BU-2)

3 Tubers (1 of each) postpaid \$2.50
6 Tubers (2 of each) postpaid 4.95
9 Tubers (3 of each) postpaid 7.25
12 Tubers (4 of each) postpaid 9.50

Special! POMPON DAHLIAS

Our dainty Pompon or Button Dahlias add a bright touch to your garden and are unsurpassed for cutting, too! Each plant produces up to several hundred perfect flowers 1½" in diameter in the course of a season. **Mixed colors only:** Red, Pink, White, Orange, Yellow and Lavender.

Selected No. 1 Tubers. Postpaid: 6 for \$3.95;
10 for \$6.00; 15 for \$8.50; 25 for \$12.00.



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PG. 10



Dinnerplate Dahlia
Monarch of the East



**GUARANTEED:
BLOOMS FROM
JUNE THRU
SEPTEMBER.**

How to Grow a **MULTICOLOR GARDEN** Without Work

Stern's
All-American

DAY-GLO*

DAYLILIES

*Trademark

(Hemerocallis Hybrids)

MAGNIFICENT DAYLILIES—called "All American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. **Established plants frequently produce as many as 300 bloom buds!**

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall, graceful "Lilies," ranging from soft yellow to bright gleaming canary-gold—orange to almost fiery red—pink—purple—all the intermediate shades! **AND THEY ARE SUB-ZERO HARDY!** Even if the temperature is 15 or 20 degrees below zero, it will not injure Daylilies. They can really take it.

HUGE "EYE-OPENERS!" Far larger than old-fashioned types of Daylilies. These Stern's varieties produce flowers **up to 9 inches across!** They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Selected re-blooming varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

PINK CHARM. Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form. Midseason.

GOLIATH. Broad, 7-inch flowers of deep, rich yellow. Worlds of bloom following one another over an extended period. Midseason.

AUTUMN RED. A profuse bloomer. Open flowers, 5 inches across, of a velvety red with a large wide throat of yellow.

RED TOKEN. A real beauty—deep mahogany-red with attractive purple eye. Velvety textured petals. A profuse bloomer.

JEWELL RUSSELL. Huge 7-8" blooms in the purest of pale lemon yellow. Its petals are ruffled and recurved. Long season of bloom.

RAJAH. Large flowers of glorious English Red. Prolific bloomer.

Selected No. 1, Field-Grown Plants. Postpaid:
3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

DAY-GLO DAYLILIES (Group 60-P-10)

6 Plants (1 of each) \$ 7.25
12 Plants (2 of each) 14.00
Postpaid

A RAINBOW OF FLORAL COLOR ALL SUMMER LONG!

Stern's RING-O-BLOOM

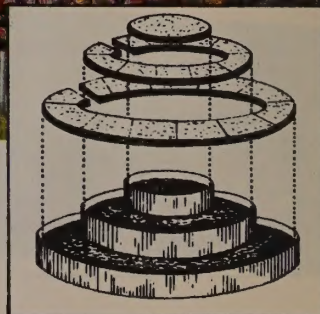
Complete Garden Planter with Pre-Planted Flower Seed Mats

A summer garden delight—all in one complete package! Yes, now you can have a multitude of gay, brightly colored flowers growing in an attractive, circular, three-terraced aluminum garden—and it's so easy. You can transform any sunny spot into garden beauty with pre-planted Ring-O-Bloom garden planter. You'll have gorgeous floral beauty **all summer long** with specially chosen annuals such as Phlox, Dianthus, Poppies, Marigolds, Zinnias, Portulaca, Alyssum, Candytufts and many others. **So Easy!** Three corrugated aluminum bands form three terraces. Each terrace is filled with soil—pre-planted Ring-O-Bloom flower seed mats are then placed over each terrace, covered lightly with topsoil and watered. That's all there is to it. You'll have loads of cut flowers all summer long!

Stern's Ring-O-Bloom Set—complete with 3 aluminum terrace bands and complete set of flower seed mats to fit... for only \$5.95 postpaid; 2 sets for \$11.



**A Complete
Package of
Floral Beauty!**



A NEW GARDEN MASTERPIECE

Stern's **MAN-HIGH*** **GLADIOLUS**

Amazing Specimens Grow
UP to 5-6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

... Imagine towering spikes as tall as the average man—with a flowering head up to a yard long ...

... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring $5\frac{1}{2}$ to 8 inches in diameter ... each flower the size of a giant Amaryllis ...

... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color ...

... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$3.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glads"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

GROWS UP TO THREE INCHES IN A SINGLE DAY

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY

1. CREAMY WHITE. A magnificent specimen, produces a huge spike covered with flowers. Sensational.

2. PINK and ROSE. Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.

3. YELLOW and ORANGE. A massive display of dazzling sunrise colors. A Flower Show champion.

4. SCARLET. King size flowers. Rich, deep color with a velvety glow. One of the largest.

5. PURPLE and LAVENDER. New, most unusual color. An amazing flower—tall and broad. Exquisite.

**Stern's Finest Quality—Officially Rated
No. 1 Size.**

Your Choice of Colors Listed Above:
10 for \$2.50; 25 for \$5.50; 50 for \$10.00;
100 for \$19.00. Postpaid.

RUSH ORDER: Our supply of these rare bulbs is extremely limited.

3 of each listed above—	
15 bulbs	\$ 3.25
5 of each listed above—	
25 bulbs	\$ 5.00
10 of each listed above—	
50 bulbs	\$ 9.50
20 of each listed above—	
100 bulbs	\$18.00

*Registered Trademark



Stern's GIANT Double

Camellia-Flowered

 "Emperor"

BEGONIAS

BLOOMS ALL SUMMER LONG!

**In Shady Nooks Where Even
Grass Won't Grow • Flowers
Up To 8 Inches Across!**

Type of Begonia
featured in

LIFE

World's Most Spectacular Blooms!

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

Famous Magazines say: "Triumph—most spectacular—exotic—flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

**Guaranteed to Bloom This Summer!
A Continuous Display Until Frost**

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of **one color**.

Postpaid: 6 for \$2.00; 12 (any 1 or two colors) for \$3.50;
24 (any 1, 2, 3 or 4 colors) for \$6.00; 100 for \$20.00.

**Stern's "Emperor" Mixture of
Double Camellia-Flowered Begonias**

(Group 60-BU-4)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 54 for \$11.00; 102 for \$20.00.



Blooms Like This In Full Shade!

KEEP ALL POSTAL ENDORSEMENTS BELOW THIS LINE

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"When you have no further use
for this catalog, please pass it
along to a gardening friend."

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